

Workforce, Technology, and the New Economy in Public Procurement

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center4procurement.org

OUR MISSION

The Center for Procurement Excellence (CPE) mission is to improve the effectiveness of public and private procurement worldwide, through:

- Education and training of professionals in the procurement and delivery of goods and services
- Promoting excellence in the solicitation aspects of the procurement profession
- Standardizing procurement practices and solicitation practices
- Advocating for global improvements for advancement to procurement policy



Simplar

- Consultancy, Research, OCM, and Trainers
- Expertise with all parties (owners & vendors)
- Provide consulting, tools, training for:
 - Procurement & Sourcing
 - Project Delivery
 - Organizational Readiness & Transformation
 - Risk-based Partnering & Planning
 - Project & Risk Management, Project Controls
 - Performance Measurements



Arizona State CHARLO The UNIVERSITY of OKLAHOMA WASHINGTON STATE ACTINIVERSITY WESTERN ILLINOIS UNIVERSIT RIGHAM YOUNG



Simplar

- Becoming a **Client of Choice**
- Becoming a Performance-Based Vendor
- Other things:
 - Industry Benchmarking
 - Human Dimensions/Team Optimization
 - Talent Development
 - Workforce Studies
 - Exploratory research
 - Policy & Regulations
 - Standards & Templates



20+ Years | 170+ Owners

3,500+ Projects | \$20+ Billion Procured

Information Technology

Networking Data centers Hardware **COTS** software ERP systems

Help desk services eProcurement

Facility Management

maintenance custodial landscaping conveyance pest control security service building systems industrial moving waste management energy management

Health Insurance/ **Medical Services**

Manufacturing

Business/Municipal/ University Services

dining multi-media rights fitness equipment online education document management property management audiovisual communications systems emergency response systems laundry

retirement fund material recycling bookstores

furniture

Municipal Laboratory Education Hospital Corrections **Financial**

Construction/Design/ Engineering

Infrastructure Renovation Repair Maintenance Roofing Specialty Demolition **Development**

DBB CMAR DB IDIQ JOC Low Bid IPD







ALL DATA IS AS OF SEPT/OCT 2024 AND THE MARKET IS CHANGING FAST THE DATA SHOULD BE UPDATED REGULARLY





Many Headwinds in Today's Supply Chain

Cost Escalation & Volatility

Materials Shortages & Supply Chain Challenges

Quick Macro

• Workforce

Many Headwinds in Today's Supply Chain

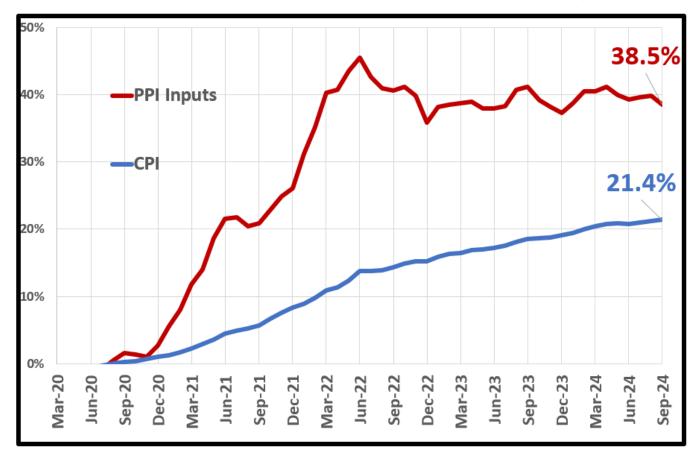
Cost Escalation & Volatility

Materials Shortages & Supply Chain Challenges

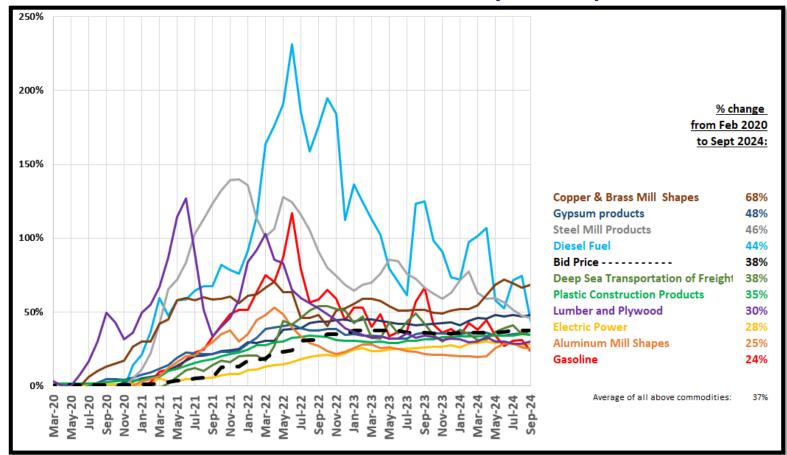
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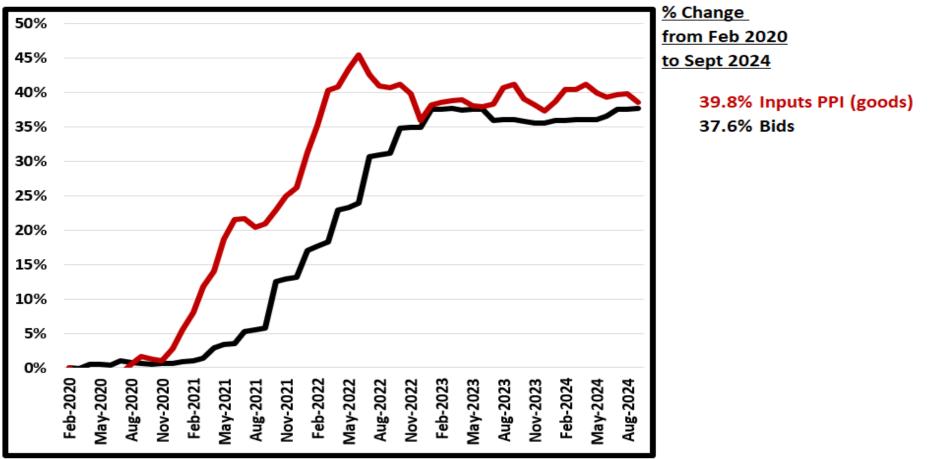
Stuff has Gotten A Lot More Expensive



Material Prices & Uncertainty – Sept 2024 BLS

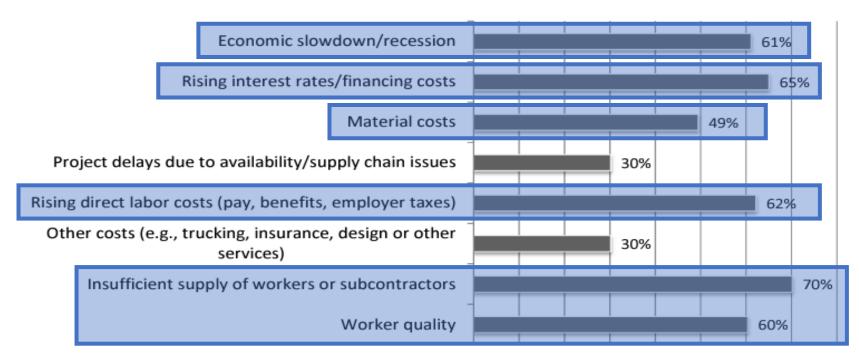


Economic Uncertainty?



What are your biggest concerns – Aug/Sept 2024?





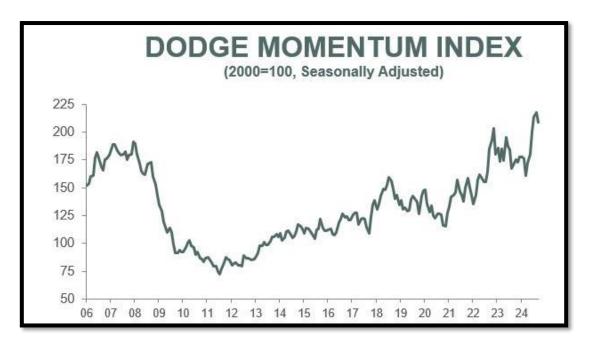




Economic - Dodge Momentum Index More Work Coming? (Up 31% y/y Aug 2023-2024)

Dodge Momentum Index (Sep 2024 update) Det Construction

- Monthly measure of nonresidential projects in planning, leading indicator of construction by 1-year
 - Commercial UP year-over-year by 31%; Institutional UP year-over-year by 4%



More Work Coming? – ENR 2024 Q2 Report

ENR CONFIDENCE INDEX SECOND OLIARTERI V COST REPORT

Private Financing Woes Cut Confidence

Stubbornly high interest rates lessen demand for construction services By Jonathan Keller

INDUSTRY

6 Points

CELINING STAILS IMPROVING ACTIVITY ACTIVITY ACTIVITY

60

44

13

51 35

he results of this quarter's Construction Industry Confidence Index survey show a dip in confidence among construction industry executives. The overall confidence index fell 11.5% to a 46 rating this quarter, from a 52 rating in Q1. The economic index is also down, falling four points to a 44 rating.

The CICI measures executive sentiment about where the current market will be in the next three to six months and over a 12-18-month period, on a 0-100 scale. A rating above 50 shows a growing market. The measure is based on responses by U.S. executives of leading general contractors, subcontractors and design firms on ENR's top lists to surveys sent between May 13 and June 17.

As with last quarter, GCs and CMs are more pessimistic than either designers or subcontractors; however, that gap widened significantly in Q2. GC/CM confidence comes in at a 37 confidence rating, down

WORKING IN THOSE MARKETS

COMMERCIAL OFFICES

EDUCATION K-12

HIGHER EDUCATION

HOTELS, HOSPITALITY

MULTI-UNIT RESIDENTIA

INDISTRIAL MANIFACTURING

WATER SEWER AND WAST

PETROLEUM, PETROCHEMICAL

ENVIRONMENTAL HAZARDNIS MASTE

SPREMETER CHOICENER METHAN CHARGES HARVINGT AND LIP TH YORK ONC TO DO WOOD

DISTRIBUTION, WAREHOU

INTERTAINMENT THEME MAKE CULTURA HOSPITALS, HEALTH CAR

PROSPECTS IN INDIVIDUAL SECTORS BY FIRMS

from 47 in Q1 for that group. Although less extreme, confidence among both designers (from a 56 rating CONFIDENCE INDEX in Q1 to 54 in Q2) and subcontractors (57 to 51) has also dropped. Over 40% of GCs and CMs see a declining market both currently and 3-6 months from now.

