## Harvesting Procurement Excellence: Creating an Amazing RFP





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### **Center for Procurement Excellence (CPE)**

CPE is a non-profit, 501(c)6 membership organization

### **MISSION**

Improve effectiveness of RFPs for public and private organizations worldwide

### <u>GOAL</u>

**RFPs that emphasize the CPE Principles of** 

Fair, Open, Transparent, Value, and Integrity

### **RESOURCES**

Professional Development Training, RFP Templates, Advocacy



## 3,000+ Projects | \$15+ Billion Procured

20+ Years | 150+ Owners

### Information Technology

Networking Data centers de Hardware COTS software ERP systems

Help desk services eProcurement

### Facility Management

maintenance custodial landscaping conveyance security service pest control building systems industrial moving waste management energy management

### Health Insurance/ Medical Services

Manufacturing

### Business/Municipal/ University Services

diningretimulti-media rightsmafitness equipmentbodonline educationfurdocument managementfurproperty managementaudiovisualcommunications systemsemergency response systemslaundrylaundry

retirement fund material recycling bookstores



### Construction/Design/ Engineering

Infrastructure	Renovati
Municipal	Repair
Laboratory	Maintena
Education	Roofing
Hospital	Specialty
Corrections	Demoliti
Financial	Develop

DBB CMAR DB IDIQ JOC Low Bid IPD

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Harvard University **Denver Health & Hospital** Authority State of Missouri State of Washington Idaho Transportation Department State of Georgia Arizona State Parks United Excel East Valley Institute of Technology Arizona Public Service (APS) **Rochester School District** Fann Environmental Idaho State University On Semiconductor PEARSON Pearson State of Wyoming Idaho Department of Corrections City of Miami Beach, FL Lewis & Clark State College Hawaii Department of Transportation **Baptist Health** City of Columbia, SC **PECO Energy** Intermediate District 287

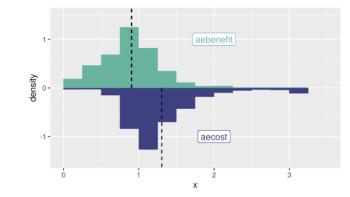
PARTNERS



### Current "Solutions"

- "Better" contracts, "Alternative" Delivery
  - DB to CM to CMAR to IPD to ....
  - Technology
  - Financial adjustments
- None have proven to not be enough to drive consistently high performance outcomes on projects (even in past times)
- Procurement often overemphasizes the power of a contract to drive performance and protect the organization from non-performance
- Many organizations struggle to show value in the work and performance that is received – getting "finished" is not enough of a performance metric to use to make economic and org decisions

Study: Cost-Benefit Analyses for Projects Are 'Worse than Worthless'



October 8, 2021 Peter Reina KEYWORDS construction projects

/ cost / economic analysis

Order Reprints

A large new global study of project performance over 86 years confirms that ingrained optimism bias results in forecast-based cost-benefit analyses "so misleading as to be worse than worthless," say UK researchers. While construction technology and practice have developed over the decades, failures of cost-benefit analysis "seem universal across space and time," they add.

https://www.enr.com/articles/52612-study-cost-benefit-analyses-for-projects-are-worse-than-worthless



# Reality





## Reality of the Situation

- Performance in built environment (construction, design, FM work) has been proven to NOT correlate to contract types, delivery methods, software, design quality, etc.
- Performance on built environment work HAS BEEN PROVEN to highly correlate to the capability, skill, and experience of the people doing the work – the critical personnel on a project – PM, SS, Client Lead, Design Arch, Key Engrs, Critical Sub SS, FM, technicians, etc.



### Importance of the People

The ability to realize innovation, risk minimization, value creation, & cost reduction

### will not exceed the capability of the people doing the work



# We Want to be seen as a "Client of Choice!"



# Are You Writing RFP's And Not Getting Any Responses???



### Case Study

- Challenges with performance of procured services
- How fair is the procurement process
- How transparent is the procurement process
- What is most important to the owner
- What is their overall satisfaction with the owner



## Vendor Perceptions

### 56 Contractors

#### CONTRACTOR ASSESSMENT

**Regarding Experiences With The State of Tennessee** 

#### OVERVIEW

Researchers from Arizona State University conducted two separate surveys on contractors that perform work with the State of Tennessee. The first survey was performed in person (Nashville) at a general educational presentation (on August 15, 2016). During the presentation, contractors were asked to provide feedback regarding their experiences working with the State of Tennessee. The second survey was performed online (September 30, 2016), by sharing the survey link with the Associated General Contractors (AGC) of TN. The contractor responses were collected anonymously. The results of the survey are shown below.

#### SUTTO RESULTS

56 Contractors responded to the anonymous survey

31% believe that the procurement process is fair, and all vendors have an equal opportunity to win the contract

21% believe that the procurement process is clear and transparent (they understand the criteria that they will be evaluated on, and how the scoring will be performed)

75% believe that the State is more concerned about lowest cost rather than highest value

89% believe that Contractors should be awarded projects based on their overall value

31% believe that the Scope of Work contained in each solicitation is complete & accurate

42% Satisfaction with the Designers that are selected by the State of TN

Overall Satisfaction with State of TN = 31% Overall Satisfaction with other Owners they work for = 80%

#### COMPARISON

The following table provides a comparison to 3 other Public Agencies that have performed similar vendor benchmarking and analytics.

