#### Free Webinar Series

3<sup>rd</sup> Thursdays every month
@ 12pm Central

15-min Teaching Moment

(learn a new tip, trick, or tool)

30-min Virtual Peer Group

(network with professionals)

Office Hours

(open Q&A until the questions run out!)







# Organizing a Hgh-Performing RPP



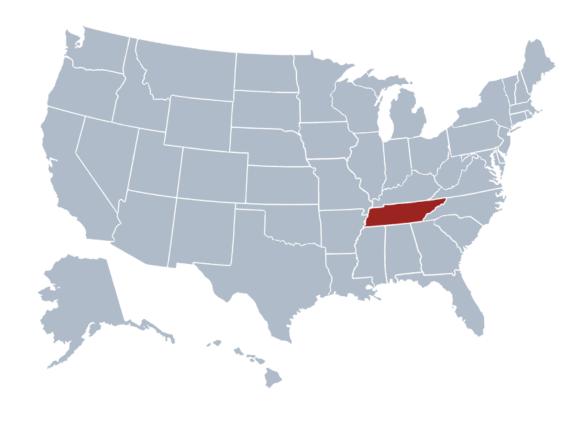


# Are You Writing RFP's And Not Getting Any Responses???



### Case Study

 Challenges with performance of procured services (construction services)





#### Survey Contractors

- How fair is the procurement process
- How transparent is the procurement process
- What is most important to TN
- What is their overall satisfaction with TN



### Vendor Perceptions 56 Contractors

#### CONTRACTOR ASSESSMENT

Regarding Experiences With The State of Tennessee

#### OVERVIEW

Researchers from Arizona State University conducted two separate surveys on contractors that perform work with the State of Tennessee. The first survey was performed in person (Nashville) at a general educational presentation (on August 15, 2016). During the presentation, contractors were asked to provide feedback regarding their experiences working with the State of Tennessee. The second survey was performed online (September 30, 2016), by sharing the survey link with the Associated General Contractors (AGC) of TN. The contractor responses were collected anonymously. The results of the survey are shown below.

#### SUTTVEY RESULTS

56 Contractors responded to the anonymous survey

31% believe that the procurement process is fair, and all vendors have an equal opportunity to win the contract

21% believe that the procurement process is clear and transparent (they understand the criteria that they will be evaluated on, and how the scoring will be performed)

75% believe that the State is more concerned about lowest cost rather than highest value

89% believe that Contractors should be awarded projects based on their overall value

31% believe that the Scope of Work contained in each solicitation is complete & accurate

42% Satisfaction with the Designers that are selected by the State of TN

Overall Satisfaction with State of TN = 31%

Overall Satisfaction with other Owners they work for = 80%

#### COMPARISON

The following table provides a comparison to 3 other Public Agencies that have performed similar vendor benchmarking and analytics.

CRITERIA	STATE OF TN	3 PUBLIC AGENCIES
The procurement process is clear and transparent	21%	85%
2. The procurement process is fair	31%	68%
3. The Organization is more concerned about lowest cost rather than value	75%	66%
4. Overall satisfaction with the Organization	31%	77%
5. Overall satisfaction with other Organizations	80%	79%
6. Total number of vendor responses	56	147



#### Vendor Perceptions

56 Contractors

31% believe the process is fair

69% believe that vendors do not have an equal opportunity to win the contract

75% believe that the State only cares about lowest price versus getting overall value

31% overall satisfaction rate with the State (compared to 80% with other owners)

#### CONTRACTOR ASSESSMENT

Regarding Experiences With The State of Tennessee

#### OVERVIEW

Researchers from Arizona State University conducted two separate surveys on contractors that perform work with the State of Tennessee. The first survey was performed in person (Nashville) at a general educational presentation (on August 15, 2016). During the presentation, contractors were asked to provide feedback regarding their experiences working with the State of Tennessee. The second survey was performed online (September 30, 2016), by sharing the survey link with the Associated General Contractors (ACC) of TN. The contractor responses were collected anonymously. The results of the survey are shown below.