Confidence is highest among firms who do business in the Midwest, with a confidence rating of 49, down from 55 last guarter. Firms who work in the Far West/Pacific region are the most pessimistic this quarter, with a 40 rating, significantly down from 52 last quarter.

CFO Confidence Dips

BICLINING STABLE ACTIVITY ACTIVITY

The CICI's results are largely mirrored by those of the Confindex survey from Princeton, N.J.-based Construction Financial Management Association (CFMA). Each quarter, CFMA polls CFOs from general and civil contractors and subcontractors on markets and business

conditions. The

resulting Confin-

dex is based on

four separate fi-

nancial and mar-

ket components,

each rated on a

scale of 1 to 200.

A rating of 100

indicates a stable

market; higher

ratings indicate

All indices

that the Confin-

dex tracks fell be-

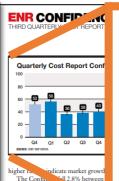
tween Q1 and Q2

of 2024, with the

exception of the

enr.com July 1, 2024 = ENR = 51

market growth.



and O3 of 2022, dov rating of 1 The "current confidence" down 5.4% to a 106 rating, and nancial conditions" index tumbled 6. to 101. The "business conditions" index rebounded slightly after a major drop last quarter, up two points to a 106 rating. "All indices are down significantly in comparison to last year's third quarter reading," says Stuart Binstock, CFMA's CEO. Despite the dip in confidence, construction CFOs may not be pessimistic enough, thinks CFMA economic adviser and CEO of economic consultant Sage

Policy Group Anirban Basu. "I think we're headed into a recession in 2023, and I think it's going to be a deep recession." Whereas CFMA respondents have previously reported strong profit margins, this quarter the number of firms reporting improved profit margins has been "virtu-

ally offset" by those who report they have not improved, he says. With construction costs still rising "it'll be more and more difficult for those contractors to pass along those cost increases to their project owners," he adds. The "year ahead outlook" index of CFMA's survey fell below 100 this guarter and is down 18.2% when compared with last year.

The full impact of the conflict in Ukraine is also yet to be felt, he thinks. "When we came into the year in North America, natural gas prices were \$3 per million BTU: recently we have been in the other," compains Ramy. As could weather hit



fixed mortgage rates are

September 22. That num on January 6. At the other end of the

fidence remains low in t rating) and commercial of kets. Basu does not see citing data from Castle provides security to 2,00 America, "On average 41% of workers swiped in he reports. He foresees a of office space in the near



Even if confidence in the construction market overall is low, confidence in many individual markets remains high. The wa-

Basu sees a rising mult at least in the short term gage rates are good for market, because people, ited periods, can't buy he According to Freddie Ma

exception may be banks. "August wa fastest leasing of New York City office space during the pandemic, and that in large measure is because banks are demanding their people come back," the

The index measures executive sentiment about where the current market will be in the next three to six months and over a 12- to 18-month period, on a 0-100 scale.

A rating above 50 shows a growing market.

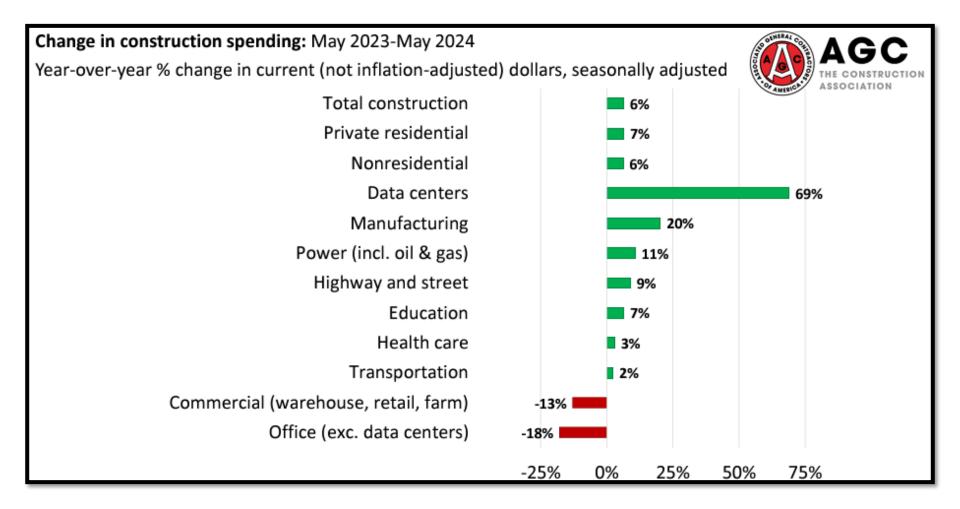
The measure is based on responses by U.S. executives of leading general contractors, subcontractors and design firms on ENR's top lists.



PROSPECTS IN INDIVIDUAL SECTORS BY FIRMS WORKING IN THOSE MARKETS

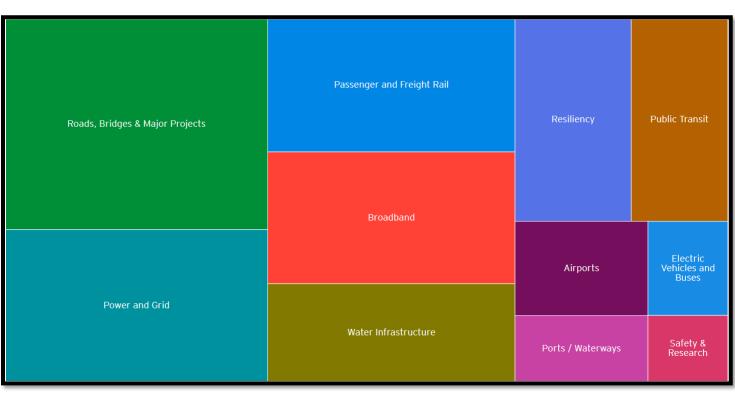
		CURRENTLY (%)			3-6 MONTHS (%)			12-18 MONTHS (%)		
	NUMBER OF FIRMS	DECLINING ACTIVITY	STABLE ACTIVITY	IMPROVING ACTIVITY	DECLINING ACTIVITY	STABLE ACTIVITY	IMPROVING ACTIVITY	DECLINING ACTIVITY	STABLE ACTIVITY	IMPROVING ACTIVITY
COMMERCIAL OFFICES	78	71	28	1	65	31	4	35	49	17
DISTRIBUTION, WAREHOUSE	48	32	53	15	21	60	19	6	62	31
EDUCATION K-12	56	7	66	27	5	66	29	4	62	34
ENTERTAINMENT, THEME PARKS, CULTURAL	33	18	55	27	19	50	31	9	50	41
HOSPITALS, HEALTH CARE	67	4	54	42	1	51	48	3	33	64
HIGHER EDUCATION	71	18	68	14	17	62	21	11	65	24
HOTELS, HOSPITALITY	51	37	53	10	34	54	12	14	60	26
MULTI-UNIT RESIDENTIAL	49	37	41	22	35	33	31	21	35	44
RETAIL	44	45	48	7	43	50	7	18	61	20
INDUSTRIAL, MANUFACTURING	55	13	53	35	13	47	40	2	47	51
TRANSPORTATION	37	8	41	51	6	39	56	3	35	62
WATER, SEWER AND WASTE	36	6	58	36	6	56	39	3	56	42
POWER	28	4	46	50	4	32	64	0	21	79
PETROLEUM, PETROCHEMICAL	11	27	73	0	27	73	0	18	36	45
ENVIRONMENTAL, HAZARDOUS WASTE	10	30	40	30	20	50	30	10	40	50
SOURCE: ENR/BNP MEDIA. FIGURES MAY NOT ADD UP TO 100% DUE TO ROUNDING										

ENR Q4 Cost Report



IIJA ("Infrastructure Bill") - \$1.2T/5yr (Nov '21)

- Roads and bridges: \$110B
- Power and grid: \$73B
- Rail: \$66B
- Broadband: \$65B
- Water infrastructure: \$55B
- Resiliency: \$46B
- Transit: \$39B
- Airports: \$25B
- Environmental: \$21B
- Ports/waterways: \$17B
- Safety/Research: \$11B
- Low-carbon buses and ferries: \$7.5B
- EV infrastructure: \$7.5B



More Work Coming? - Others

- Dodge new starts up 2% from same time last year
 - Non-residential starts down 7%
 - Residential starts up 5%
 - Non-building starts up 14%
 - May '24 up 49% from Apri (up 17% ytd since Jan)
- AGC Total Value of Starts up 6% Year to Year
 - Non-residential Up 6%
 - Commercial/Data Centers Down 13%/Up 69%
 - Office Down 18%
 - Education Up 6%
 - Highway/Bridge Up 9%
 - Industrial/Manufacturing Up 20%
 - Power/Energy Up 11%
 - Healthcare Up 3%
- Decarbonization/Energy Policy for Existing Buildings?
- On-Shoring / Deglobalization Reindustrialization of America (+Mexico)
- Semi/Chip and Data Centers (\$280B CHIPS and Science Act (\$52B subsidy to semi))

"Risks continue to mount for the construction sector," said Richard Branch, chief economist for Dodge Construction Network. "Over the last 12 months, construction starts have essentially froze as rates increased and credit tightened. The industry needs further adjusting as rates are expected to stay higher for longer, along with the potential for higher energy costs and continued political uncertainty. A return to broad-based growth in construction starts is still some time away."