CRITERIA	STATE OF TN	3 PUBLIC AGENCIES
1. The procurement process is clear and transparent	21%	85%
2. The procurement process is fair	31%	68%
3. The Organization is more concerned about lowest cost rather than value	75%	66%
4. Overall satisfaction with the Organization	31%	77%
5. Overall satisfaction with other Organizations	80%	79%
6. Total number of vendor responses	56	147



### **Vendor Perceptions**

56 Contractors

**31%** believe the process is fair

**69%** believe that vendors do not have an equal opportunity to win the contract

**75%** believe that the State only cares about lowest price versus getting overall value

**31%** overall satisfaction rate with the State (compared to 80% with other owners)

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### If Vendor Perceive That Process Is Not Fair Who bids Quality of the bid Quality of the team assigned Quality and Performance of the services



## Supplier Perceptions Matter!







# The RFP Solicitation



# What Is The Primary Goal Of The RFP?



## What Is The 'Primary' Objective

- Follow procurement policies and regulations?
- Minimize the risk of protest?
- Create a document that transfers risk to the supplier?
- Create a document that protects the owner/organization?



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- Minimize the risk of protocold not be the should not be the risk of protocold not be the should not be the shou



# What Is The Primary Goal Of The RFP?

### Help us award to a high-performing supplier





## Important We must first *attract the best*

suppliers/solutions to your RFP



### What Type Of Suppliers Do You Want To Attract?



Supplier A

Supplier B







## **Proposals Cost Money**





## Suppliers Don't Have Unlimited Funds



## **Proposing Costs Money**

- Suppliers can't afford to propose on solicitations for fun
- Responding to RFP's costs money and resource
- Suppliers make a business decision on whether your solicitation is 'worth' the effort to propose





### How we want Vendors to react to our RFP...

### I'm so excited.



Ooooh, I♥CPE's RFP Templates!



But sometimes, we run out of grape jelly





## RFP

**Request for Proposal** 



#### Information Technology (IT) Software Implementation Template

RFP Number: ##### RFP Release Date: MM/DD/YYYY RFP Due Date: MM/DD/YYYY



**RFP** Request for Proposal

### CEPE Center for Procurement Excellence

Information Technology (IT) Software Implementation Template

> RFP Number: ##### RFP Release Date: MM/DD/YYYY RFP Due Date: MM/DD/YYYY

1	Statement of Work
2	Current Conditions
3	Proposal Requirements
4	Evaluation Procedures
5	Administrative Requirements
6	Proposal Forms
7	Attachments & Exhibits



RFP

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Information Technology (IT) Software Implementation Template