#### SUTIVEY RESULTS

56 Contractors responded to the anonymous survey

31% believe that the procurement process is fair, and all vendors have an equal opportunity to win the contract

21% believe that the procurement process is clear and transparent (they understand the criteria that they will be evaluated on, and how the scoring will be performed)

75% believe that the State is more concerned about lowest cost rather than highest value

89% believe that Contractors should be awarded projects based on their overall value

31% believe that the Scope of Work contained in each solicitation is complete & accurate

42% Satisfaction with the Designers that are selected by the State of TN

Overall Satisfaction with State of TN = 31%

Overall Satisfaction with other Owners they work for = 80%

#### COMPARISON

The following table provides a comparison to 3 other Public Agencies that have performed similar vendor benchmarking and analytics.

CRITERIA	STATE OF TN	3 PUBLIC AGENCIES
The procurement process is clear and transparent	21%	85%
2. The procurement process is fair	31%	68%
3. The Organization is more concerned about lowest cost rather than value	75%	66%
4. Overall satisfaction with the Organization	31%	77%
5. Overall satisfaction with other Organizations	80%	79%
6. Total number of vendor responses	56	147



#### Vendor Perceptions

56 Contractors

31% believe the process is fair

69% believe that vendors do not have an equal opportunity to win the contract

75% believe that the State only cares about lowest price versus getting overall value

31% overall satisfaction rate with the State (compared to 80% with other owners)





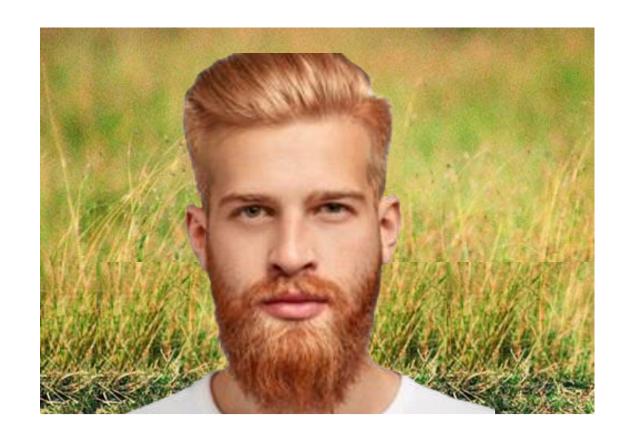


#### If Vendor Perceive That Process Is Not Fair

Who bids
Quality of the bid
Quality of the team assigned
Quality and Performance of the services



...But Their Opinions & Perceptions Are Not Accurate!



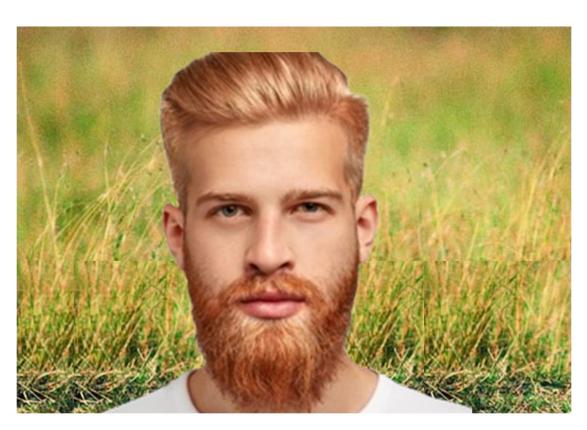


# ...Supplier Perceptions Matter!





## Your Perception About Yourself Doesn't Matter!







# RFP Solicitation

# The RFP Solicitation



# What Is The Primary Goal Of The RFP?



#### What Is The 'Primary' Objective

- Follow procurement policies and regulations?
- Minimize the risk of protest?
- Create a document that transfers risk to the supplier?
- Create a document that protects the owner/organization?