Biden Administration Announces Federal Building Performance Standard

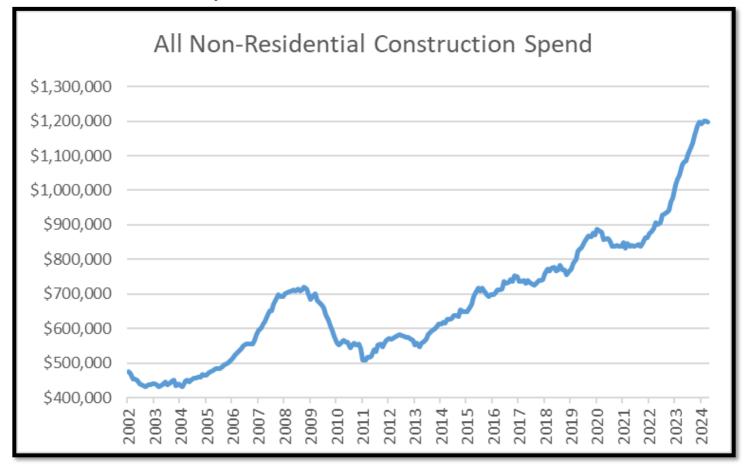
The standard will help federal facilities meet several concurrent sustainability and emissions reduction goals. December 29, 2022

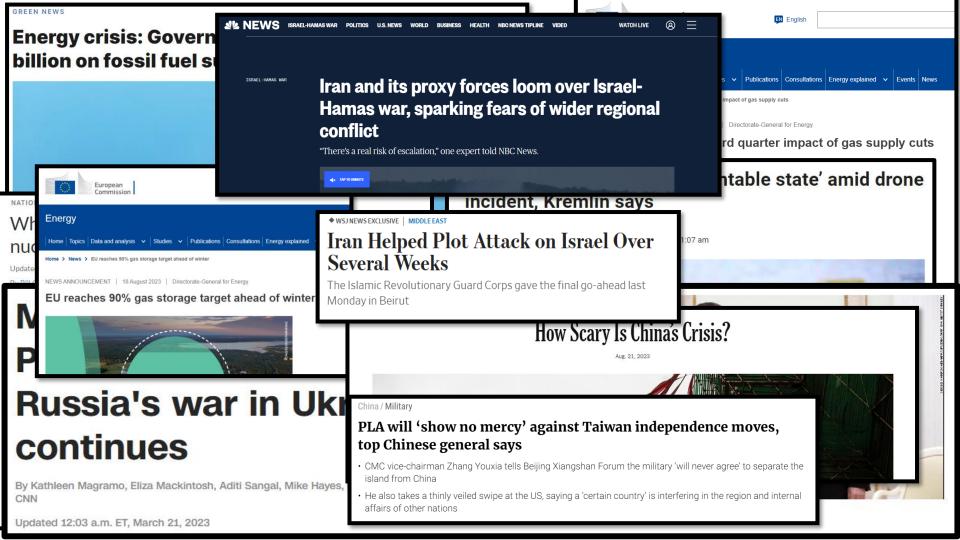
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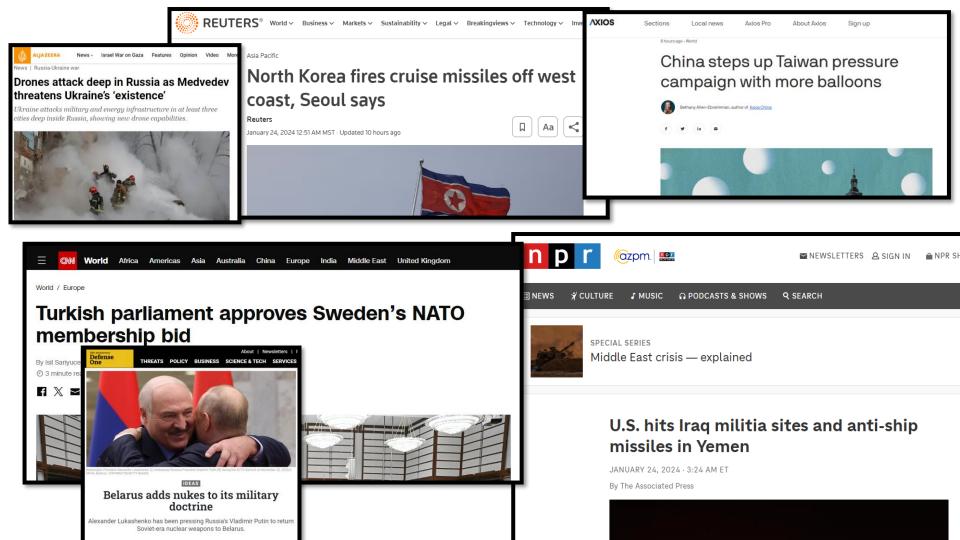
By Greg Zimmerman, senior contributing editor

ENERGY EFFICIENCY

Total Construction Spend – All Non-Residential







Many Headwinds in Today's Supply Chain

Cost Escalation & Volatility

Materials Shortages & Supply Chain Challenges

Quick Macro

• Workforce

Supply Chain Issues

- 90% of projects have had supply chain impacts
- 84% of projects have had higher cost
- 72% of projects have taken longer
- Actions People are Taking:
 - Accelerated purchasing after contract award (cash flow)
 - Alternative suppliers
 - Alternative materials/products (change the spec)
 - Stocking inventory
 - Increasing Bids/Budgets
 - Longer Completion Times
 - Some Primes advising Owners to push Risk to Subs

Cost Overruns (October 2024)

39% Significantly more frequent since COVID.

31% Slightly more frequent since COVID.

23% About the same as pre-COVID.

3% Slightly less frequent since COVID.

4% Significantly less frequent since COVID.

74 votes · Final results

Supply Chain: shipping

2019-2024 U.S. CONTAINER IMPORT VOLUME (TEUs)



Sept/Oct '24 release

US Container Imports:

- July '24 is a 26-month high since May '22
- 1st time in 22mo where volume
 >2.4M TEU level which created port congestion in COVID
- Growth in 2024 is 15.6% higher than same months in 2019.
- Top commodities were furniture/bedding + plastics / articles thereof
- 40% of imports are from China.
- Panama canal back to near-full operating depth and rising.
- Cargo avoiding Suez for longer more expensive routes, disrupted by weather at tip of South Africa



• US East and Gulf Coast Ports strike

(current agreement expired on Oct 1st – Oct 3rd tentative deal in place till Jan 15th – automation and Al....and then workers to vote on it....)

- The USMA-ILA were <u>not</u> at the table together.
 - ILA is largest US union of maritime workers
 - Prior west-coast union negotiations proceeded without a contract. ILA not same.
 - ILA Pres is "certain ILA members will achieve a landmark agreement, even if it takes a coast-wide strike beginning Oct 1st to get it."
- A strike would have shut down 1M+ TEUs entering the US.
 - And everything leaving.

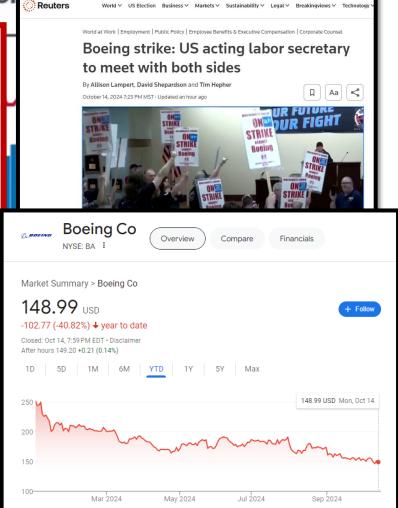
Imports to top five US east and Gulf coast ports

The International Association of Machinists and jet maker Boeing (BA) reached a tentative deal, which union leaders recommended their 33,000 members accept. The leadership even described it as the best deal they had ever negotiated with the company. But union members voted nearly unanimously to reject it and have remained on strike since September 13.

Ports covered: Houston, Savannah, New York/New Jersey, Norfolk, Charleston. Percent of total based on McCown / McCown Container Volume Observer

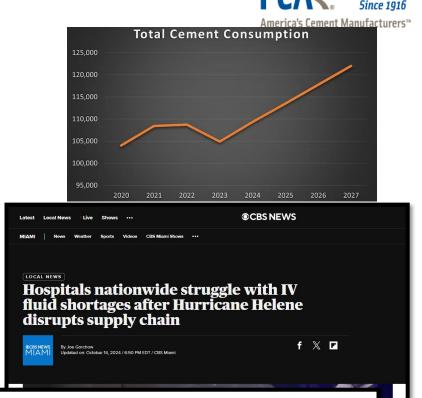
Monthly imports (teu) - % of total US imports (

0

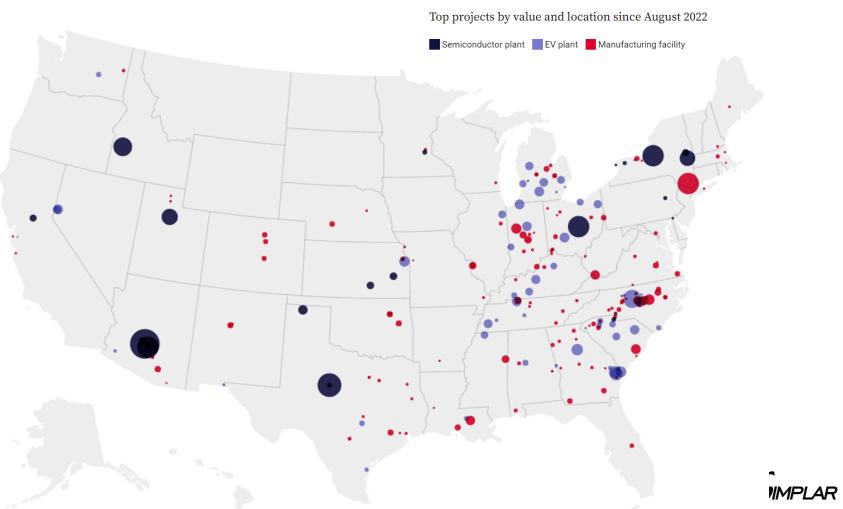


Others: Materials Shortages

- 43 states had shortages in cement
- No cement capacity has been added in the US since 2009
- Additional cement production capacity coming, but PCA expects demand to outpace supply
- Fly Ash Shortage Coming some stockpiling
- IV Fluid Shortage Nation Wide
- Hurricane Helene



Hurricane Helene exacerbated the issue by shutting down a key IV fluid manufacturing plant in North Carolina, owned by <u>Baxter International</u>, which supplies 60% of the nation's IV fluids.