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What You Want to Achieve



Where You Are At

Center for Procurement Excel

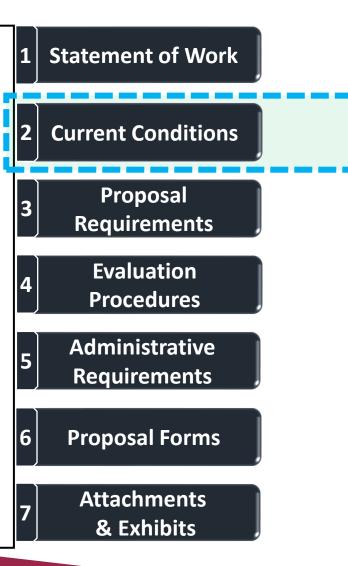
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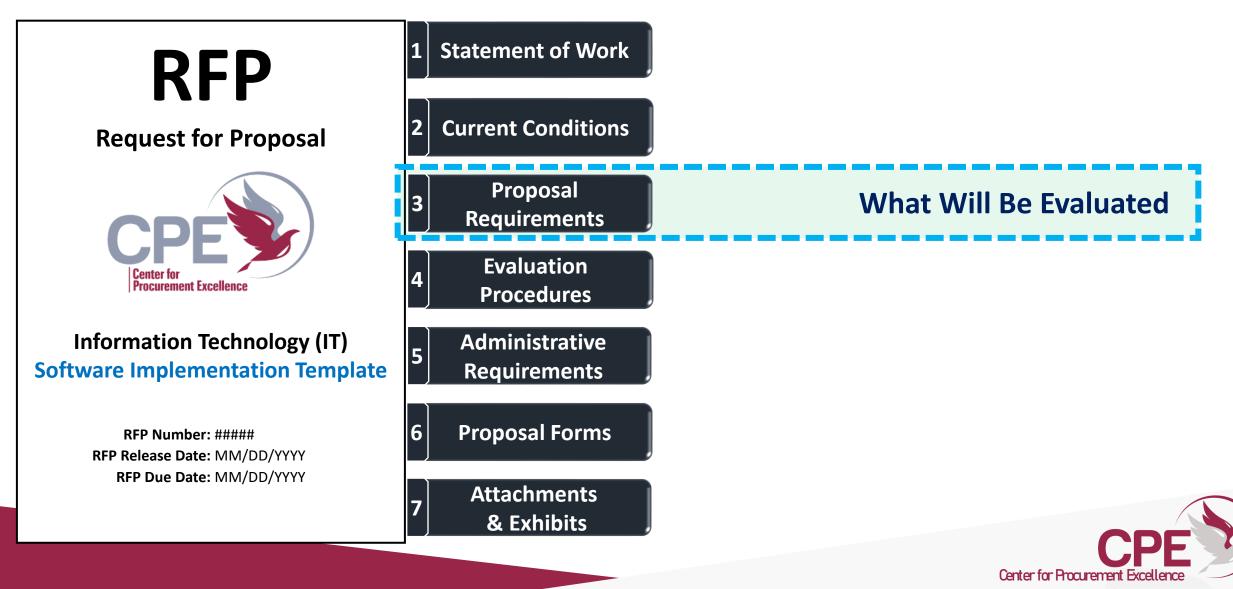
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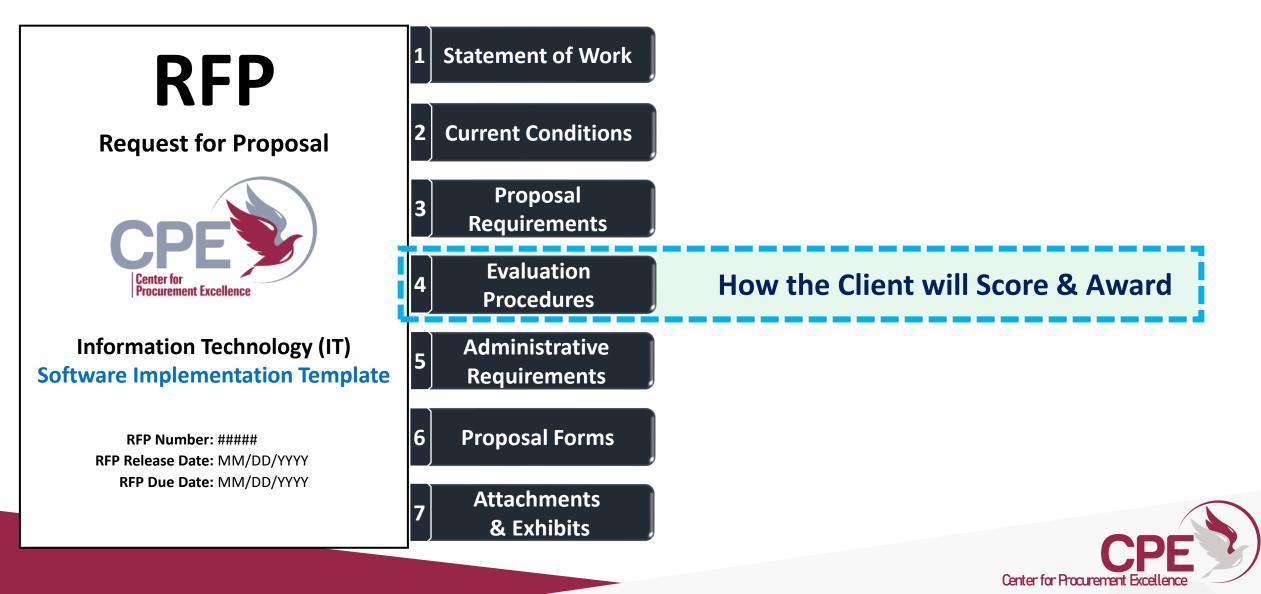