### What Is The 'Primary' Objective

- Follow procurement policies and regulations?
- Minimize the risk of proteshould not be
   Create a document that transfery objectives!
   Create a your primary objectives?
   Create a your primary protects the owner/organization?



# What Is The Primary Goal Of The RFP?

Help us award to a high-performing supplier





### Important

We must first *attract the best* suppliers/solutions to your RFP



### What Type Of Suppliers Do You Want To Attract?

Supplier A



Supplier B





## Wisdoms From A Former Supplier





### **Suppliers Have Options**



Are High Quality Vendors Waiting **Around For Your** Project To Hit The Street???





### Reality

- Most high quality vendors/suppliers are in high demand / busy
- High quality vendors/suppliers are not just sitting around all year for the "hope" that your organization will issue a solicitation
- Vendors are constantly looking at opportunities (outside of your organization)



## Understanding Supplier Perspectives Many Times We Forget...



### You Are Not The Only "Fish" In The Sea... Vendors Have Options!



### Your Goal: You Want To Look More Attractive Than All Other Current



#### If You Look Dangerous....





## Your "Name" Doesn't Matter



# Everyone Wants To Work With Us!!!



Relying on your organizations name is a poor strategy





### **Proposals Cost Money**





# Suppliers Don't Have Unlimited Funds



#### **Proposing Costs Money**

- Suppliers can't afford to propose on solicitations for fun
- Responding to RFP's costs money and resource
- Suppliers make a business decision on whether your solicitation is 'worth' the effort to propose



# Simple Things To Consider

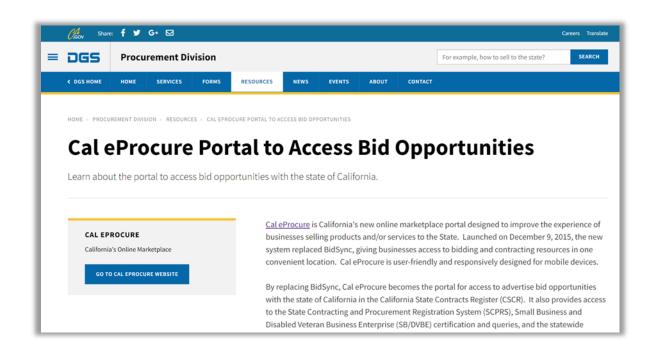


### Attracting Suppliers

Step 1 – Have a "good" name/title of the RFP



### Registration



- How many agencies have their own eProcurement system?
- Local firms may be registered with the State's system
- Larger/National firms cannot afford to register with every Public organization across the country



#### National Solicitation Warehouse

- Larger/National firms will pay for and utilize procurement search engines that collect solicitations throughout the country
- Provides hourly updates on posted solicitations
- Thousands of solicitations