Manufacturing construction surges across US

More "Megaprojects"

- 2023 = new annual record of 41 megaprojects (\$103.9B)
- 2022 = at the time, record of 31 megaprojects (\$103.2B)
- Pre-2019 = prior best of 35 megaprojects (\$79.1B)

Many Headwinds in Today's Supply Chain

Cost Escalation & Volatility

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Quick Macro

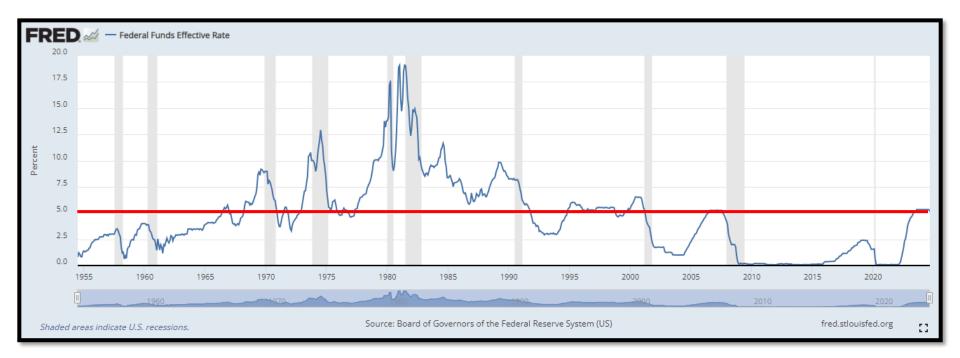
Workforce

We Have Been Here Before vs. Not Been Here Before

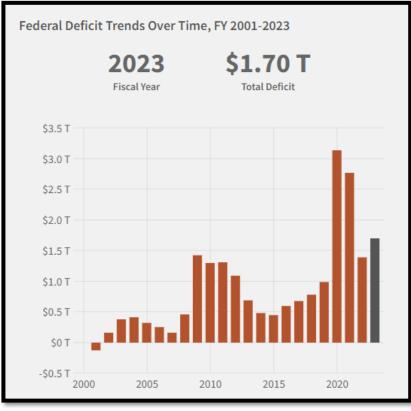
 Lots of things happening all at once....so let's take a look

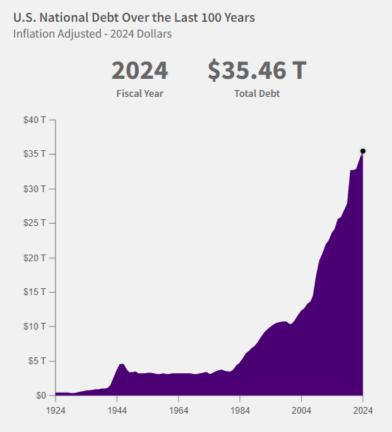
- A Few Guiding Principles:
 - -We are navigating by the stars under cloudy skies
 - -History never repeats itself, but it does often rhyme
 - -Everyone has a plan until they get punched in the face
 - -If you put clowns in charge, you get a circus

Fed Funds Rate – Been Here Before



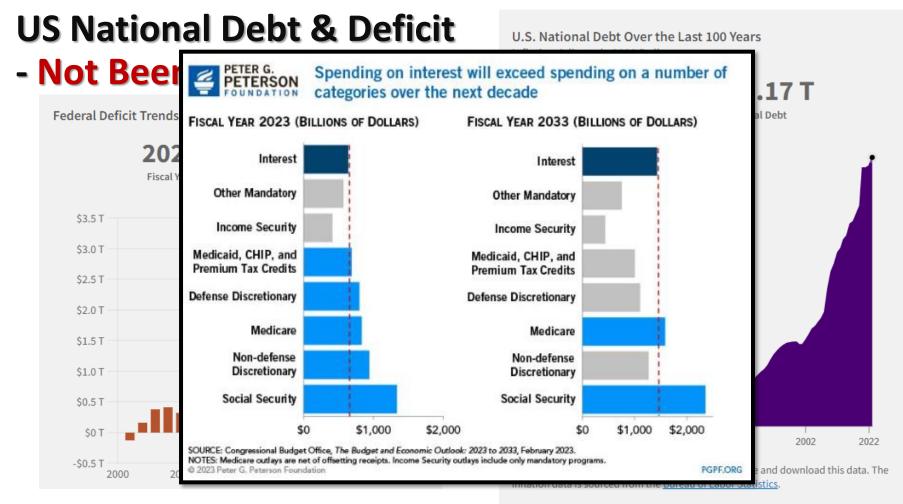
US National Debt & Deficit - Not Been Here Before



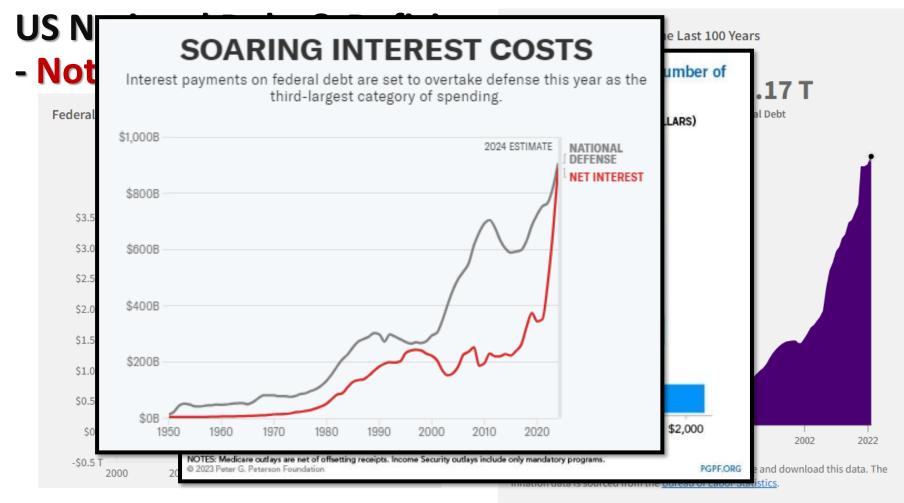


Visit the <u>Historical Debt Outstanding</u> dataset to explore and download this data. The inflation data is sourced from the <u>Bureau of Labor Statistics</u>.

Last Updated: September 30, 2024



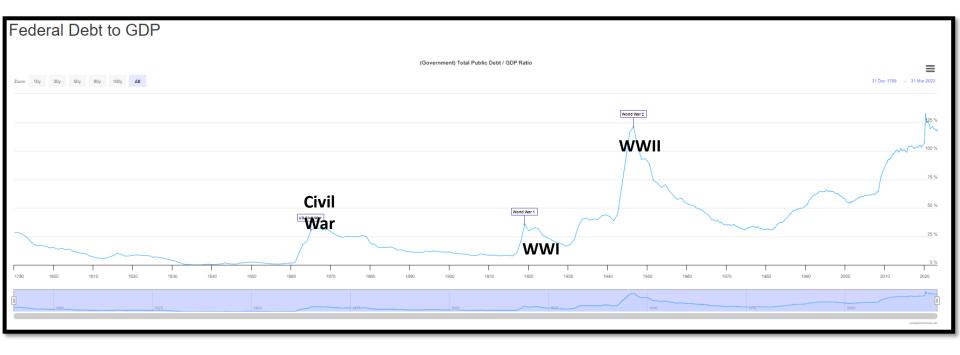
Last Updated: September 30, 2023



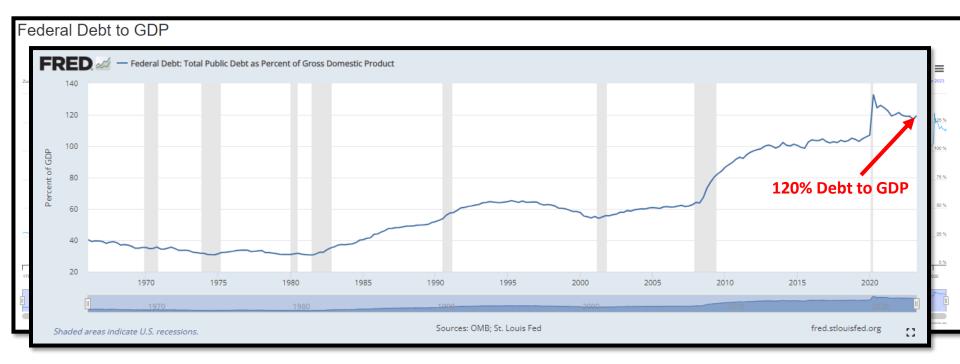
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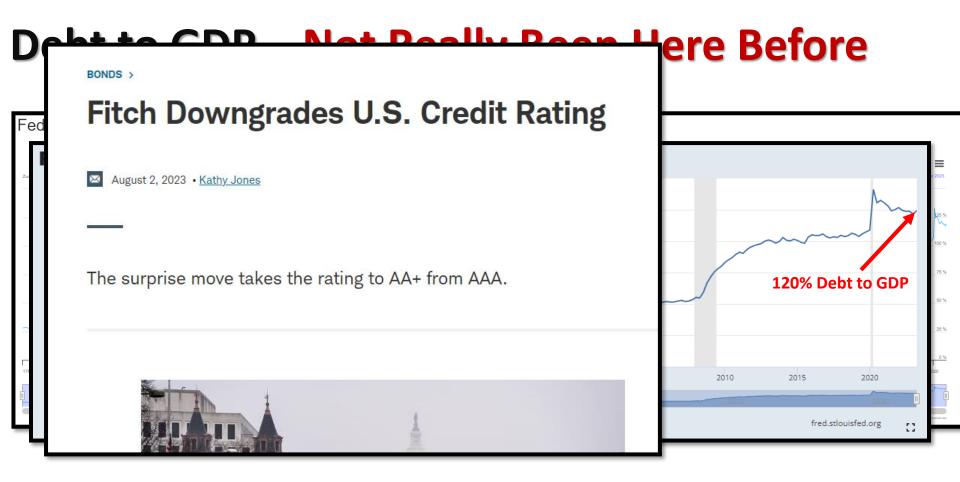


Debt to GDP – Not Really Been Here Before



Debt to GDP – Not Really Been Here Before





So Far....

- Debt is very high, Debt to GPD is very high
- Interest rate is not historically high but...
 - In 70s and 80s when it was 13%-18%, Debt to GDP was 30-40%
 - That is not the case now
- No "war" like WWII, so not an easy way to cut spending

How much revenue has the U.S. government collected this year?

Government revenue is income received from taxes and other sources to pay for government expenditures a. The U.S. government has collected \$4.39 trillion in fiscal year 2024.

\$4,391,115,933,761

How much has the U.S. government spent this year?

The U.S. government has spent \$6.29 trillion in fiscal year 2024 to ensure the well-being of the people of the United States.

\$ 6, 2 8 8, 1 9 4, 9 3 1, 7 0 3

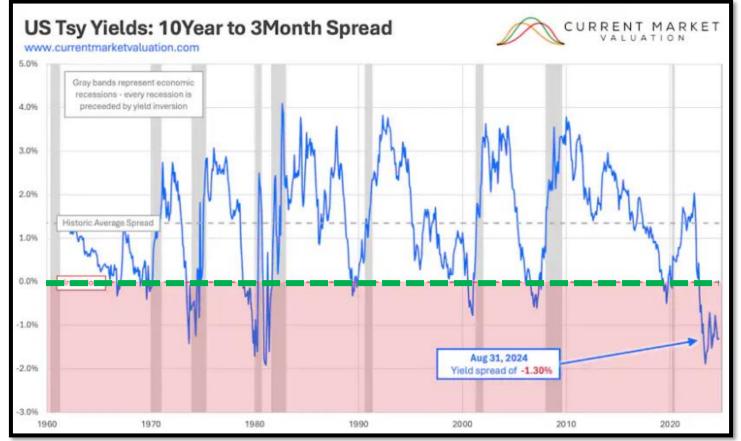
What is the national deficit?