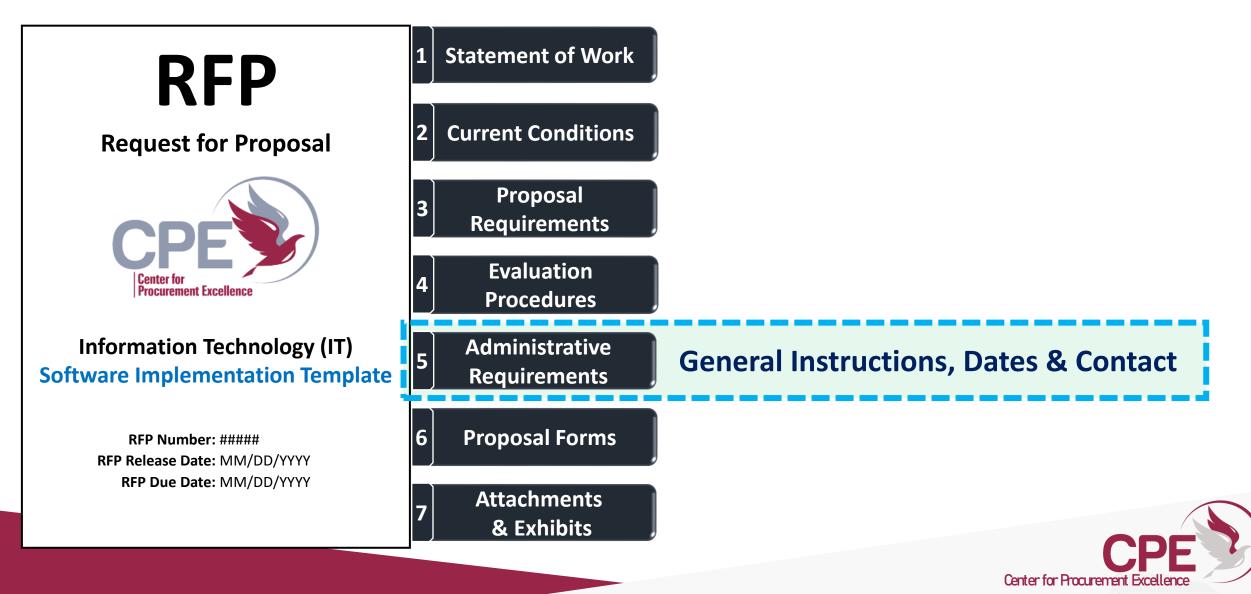
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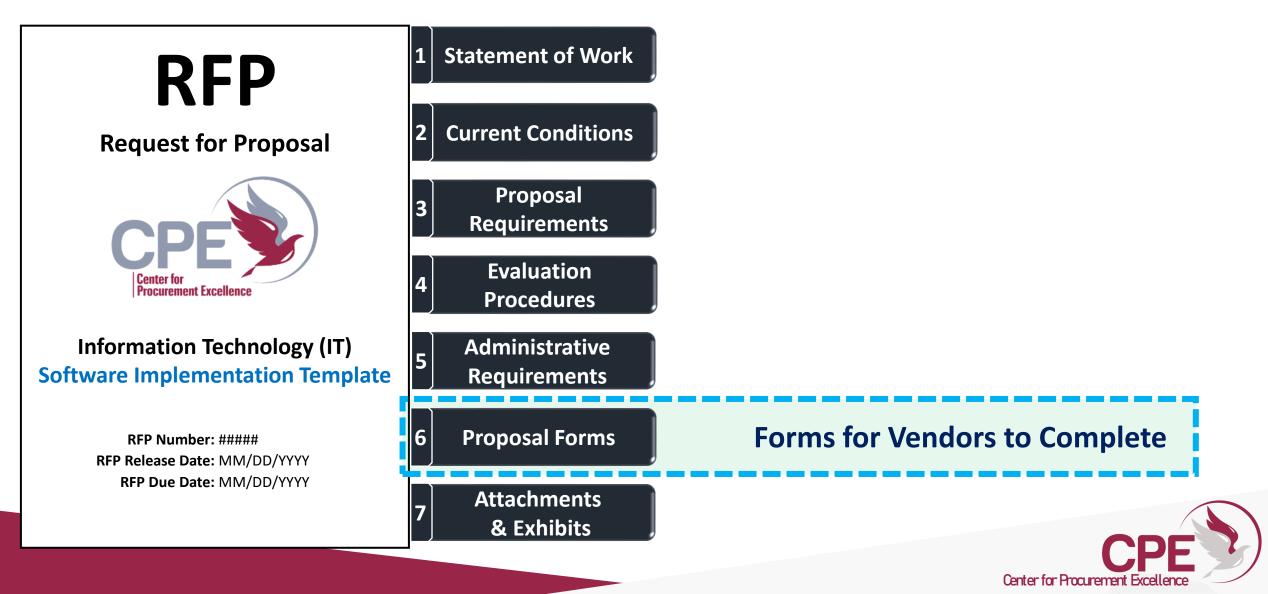
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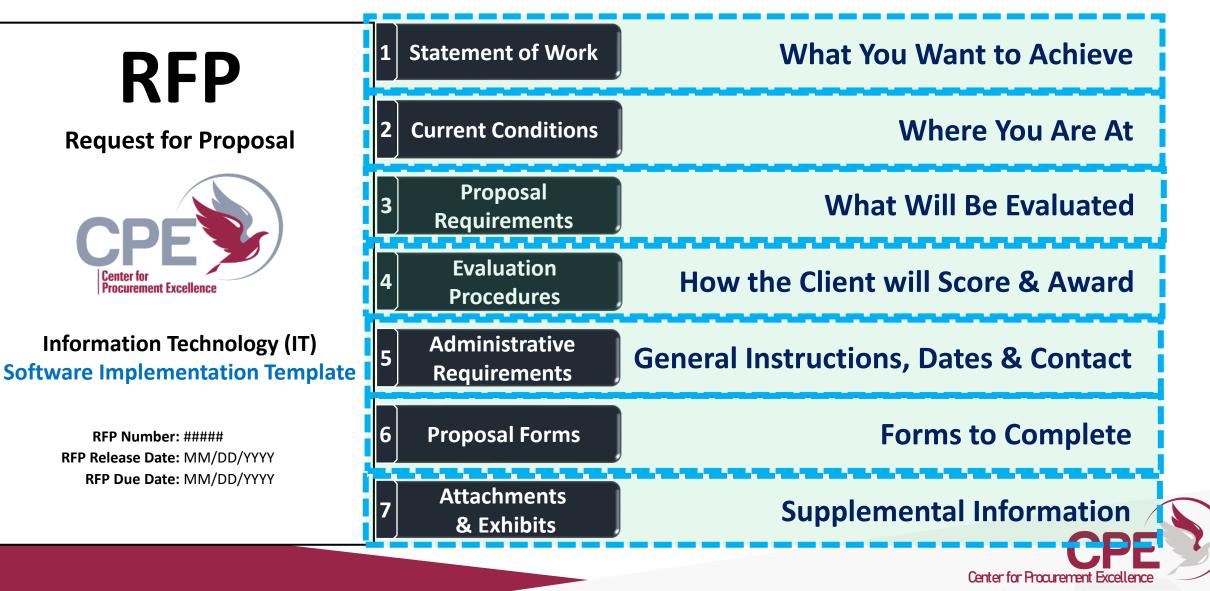