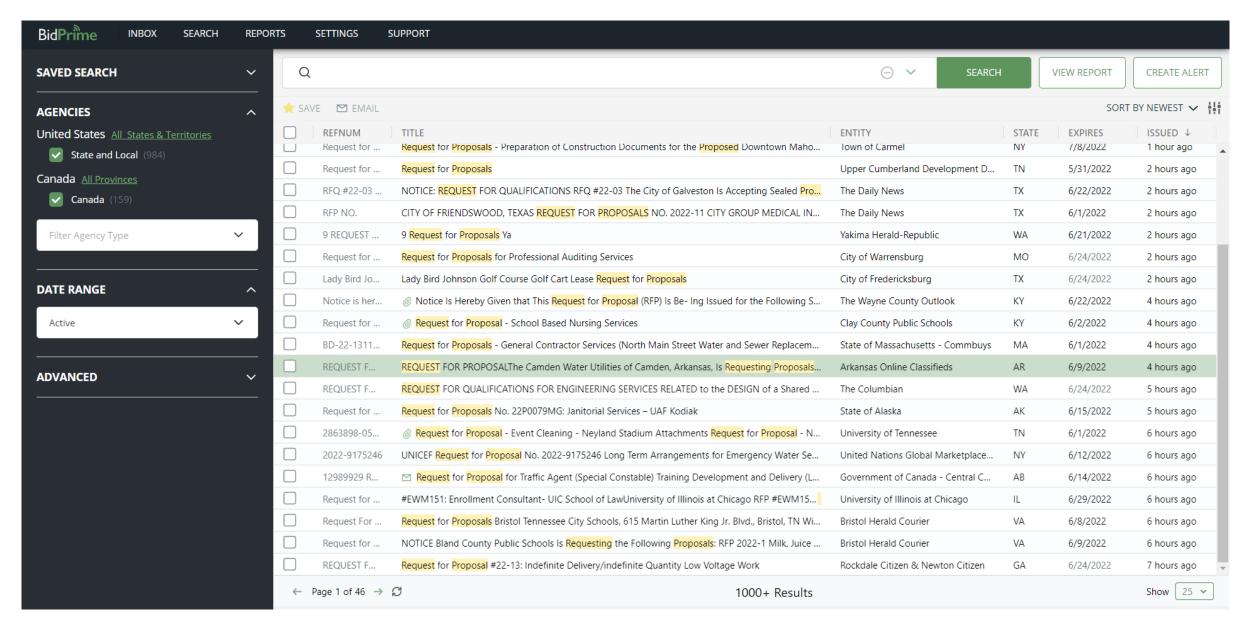


Easily search within bid specifications for key terms.