A deficit occurs when the federal government's spending exceeds its revenues. The federal government has spent \$1.90 trillion more than it has collected in fiscal year (FY) = 2024, resulting in a national deficit.

51, 897, 078, 997, 942

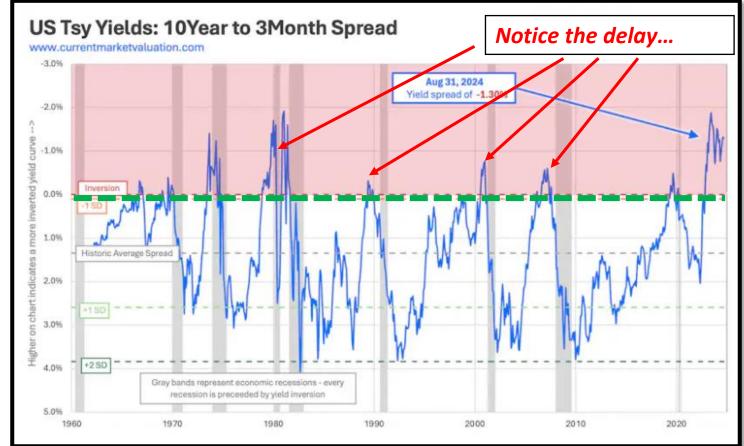
What Else....

• Inverted Yield Curve...Not Really Been Here Before

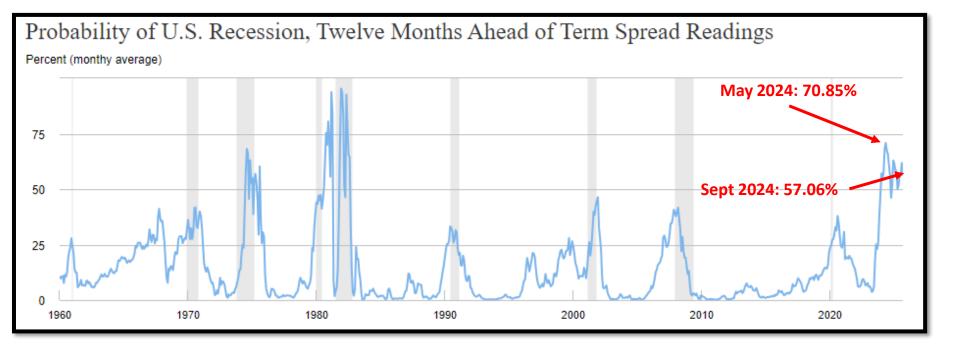


What Else....

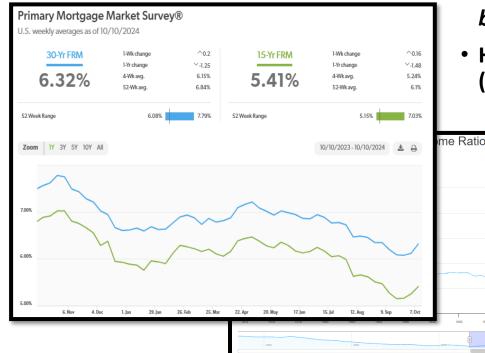
• Yield <u>Curve...</u>



Fed uses Yield Curve to put Odds on a Recession - Been Here Before

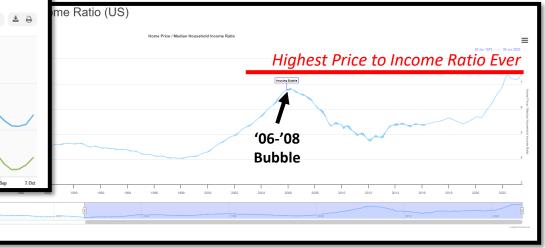


Residential Real Estate Been Here Before? - Yes & No



- Mortgage Rates 50%+ than 10 yrs ago but about the same as 20yrs ago
- Historic Home Price to Income Ratio (highest ever)

- 7.18 Home Price to Income ('06 = 6.83)

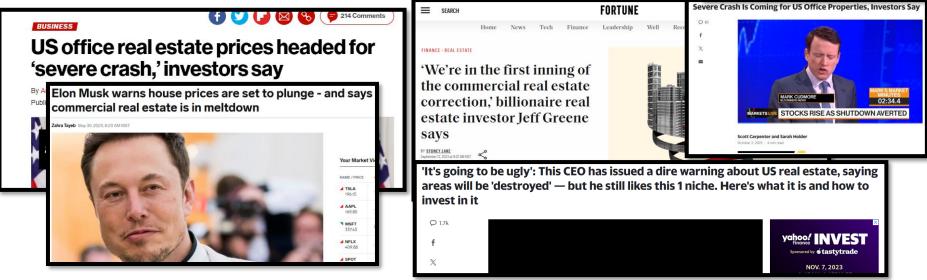


Commercial Real Estate – Not Been Here Before (Post Covid)

- Jerome Powell to the Senate: Commercial real estate risk "will be with us for some time, probably for years"
- 21.9% "Vacant" (not leased) but 52% of leased space sits empty
- Bloomberg Survey over 2/3 believe severe crash end of 2024
- Debt \$930B comes due by end of 2024, over \$1T/yr 2025-2028







Many Headwinds in Today's Supply Chain

Cost Escalation & Volatility

• Materials Shortages & Supply Chain Challenges

Quick Macro

Workforce

Workforce Shortages

• 60-80% of orgs struggling to fill positions

• 55% feel will be as hard or harder to find skilled people

• Mental health and productivity are challenges with high levels of hiring, shortages, and change (retirement, etc.)

Finding Qualified Staff (October 2024)

0% Much easier to find FM staff.

9% Slightly easier to find FM staff.

32% About the same.

35% Slightly harder to find FM staff.

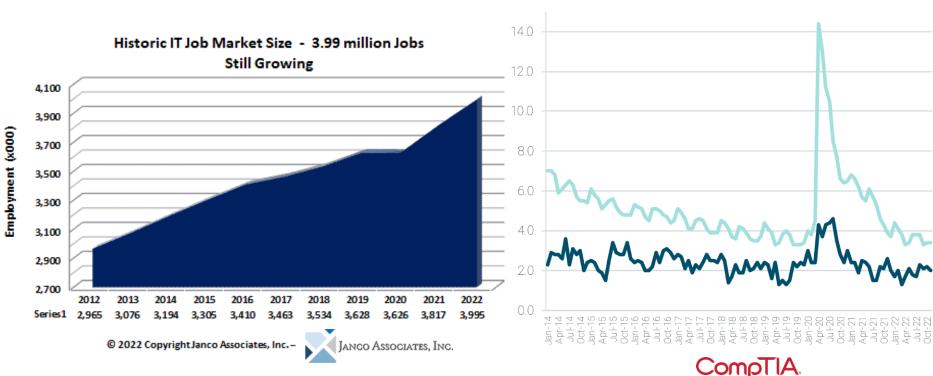
23% Much harder to find FM staff.

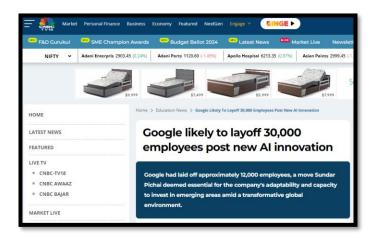
Workforce Growth in IT

UNEMPLOYMENT RATE TRENDING

National Rate

Tech Occupation Rate





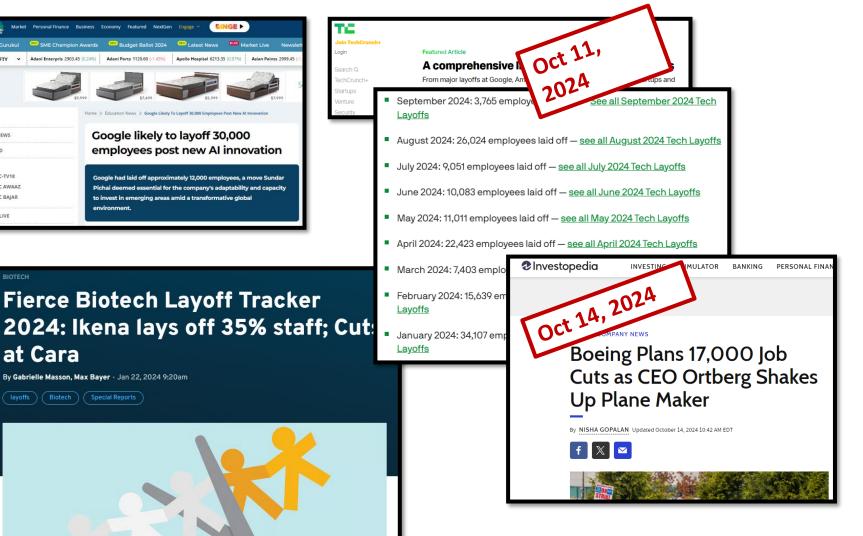
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at Cara