**Statement of Work** RFP **Current Conditions Request for Proposal** Proposal Requirements **Evaluation** Procurement Excellence **Procedures** Information Technology (IT) Administrative 5 **Software Implementation Template** Requirements **Proposal Forms** 6 RFP Number: ##### **RFP Release Date:** MM/DD/YYYY RFP Due Date: MM/DD/YYYY **Attachments** Supplemental Information & Exhibits Center for Procurement Excellence



# Simple Things To Consider



### **Attracting Suppliers**

Step 1 – Have a "good" name/title of the RFP



### Registration



HOME = PROCUREMENT DIVISION = RESOURCES = CAL EPROCURE PORTAL TO ACCESS BID OPPORTUNITIES

### **Cal eProcure Portal to Access Bid Opportunities**

Learn about the portal to access bid opportunities with the state of California.

CAL EPROCURE Cal eProcure businesses s California's Online Marketplace system repla convenient l GO TO CAL EPROCURE WEBSITE By replacing with the stat to the State

<u>Cal eProcure</u> is California's new online marketplace portal designed to improve the experience of businesses selling products and/or services to the State. Launched on December 9, 2015, the new system replaced BidSync, giving businesses access to bidding and contracting resources in one convenient location. Cal eProcure is user-friendly and responsively designed for mobile devices.

By replacing BidSync, Cal eProcure becomes the portal for access to advertise bid opportunities with the state of California in the California State Contracts Register (CSCR). It also provides access to the State Contracting and Procurement Registration System (SCPRS), Small Business and Disabled Veteran Business Enterprise (SB/DVBE) certification and queries, and the statewide

- How many agencies have their own eProcurement system?
- Local firms may be registered with the State's system
- Larger/National firms cannot afford to register with every Public organization across the country

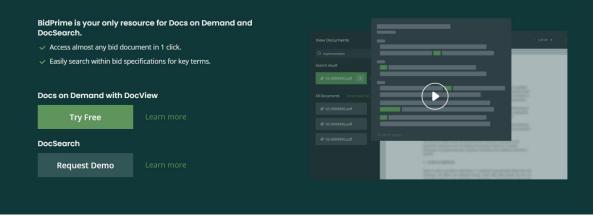


## National Solicitation Warehouse

- Larger/National firms will pay for and utilize procurement search engines that collect solicitations throughout the country
- Provides hourly updates on posted solicitations
- Thousands of solicitations

# BidPrime

### Searching for bid documents was the most challenging aspect of public bidding. We solved that.





BidPrime INBOX SEARCH	REPORT	ts settings :	SUPPORT				
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AGENCIES	~	🔶 SAVE 🛛 EMAIL				SORT	BY NEWEST 🗸 🕌
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Filter Agency Type	~	9 REQUEST	9 <mark>Request</mark> for <mark>Proposals</mark> Ya	Yakima Herald-Republic	WA	6/21/2022	2 hours ago
		Request for	Request for Proposals for Professional Auditing Services	City of Warrensburg	MO	6/24/2022	2 hours ago
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Active	~	Request for	Request for Proposal - School Based Nursing Services	Clay County Public Schools	KY	6/2/2022	4 hours ago
		BD-22-1311	Request for Proposals - General Contractor Services (North Main Street Water and Sewer Replacem	State of Massachusetts - Commbuys	MA	6/1/2022	4 hours ago
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		REQUEST F	REQUEST FOR QUALIFICATIONS FOR ENGINEERING SERVICES RELATED to the DESIGN of a Shared	The Columbian	WA	6/24/2022	5 hours ago
		Request for	Request for Proposals No. 22P0079MG: Janitorial Services – UAF Kodiak	State of Alaska	AK	6/15/2022	5 hours ago
		2863898-05	Request for Proposal - Event Cleaning - Neyland Stadium Attachments Request for Proposal - N	University of Tennessee	TN	6/1/2022	6 hours ago
		2022-9175246	UNICEF Request for Proposal No. 2022-9175246 Long Term Arrangements for Emergency Water Se	United Nations Global Marketplace	NY	6/12/2022	6 hours ago
		12989929 R	Request for Proposal for Traffic Agent (Special Constable) Training Development and Delivery (L	Government of Canada - Central C	AB	6/14/2022	6 hours ago
		Request for	#EWM151: Enrollment Consultant- UIC School of LawUniversity of Illinois at Chicago RFP #EWM15	University of Illinois at Chicago	IL	6/29/2022	6 hours ago
		Request For	Request for Proposals Bristol Tennessee City Schools, 615 Martin Luther King Jr. Blvd., Bristol, TN Wi	Bristol Herald Courier	VA	6/8/2022	6 hours ago
		Request for	NOTICE Bland County Public Schools Is Requesting the Following Proposals: RFP 2022-1 Milk, Juice	Bristol Herald Courier	VA	6/9/2022	6 hours ago
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		← Page 1 of 46 →	C 1000+ Results				Show 25 🗸