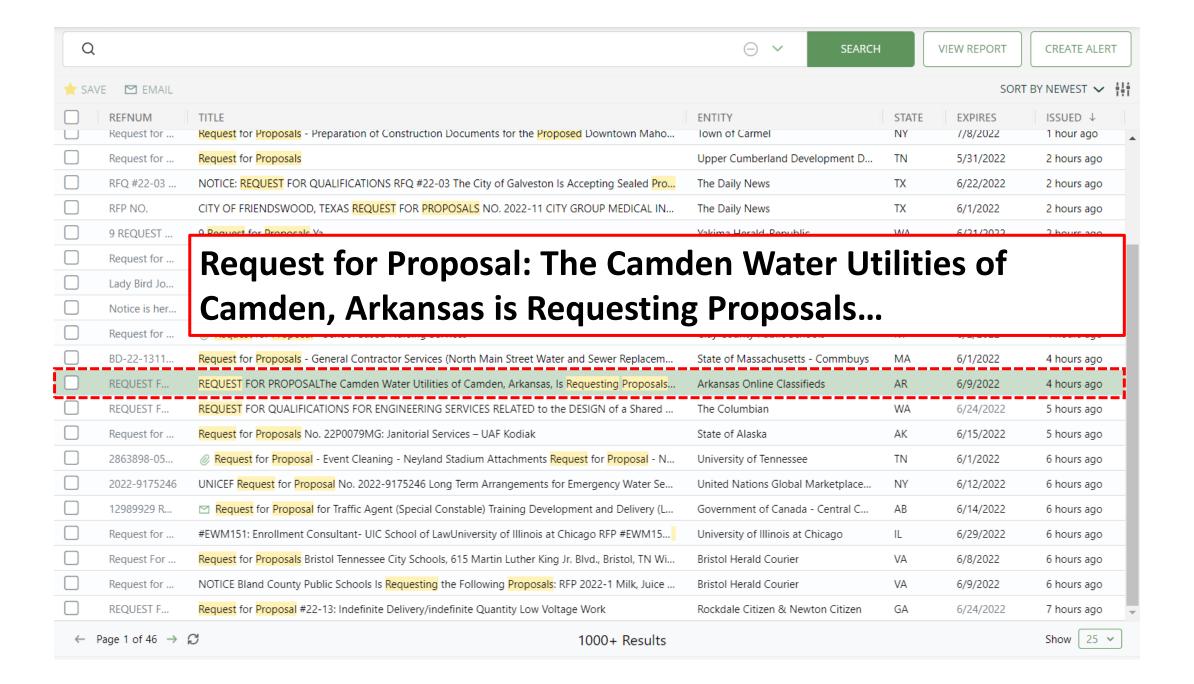
Docs on Demand with DocView

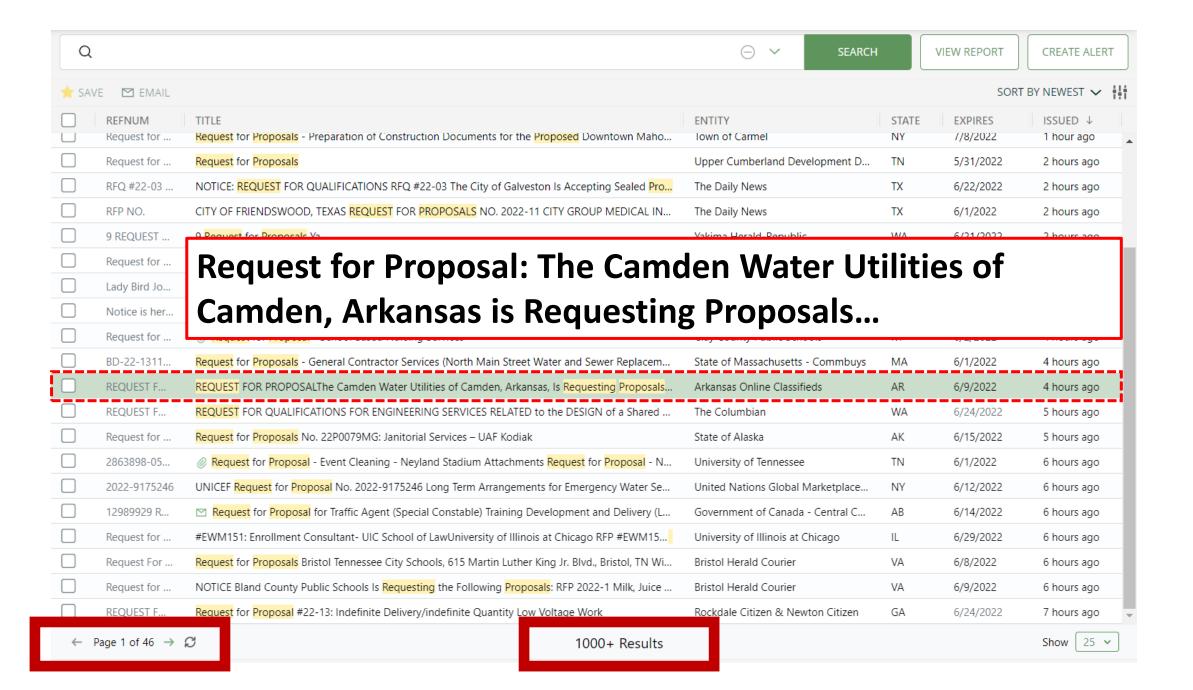
DocSearch





Suppliers Can Be Reviewing 1,000 RFP's per Week





Q			→ SEARCH		VIEW REPORT	CREATE ALERT
★ SAVE MAIL SORT BY NEWE						BY NEWEST ✓ ‡‡‡
	REFNUM	TITLE	ENTITY	STATE	EXPIRES	ISSUED ↓
	Request for	Request for Proposals - Preparation of Construction Documents for the Proposed Downtown Maho	lown of Carmel	NY	//8/2022	1 hour ago
	Request for	Request for Proposals	Upper Cumberland Development D	TN	5/31/2022	2 hours ago
	RFQ #22-03	NOTICE: REQUEST FOR QUALIFICATIONS RFQ #22-03 The City of Galveston Is Accepting Sealed Pro	The Daily News	TX	6/22/2022	2 hours ago
	RFP NO.	CITY OF FRIENDSWOOD, TEXAS REQUEST FOR PROPOSALS NO. 2022-11 CITY GROUP MEDICAL IN	The Daily News	TX	6/1/2022	2 hours ago
	9 REQUEST	9 Request for Proposals Ya	Yakima Herald-Republic	WA	6/21/2022	2 hours ago
	Request for	Request for Proposals for Professional Auditing Services	City of Warrensburg	МО	6/24/2022	2 hours ago
	Lady Bird Jo	Lady Bird Johnson Golf Course Golf Cart Lease Request for Proposals	City of Fredericksburg	TX	6/24/2022	2 hours ago
	Notice is her	⊘ Notice Is Hereby Given that This Request for Proposal (RFP) Is Be- Ing Issued for the Following S	The Wayne County Outlook	KY	6/22/2022	4 hours ago
	Request for		Clay County Public Schools	KY	6/2/2022	4 hours ago
	BD-22-1311	Request for Proposals - General Contractor Services (North Main Street Water and Sewer Replacem	State of Massachusetts - Commbuys	MA	6/1/2022	4 hours ago
	REQUEST F	REQUEST FOR PROPOSALThe Camden Water Utilities of Camden, Arkansas, Is Requesting Proposals	Arkansas Online Classifieds	AR	6/9/2022	4 hours ago
	REQUEST F	REQUEST FOR QUALIFICATIONS FOR ENGINEERING SERVICES RELATED to the DESIGN of a Shared	The Columbian	WA	6/24/2022	5 hours ago