layoffs

By Gabrielle Masson, Max Bayer - Jan 22, 2024 9:20am

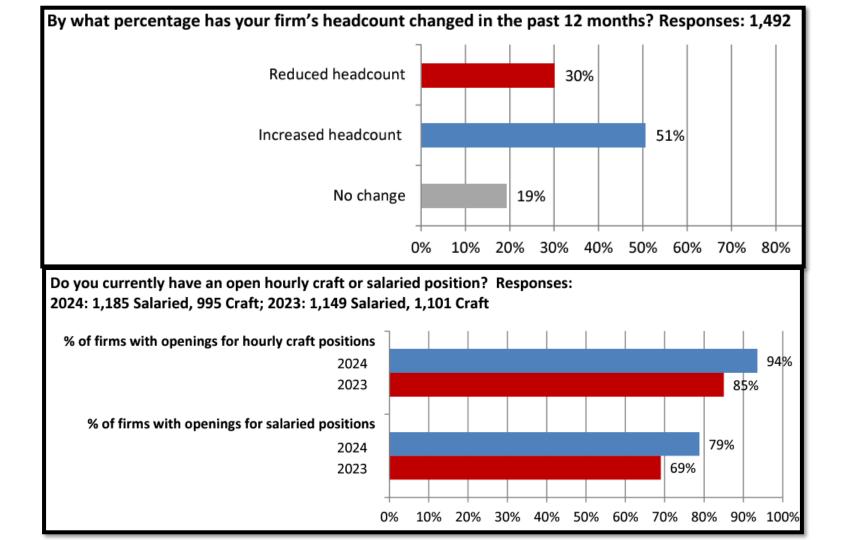
Special Reports

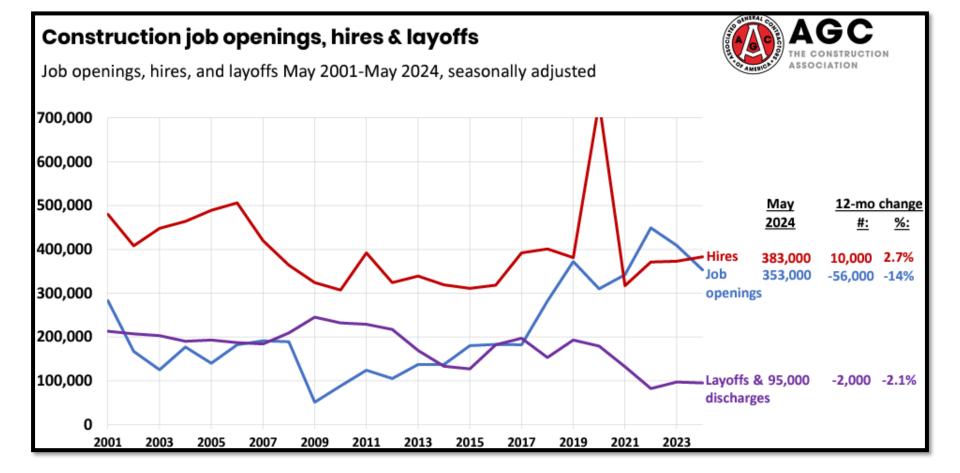


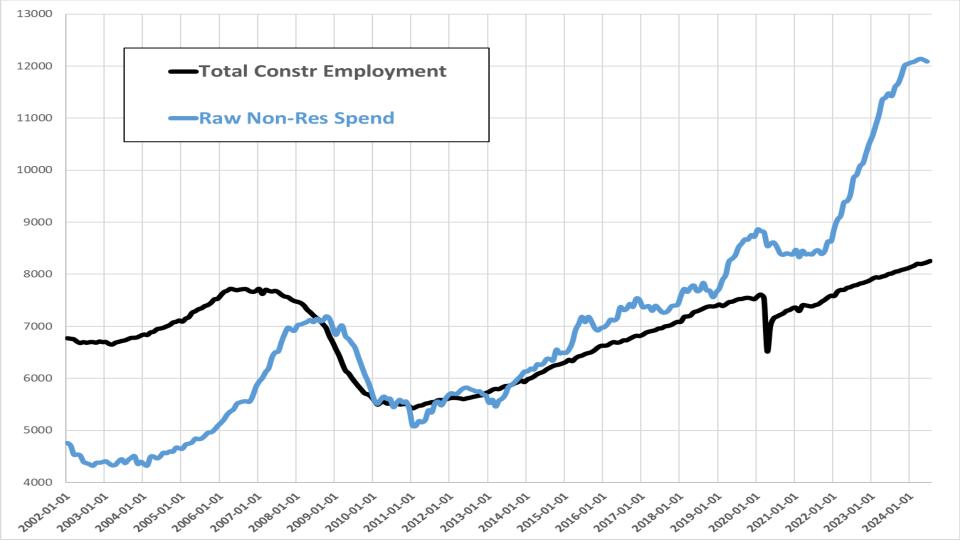
AGC 2024 Workforce Survey

National survey conducted in Aug 2024

• 1,492 Contractors Responded Nationally







Other Workforce Challenges

- Before pandemic trades wage rates exceed average total private sector by 20-25% historically
- Now Trade Wage Rate is 16-18% above national average....
 - Pay is not keeping up
 - Cannot work from home
 - Benefits not as comprehensive
 - Non-flexible hours
 - Vaccination requirements were an issue
- Procurement Professionals
 - 25-45% underpaid
 - Significant resource shortages/understaffed
 - HR struggling to adapt

• Since the year 2000, the US Population has gotten:

• Older or Younger?

• Since the year 2000, the US Population has gotten:

• Older by 3.4 years

• Since the year 2000, the US Population has gotten:

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• Older by 3.4 years
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• This trend is:

• Accelerating or Decelerating?

- Since the year 2000, the US Population has gotten:
 - Older by 3.4 years
- This trend is:

• Accelerating (2021 was most rapid increase across the 21yr range)

Workforce Challenges

Percent of Total Population in 2010 and 2019

0 to 4

0%

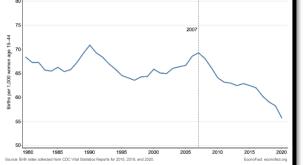
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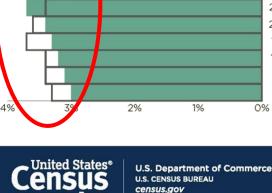
0%

2019

□ 2010

Male Age Female 2020 Birth Rate 4% lower than 2019 85+ Lowest Ever 80 to 84 (11.99 Births per 1000 people) 75 to 79 70 to 74 (up 1% in '21, up 0.09% in '22 65 to 69 11.00 in '23) 60 to 64 As of '23, 1.62 Births/woman – Lowest Ever Recorded 55 to 59 50 to 54 (was 31% higher in 1990) 45 to 49 40 to 44 35 to 39 (was 102% higher in 1950) 30 to 34 25 to 29 TREND IN US BIRTH RATES YEARLY 1980-2020 20 to 24 15 to 19 10 to 14 5 to 9



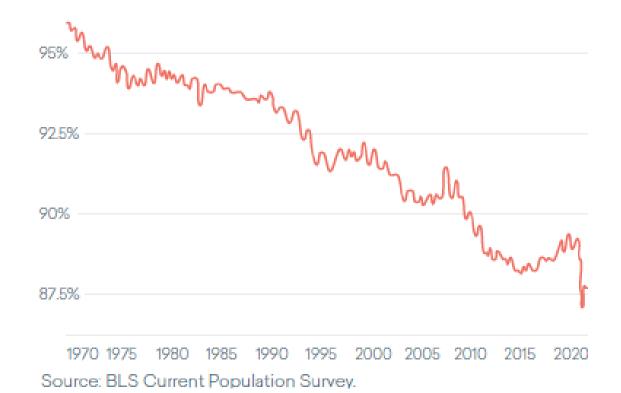


Source: Vintage 2019 Population Estimates www.census.gov/programs-surveys/popest.html

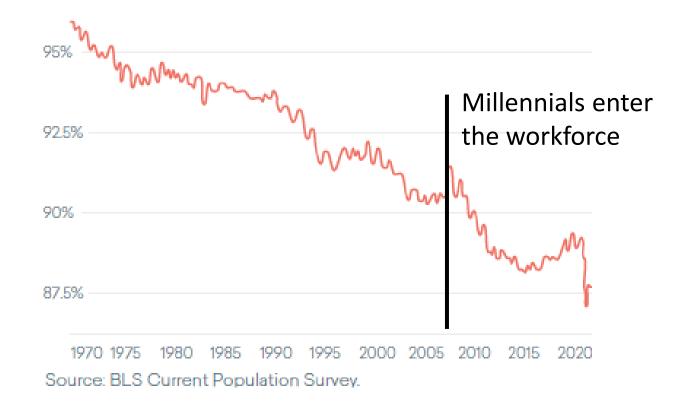
4%

2%

Workforce Challenges – Prime Age (25-54) Male Workforce Participation

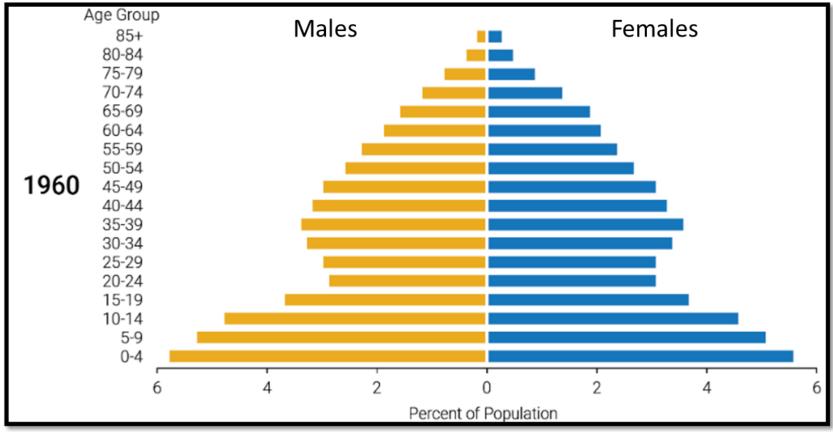


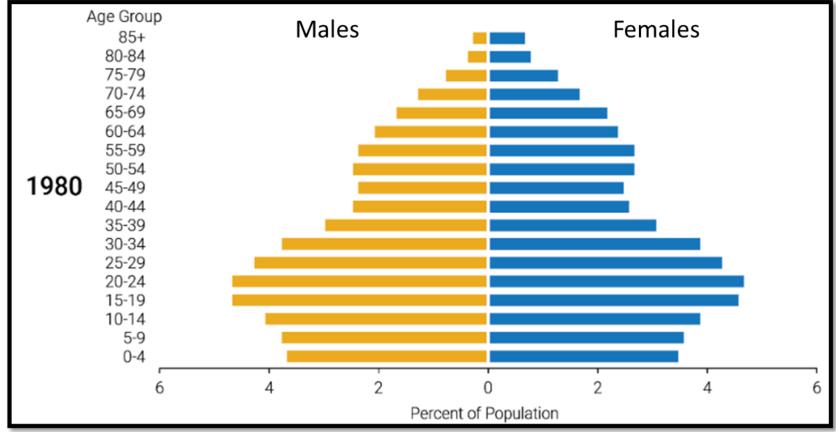
Workforce Challenges – Prime Age (25-54) Male Workforce Participation