### Suppliers Can Be Reviewing 1,000 RFP's per Week

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	Request for	Request for Proposals	Upper Cumberland Development D	TN	5/31/2022	2 hours ago
	RFQ #22-03	NOTICE: REQUEST FOR QUALIFICATIONS RFQ #22-03 The City of Galveston Is Accepting Sealed Pro	The Daily News	TX	6/22/2022	2 hours ago
	RFP NO.	CITY OF FRIENDSWOOD, TEXAS REQUEST FOR PROPOSALS NO. 2022-11 CITY GROUP MEDICAL IN	The Daily News	TX	6/1/2022	2 hours ago
	9 REQUEST	9 <mark>Request</mark> for <mark>Proposals</mark> Ya	Yakima Herald-Republic	WA	6/21/2022	2 hours ago
	Request for	Request for Proposals for Professional Auditing Services	City of Warrensburg	MO	6/24/2022	2 hours ago
	Lady Bird Jo	Lady Bird Johnson Golf Course Golf Cart Lease Request for Proposals	City of Fredericksburg	TX	6/24/2022	2 hours ago
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	Request for	Request for Proposal - School Based Nursing Services	Clay County Public Schools	KY	6/2/2022	4 hours ago
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	REQUEST F	REQUEST FOR QUALIFICATIONS FOR ENGINEERING SERVICES RELATED to the DESIGN of a Shared	The Columbian	WA	6/24/2022	5 hours ago
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	2022-9175246	UNICEF Request for Proposal No. 2022-9175246 Long Term Arrangements for Emergency Water Se	United Nations Global Marketplace	NY	6/12/2022	6 hours ago
	12989929 R	Request for Proposal for Traffic Agent (Special Constable) Training Development and Delivery (L	Government of Canada - Central C	AB	6/14/2022	6 hours ago
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	Request For	Request for Proposals Bristol Tennessee City Schools, 615 Martin Luther King Jr. Blvd., Bristol, TN Wi	Bristol Herald Courier	VA	6/8/2022	6 hours ago
	Request for	NOTICE Bland County Public Schools Is <mark>Requesting</mark> the Following <mark>Proposals</mark> : RFP 2022-1 Milk, Juice	Bristol Herald Courier	VA	6/9/2022	6 hours ago
$\Box$	REQUEST F	Request for Proposal #22-13: Indefinite Delivery/indefinite Quantity Low Voltage Work	Rockdale Citizen & Newton Citizen	GA	6/24/2022	7 hours ago
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	Request For	Request for Proposals Bristol Tennessee City Schools, 615 Martin Luther King Jr. Blvd., Bristol, TN Wi	Bristol Herald Courier	VA	6/8/2022	6 hours ago
	Request for	NOTICE Bland County Public Schools Is Requesting the Following Proposals: RFP 2022-1 Milk, Juice	Bristol Herald Courier	VA	6/9/2022	6 hours ago
	REQUEST F	Request for Proposal #22-13: Indefinite Delivery/indefinite Quantity Low Voltage Work	Rockdale Citizen & Newton Citizen	GA	6/24/2022	7 hours ago
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Request for Proposals for the Alexander Goldwater Improvement Center Construction Documents Preparation



Request for Proposals for the Alexander Goldwater Improvement
 Center Construction Documents Preparation



 City of Nashville Request for Proposals for Suppliers that can perform Needs Assessments



City of Nashville Request for Proposals for Suppliers that can perform Needs Assessments for Food Services



## **Attracting Suppliers**

Step 1 – Have a "good" name/title of the RFP

Step 2 – Simplify the posted documents/files



### Enterprise Resource Planning System Fort Bend ISD, TX #RFP-21-077MC **Γ**<sup>2</sup> View **Γ**<sup>7</sup> Source Keywords Snippets Erp Consulting Docs On Demand 🕂 Download All Agency Contact Info 🚯 Reference #: RFP-21-077MC Alert: Erp Consulting Documents: 🛓 Appendix A-Vendor ... 🛓 Appendix A-Vendor ... 👗 Appendix B-Support ... 👗 Appendix D-Purchas... 🔹 Appendix E-Bonds R... 🛓 Appendix F-TRS Re... 🛓 Appendix H-CFO Fin... 👔 Data Conversion Co... Appendix G-FBISD ... 🛓 Data Protection Add... 🛓 RFP 21-077MC-Pre-... 🛓 UPDATED 2020 ED... 🛓 Appendix F-TRS Re... 🗼 RFP 21-077MC- Bon... 🗼 RFP 21-077MC - SO... 🔹 RFP 21-077MC - SO... RFP 21-077MC - Ad... 🛓 Form 1295.pdf 📲 FBISD - Agreement f... 🛓 Data Protection Add... 🛓 Data Conversion Co... 👗 Appendix G-FBISD ... 👗 Appendix H-CFO Fin... 👗 Appendix E-Bonds R... 👗 Appendix D-Purchas... 👗 Appendix B-Support ... 🛓 Appendix A-Vendor ... 👔 Appendix A-Vendor ... 👔 Form 1295.pdf 👔 Form ACH.pdf 👔 Appendix C- Sample... 👔 General Provisions.p... 👔 Pre-Proposal Meetin... 👔 Proposal Exemption... 👔 Insurance Requirem... 🛓 RFP 21-077MC - Ad... 👍 RFP 21-077MC - Ad... 👍 RFP 21-077MC - Ad... 🍦 RFP 21-077MC - SO... 🍦 RFP 21-077MC- Bon... 🍦 UPDATED 2020 ED... 🍦 RFP 21-077MC-Pre-...

Download All



### Which File Contains The RFP?

### Project Management Information System SaaS and Implementation

Great Lakes Water Authority

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### Reference #: RFP - 2101347 Alert: System Implementation

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### Download All

### More Info:

RFP - 2101347 Project Management Information System SaaS and Implementation Aug 15th 2021, 12:00 PM EDT 10 View Opportunity



### Which File Contains The RFP?



Download All

### More Info:

RFP - 2101347 Project Management Information System SaaS and Implementation Aug 15th 2021, 12:00 PM EDT 10 View Opportunity

RFP (210347)
 Appendix A (210347)
 Appendix B (210347)
 Appendix C (210347)



## **Attracting Suppliers**

- Step 1 Have a "good" name/title of the RFP
- Step 2 Simplify the posted documents/files

Step 3 – Don't make the document difficult to read



### Don't Make It Difficult To Read

### APPENDIX E – PROJECT DESCRIPTION

### AUDIT AND ACCOUNTABILITY FUND

Service Delivery and Modernization Review of Development Review

### **Project Purpose**

The purpose of this project is to take advantage of a provincial funding opportunity through the Audit and Accountability fund to conduct a third-party service delivery and modernization review of the City's development review processes. This review will help the City become more efficient and modernize our service delivery, while protecting front line jobs.

Project Objective Streamlining development review processes through an end-to-end digital integration and transformation solution

The objective of this development review project is to review and recommend an end-to-end integrated digital transformation solution for development review and approvals processes that eliminates paper-based processes and non-value-added steps, while leveraging existing software (e.g. Bluebeam, AMANDA) and other City of Kitchener pr

Background Audit and Accountability Fund On November 17, 2020 the Province of Ontario announced a second intake for the Audit and Accountability Fund. The intent of the fund is to offer large municipalities an opportunity to benefit from provincial funding to conduct service delivery and administrative expenditure reviews "

Reviews must be undertaken by a third-party and may take a number of forms including a lineby-line review of the municipality's entire budget; a review of service delivery and modernization opportunities; or a review of administrative processes to reduce costs.

### Project Selection

The modernization of development review processes was chosen to supplement the City's development services review which was undertaken from June 2019 to December 2020.

### City of Kitchener Development Services Review

Kitchener is growing quickly, and the development services department plays a vital role in how our community develops today and in the future. A comprehensive review of development services was launched in 2019. The purpose of the development services review was to look at how development functions interact and are coordinated, and to identify whether that

### **Appendix A – Registration Form**

: Independent Electricity System Operator то

FROM	:	[Insert Name of Proponent]
------	---	----------------------------

RE : Fairness Advisor Services

Password

'RFP-324 Fairness Advisor...' is protected. Please enter a Permissions Password.

Enter Password:

(c) If applicable, the jurisdiction under which the Proponent was formed and governed by is:

OK

 $\times$ 

Cancel

- (d) The name, address, telephone number and e-mail address of the contact person for the Proponent is:
- (e) Whether the Proponent is an individual, a sole proprietorship, a corporation, a partnership, or other legally recognized person (specify):



## **Attracting Suppliers**

- Step 1 Have a "good" name/title of the RFP
- Step 2 Simplify the posted documents/files
- Step 3 Don't make the document difficult to read

Step 4 – Consider the amount of work for the size of the project



### Requested Information:

Listed below are the documents and information needed to complete your submission:

Name	Туре	# Files	Requirement
REQUIREMENTS SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
Excutive Summary	File Type: Any (.*)	Multiple	REQUIRED
Corporate Overview	File Type: Any (.*)	Multiple	REQUIRED
Guarantee	File Type: Any (.*)	Multiple	REQUIRED
Preferred Terms	File Type: Any (.*)	Multiple	REQUIRED
Resource Requirements	File Type: Any (.*)	Multiple	REQUIRED
Quality of Work Plan	File Type: Any (.*)	Multiple	REQUIRED
Project Management Process	File Type: Any (.*)	Multiple	REQUIRED
Proposed Timelines	File Type: Any (.*)	Multiple	REQUIRED
Samples/Templates	File Type: Any (.*)	Multiple	REQUIRED
Reference Schedule	File Type: Any (.*)	Multiple	REQUIRED
Purchase Price Schedule	File Type: Any (.*)	Multiple	REQUIRED
Purchase Price Appendix	File Type: Excel (.xls, .xlsx)	Multiple	REQUIRED
BID SUBMISSION FORM SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
FULL DISCLOSURE OF FINANCIAL CONTRIBUTION SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
Legal Action Schedule	File Type: Any (.*)	Multiple	REQUIRED
Auxiliary	File Type: Any (.*)	Multiple	OPTIONAL
PERSONAL HEALTH INFORMATION SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
SPECIFICATIONS SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
NH Confidentiality Conflict of Interest	File Type: Any (.*)	Multiple	REQUIRED



## Respond to 20 Items...

### Requested Information:

Listed below are the documents and information needed to complete your submission:

Name	Туре	# Files	Requirement
REQUIREMENTS SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
Excutive Summary	File Type: Any (.*)	Multiple	REQUIRED
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Samples/Templates	File Type: Any (.*)	Multiple	REQUIRED
Reference Schedule	File Type: Any (.*)	Multiple	REQUIRED
Purchase Price Schedule	File Type: Any (.*)	Multiple	REQUIRED
Purchase Price Appendix	File Type: Excel (.xls, .xlsx)	Multiple	REQUIRED
BID SUBMISSION FORM SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
FULL DISCLOSURE OF FINANCIAL CONTRIBUTION SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
Legal Action Schedule	File Type: Any (.*)	Multiple	REQUIRED
Auxiliary	File Type: Any (.*)	Multiple	OPTIONAL
PERSONAL HEALTH INFORMATION SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
SPECIFICATIONS SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
NH Confidentiality Conflict of Interest	File Type: Any (.*)	Multiple	REQUIRED



## Respond to 20 Items...

For Chance At Winning \$25K ...Why Aren't More Suppliers Responding To Our RFP's??







## **Attracting Suppliers**

- Step 1 Have a "good" name/title of the RFP
- Step 2 Simplify the posted documents/files
- Step 3 Don't make the document difficult to read
- Step 4 Consider the amount of work for the size of the project
- Step 5 Understand what information is most critical to Suppliers



## Most Important Items To The Supplier?

- Definitions
- Prohibited Communication
- Rights of the Client
- Rights to Clarify
- Conflict of Interest
- Unethical Conduct
- Terms and Conditions of the RFP
- Security Checks
- Governing Laws
- Following Instructions

- Withdrawing Proposals
- Addenda
- Disclosure Information
- Tax Responsibilities
- Protest procedures



## Most Important Items To The Supplier?

**X**Definitions Prohibited Communication **K**Rights of the Client **K**Rights to Clarify **Conflict** of Interest **X**Unethical Conduct **X** Terms and Conditions of the RFP Security Checks **K**Governing Laws **×**Following Instructions

Withdrawing Proposals
 Addenda
 Disclosure Information
 Tax Responsibilities
 Protest procedures



## ....So What Are The Most Important Items To The Supplier?





### **1**. Can I Provide What You Need?

- SOW
- Budget
- Schedule





### 1. Can I Provide What You Need?

- SOW
- Budget
- Schedule

### **2.** What Are The Odds That I Can Win?

- Perceptions of being open, fair, and transparent
- Criteria & weights





### 1. Can I Provide What You Need?

- SOW
- Budget
- Schedule

### 2. What Are The Odds That I Can Win?

- Perceptions of being open, fair, and transparent
- Criteria & weights

### **3.** How Much Effort Will It Take To Respond

• Proposal contents



### **Putting RFP Excellence Into Practice**

Fair Open Transparent Value Integrity

### RFP

### **Request for Proposal**



Information Technology (IT) Software Implementation Template

> RFP Number: ##### RFP Release Date: MM/DD/YYYY RFP Due Date: MM/DD/YYYY



### We spend a lot of time focusing on the Scope...

- -What success looks like
- -What will make you happy at the end of the contract
- -What you want to look like
- -What you want to achieve





# ...But we forget to describe what we look like right now

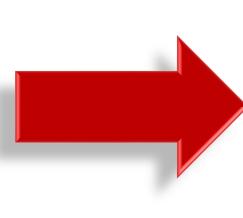




### **Importance of Current Conditions**

- Allows the Proposers to understand the impact of the change
- Allows the Proposer to confirm if Scope is achievable
- Allows the Proposer to identify & address challenges
- Allows the Proposer to verify the accuracy of your Scope









Goal Is Not Perfection!





Do Our Best Within Resource Constraints





### Free Webinar Series 3<sup>rd</sup> Thursdays every month @ 12pm Central

15-min Teaching Moment (learn a new tip, trick, or tool)

30-min Virtual Peer Group (network with professionals)

Office Hours (open Q&A until the questions run out!)







### **Previous Recordings Available Online!**



### center4procurement.org

### 17 Oct → Add to Calendar



### AI Will Change RFPs

Come learn why CPE predicts Artificial Intelligence will fundamentally change the supplier/client relationship and make solid RFP processes more important than ever!



21

Nov

+--- Add to Calendar

### **Re-Thinking Contract Negotiations**

After you pick a new supplier in your RFP, what's next? This session will cover the important period between selecting the top-evaluated supplier and signing the contract. All procurement professionals should be familiar with the critical activities of this phase and to add value during negotiations.

### ++ Add to Calendar

19

December



### The Secret of How High-Qualified Suppliers can offer Lower Costs

How can highly qualified suppliers simultaneously offer cheaper costs? We'll cover an example where this happened and how the client substantiated the low cost (and ultimately achieved a successful project!) We'll also uncover the real-world benefits of how becoming a "client of choice" results in cost savings.



## **Upcoming Topics!**

**Register at:** <u>center4procurement.org/rfp-doctor</u>





### **NEW RESOURCE – CEU Hours!!!**

### CPE is pleased to announce that all attendees @ <u>live</u> "Ask the RFP Doctor" events will receive 1 hr Continuing Education Unit (CEU)!





Want today's Presentation? White papers? Toolkits? Templates?



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