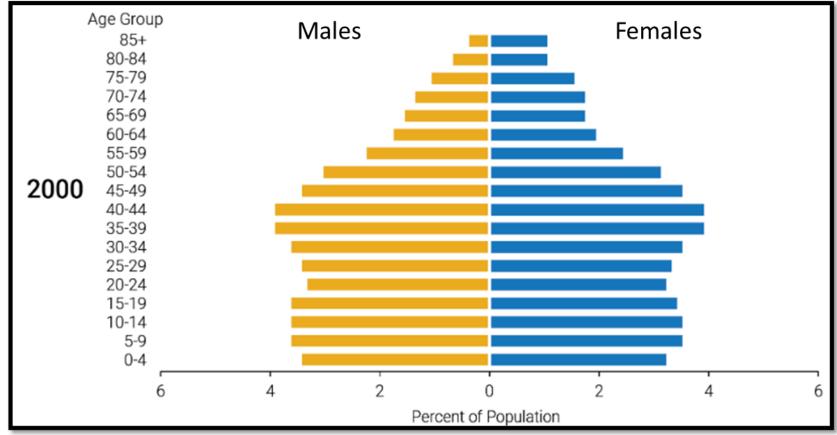


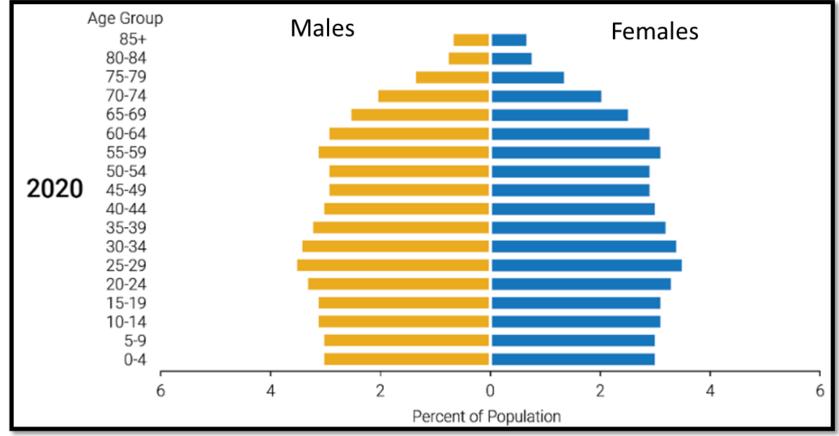
Workforce Challenges

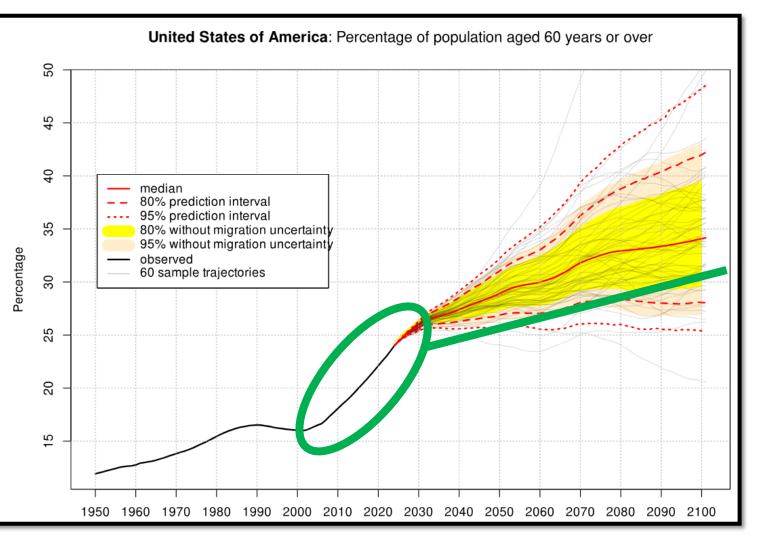
- Baby Boomers created incredible wealth
 - Young X, Old Millennials are expected to inherit ~\$80 Trillion from their parents begins 2030-2035
- More men 25-34 yo live with parents than with spouse (first time since 1880)
- Drugs are a big problem (robbing nearly a million prime-age men a year from the workforce)
- 2.4M Women left workforce since Feb 2020 still growing
- Demographics will only be getting worse moving forward



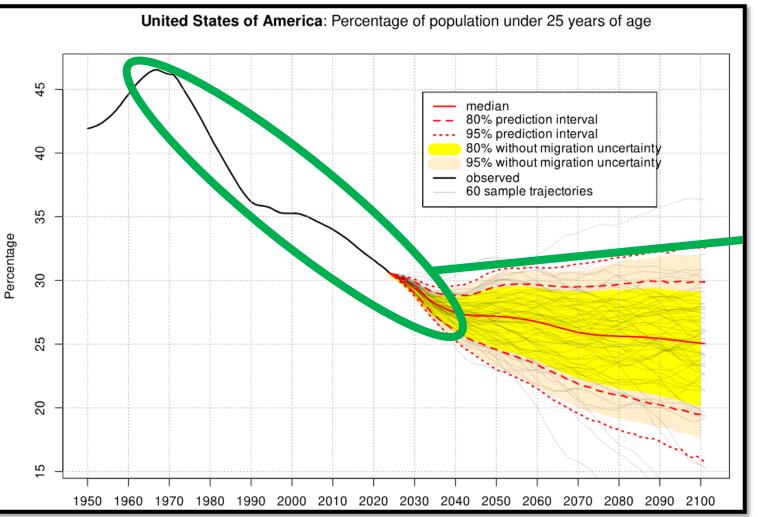




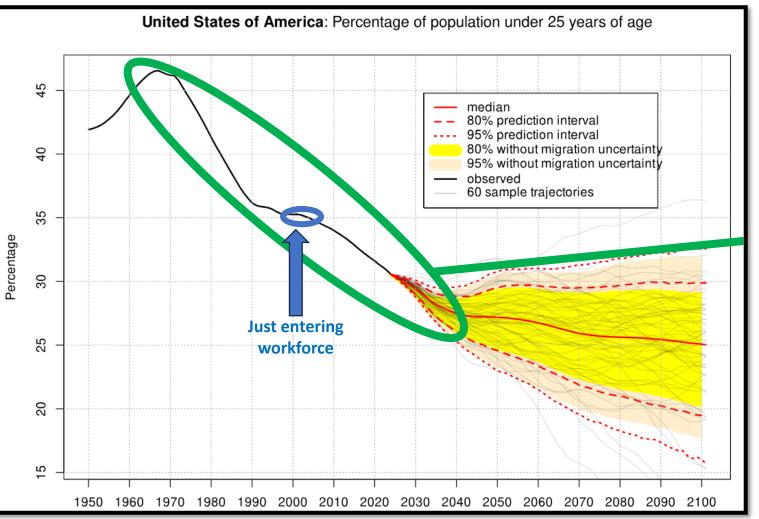




Near Exits -60+ yr olds as a % of population has grown 50% -Doesn't level off to mid-2030s



No More Senior Discounts Massive decrease in future workforce as a % of population



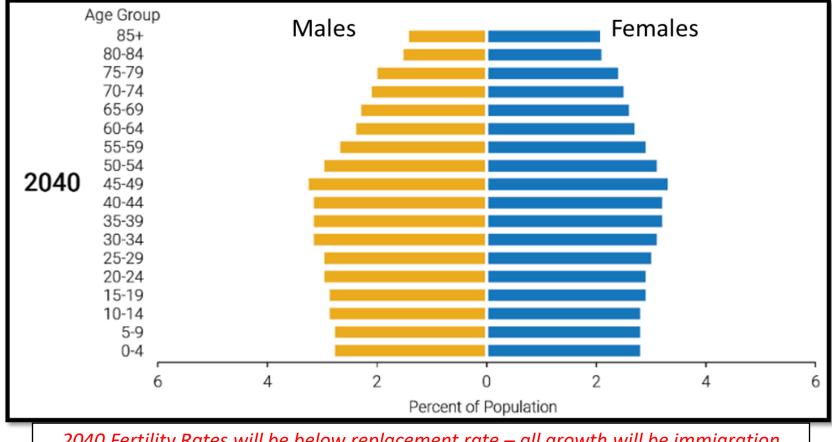
No More Senior Discounts Massive decrease in future workforce as a % of population

Zoomer "Fun" Facts - New York Post, Cigna, Others

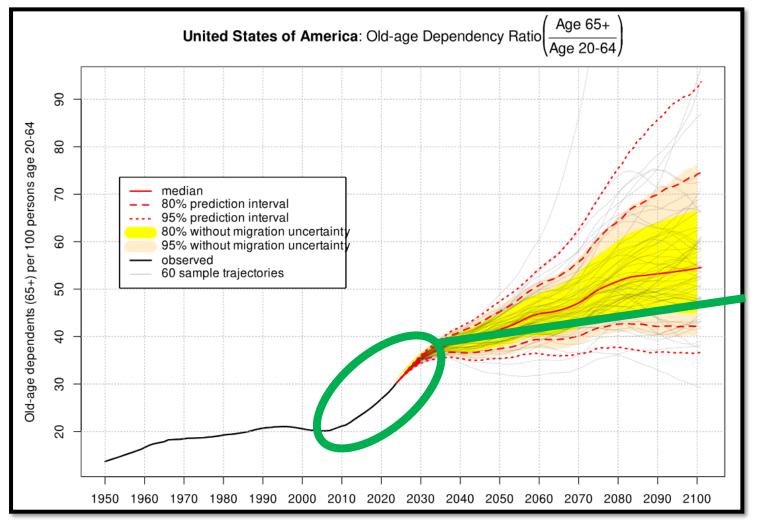
Gen Z Workers

- 98% experience burnout
- 23% face unmanageable stress
 - Most stressed generation of all time
- 48% feel drained
- 46% of lack professionalism
- 39% of lack communication skills
- 75% of companies say some or all of Gen Z workers are unsatisfactory
- 50% of companies say Gen Z lacks motivation
- 6 out 10 employers have fired Gen Z workers within one month of hiring
- 1 out 7 employers indicate they may not hire Gen Z workers next year

US Population Histogram



2040 Fertility Rates will be below replacement rate – all growth will be immigration 2024 Growth rate of 65+ Age will outpace growth of younger generations thru 2054



Employer Opportunity: Family **Caretakers to Double Currently about 1** out of 4 have an older family member they care for....this will double in next few years

Mid- and Long-Term Outlook

this is the BEST it will be

(for the remainder of our careers barring a sustained recession/depression)

When You See a Another Employer Talking To Your Top Performer





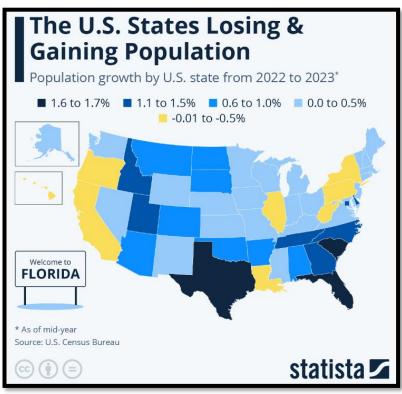
Client/Buyers Experiences:

These are the current market realities...

- Hot Markets for Vendors
- Workforce will not be improving
- Product/Equipment/Material availability will continue to vary
- Cost escalation/ uncertainty/ "sticker shock"
- Quality & Safety worsening
- Productivity worsening
- Margins diminished
- Everyone looking for solutions trying old ways again....

So.....

- Lots of "Never Been Here Befores" & "Near Historic" all at the same time for the Economy
- Notable uncertainty globally
- Demographics
- But Lots of Good Things Too



Reality

Reality of the Situation

- Performance has been proven to NOT correlate to contract types, delivery methods, software, design quality, etc.
- Performance HAS BEEN PROVEN to highly correlate to the capability, skill, and experience of the people doing the work – the critical personnel on a project or service

Transforming & Becoming a *Client of Choice*

- Org Readiness: Prepare the Organization, Train & Develop the People
- <u>Build the Chain</u>: How the org. attracts, competes and hires the right teams
- **<u>Projects</u>**: How the org. facilitates the expertise within the vendor teams
- <u>Measurement</u>: How the org. manages & creates accountability



Contrary to popular belief, digital transformation is less about technology and more about people.

You can pretty much buy any technology, but your ability to adapt to an even more digital future depends on developing the next generation of skills - <u>the</u> <u>future is to focus on reskilling and upskilling people so that they are better</u> <u>equipped to adjust to change</u>.

- Harvard Business Review





Changing is Not Easy

Iron Curtain of Knowledge

• Greatest barrier to learning something new is what you think you already know







Dunning–Kruger Effect



Lemon disguise was no help

PITTSBURGH - A middle-aged bank robber who rubbed lemon juice on his face because he thought it would prevent surveillance cameras from taking a clear picture of him was sentenced to 241/2 years in prison.

Surveillance photos at the bank clearly showed MacArthur Wheeler and Clifton Earl Johnson taking \$5,200 from a Mellon Bank in Swissvale on Jan. 5, 1995.

U.S. District Judge Gary Lancaster sentenced Wheeler, 46, on Friday to the prison term and ordered that he serve three years on probation after that. Johnson, 43, received a five-year sentence in April, in part because he testified against Wheeler. Johnson told him about the

juice. Wheeler said.

The men didn't wear masks because they were sure the lemon juice would obscure their faces, according to Shaun Sweeney, who prosecuted Wheeler.





Obligatory AI Section





PERSONAL FINANCE

A.I. is on a collision course with whitecollar, high-paid jobs — and with unknown impact

PUBLISHED MON, JUL 31 2023+7:30 AM EDT

BUSINES

Two-Thirds of Jobs Are at Risk:

Forbes

ENTERPRISE TECH

Half Of All Skills Will Be Outdated Within Two Years, **Study Suggests**

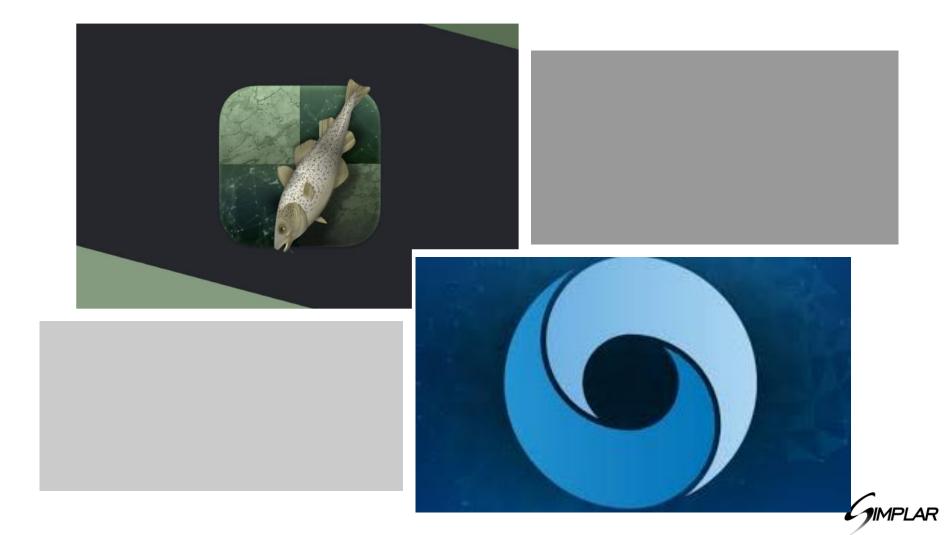
Joe McKendrick Senior Contributor @ I track how technology innovations move markets and careers

Oct 14, 2023, 11:20am EDT

Follow



Goldman Sachs A.I. Study It bank's economists estimate that 46% of administrative positions. ositions, and 37% of engineering jobs could be replaced by artificial Guardian **Guardian** m with \$5 per month Next > nion Sport Culture Lifestyle More~ as Asia Australia Middle East Africa Inequality Global development AI having 'positive impact' on UK jobs Advertisement but could increase regional inequalities, says report Study finds new technologies have created and upskilled jobs but disparities in education and investment may affect pace of change million From a resilient and growing occupation to any other ccupation

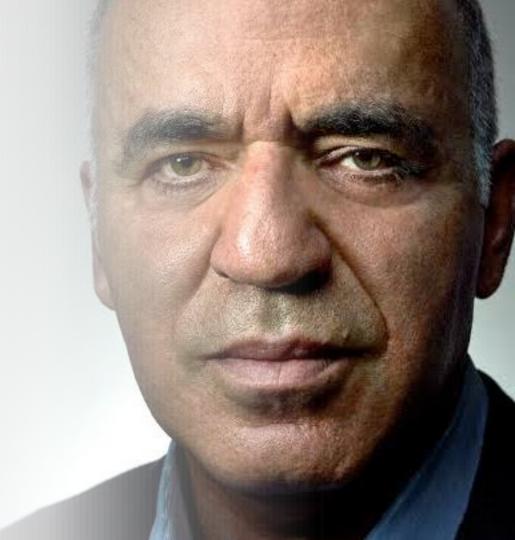


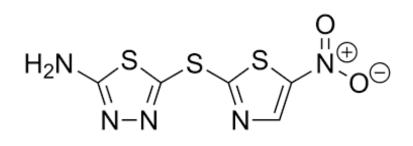


"Chess has been shaken to its roots by AlphaZero"

- Garry Kasparov

Russian Chess Grandmaster, World Champion (1985 to 2000), Ranked #1 for 255 Consecutive Months









ChatGPT correctly diagnosed a 4-year-old's mysterious disease after 17 doctors failed

Kate Hull Sep 12, 2023, 3:20 PM MST

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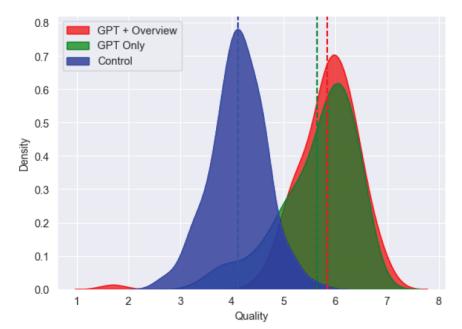


"I went line by line of everything that was in his (MRI notes) and plugged it into ChatGPT," she says. "I put the note in there about ... how he wouldn't sit crisscross applesauce. To me, that was a huge trigger (that) a structural thing could be wrong." (Mother)



A Piece of the Workforce Solution

- Generative AI is here NOW
- Recent Study of impact of GenAI
 - 12.2% More Tasks Completed
 - **25.1%** Less Time per Task
 - 40% Higher Quality
 - AI Training Significantly Increase Efficacy
 - For control performance
 - For those starting below average performance AI improved performance 43%
 - For those starting above average performance AI improved performance 17%
- My study on students with AI enable tech was significant improvement 10 to 30% performance impact (+ speed impact)

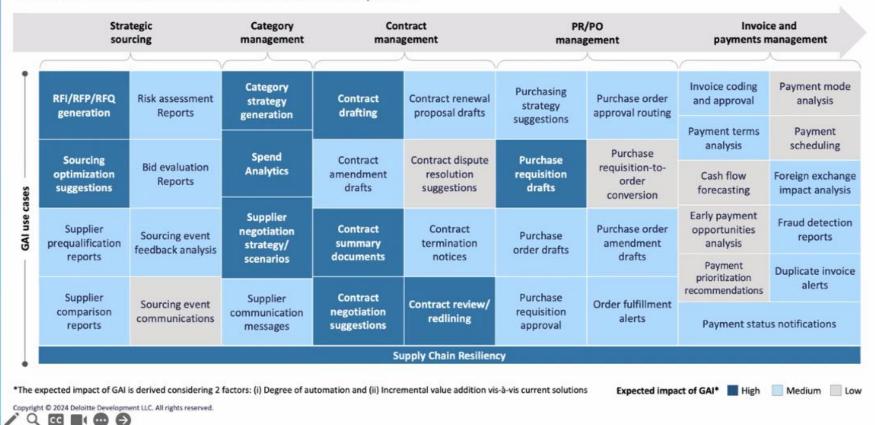




GenAl use cases in Sourcing & Procurement



Based on Deloitte experience and wholistic view of the Generative AI landscape, the areas highlighted below will be where Generative AI will be most impactful



Unique Leadership Considerations for Leaders

- Actions today vs tomorrow what is the timeline?
 - Generative (ChatGPT) NOW
 - Prepare Data that can be used for GOOD TRAINING NOW
 - AI Apps/Enabled requiring investment WAIT (18-36months)
- New Impacts Not experienced from other innovations
 - Structural impacts organizational (depts, functions), foundational (basics of construction process, contract, owner role, etc.)
 - Cultural & Mind Impacts changing work patterns (80%/20% losing the 80%)
 - Constant Change change adoption culture
 - Outperforming Humans new baseline for value and expectations



One Quick Thing About Al....

- In most all previous technologies and innovations junior (or younger) employees were very effective at teaching and helping the more experienced and senior employees learn and adopt the new technology
 - Largely due to willingness to try innovation that conflicts with traditional or standard practice (and not having invested as much time & expertise)
- For AI, this is being proven to NOT BE TRUE for AI. Juniors are not more capable than seniors at adopting AI
- Thoughts are the technology is so different that being younger is not as advantageous....



One Aspect of Training: AI - Currently Two Paths

- People say "Al" but really "two paths"
- Path 1: Generative + Assistance (Good to OK now)
 - ChatGPT, Gemini, Co-Pilot, plugins for current apps/software
- Path 2: AI Enable Solutions (Wild West)
 - "Applications/Software"
 - 6000+ in past 12 months

Future – I am Very Excited

- What do I know? = Nothing
- Prices = Uncertainty; Materials = More Certain; Limited control of either
- Labor = A New Model Needed; Key Differentiator

Possibility of Tremendous Improvements – but window may be tight

- Technological Revolution
- Moving into a New Economy

Questions? – More Info?

PPT version of Slides?

Jake.Smithwick@charlotte.edu



center4procurement.org/kppa/