	Request for	Request for Proposals No. 22P0079MG: Janitorial Services – UAF Kodiak	State of Alaska	AK	6/15/2022	5 hours ago
	2863898-05	Request for Proposal - Event Cleaning - Neyland Stadium Attachments Request for Proposal - N	University of Tennessee	TN	6/1/2022	6 hours ago
	2022-9175246	UNICEF Request for Proposal No. 2022-9175246 Long Term Arrangements for Emergency Water Se	United Nations Global Marketplace	NY	6/12/2022	6 hours ago
	12989929 R	Request for Proposal for Traffic Agent (Special Constable) Training Development and Delivery (L	Government of Canada - Central C	AB	6/14/2022	6 hours ago
	Request for	#EWM151: Enrollment Consultant- UIC School of LawUniversity of Illinois at Chicago RFP #EWM15	University of Illinois at Chicago	IL	6/29/2022	6 hours ago
	Request For	Request for Proposals Bristol Tennessee City Schools, 615 Martin Luther King Jr. Blvd., Bristol, TN Wi	Bristol Herald Courier	VA	6/8/2022	6 hours ago
	Request for	NOTICE Bland County Public Schools Is Requesting the Following Proposals: RFP 2022-1 Milk, Juice	Bristol Herald Courier	VA	6/9/2022	6 hours ago
	REQUEST F	Request for Proposal #22-13: Indefinite Delivery/indefinite Quantity Low Voltage Work	Rockdale Citizen & Newton Citizen	GA	6/24/2022	7 hours ago
<b>←</b>	Page 1 of 46 →	€ 1000+ Results				Show 25 V

Q					VIEW REPORT	CREATE ALERT
★ SAVE MAIL SORT BY I						
	REFNUM	TITLE	ENTITY	STATE	EXPIRES	ISSUED ↓
	Request for	Request for Proposals - Preparation of Construction Documents for the Proposed Downtown Maho	Iown of Carmel	NY	//8/2022	1 hour ago
	Request for	Request for Proposals	Upper Cumberland Development D	TN	5/31/2022	2 hours ago
	RFQ #22-03	NOTICE: REQUEST FOR QUALIFICATIONS RFQ #22-03 The City of Galveston Is Accepting Sealed Pro	The Daily News	TX	6/22/2022	2 hours ago
	RFP NO.	CITY OF FRIENDSWOOD, TEXAS REQUEST FOR PROPOSALS NO. 2022-11 CITY GROUP MEDICAL IN	The Daily News	TX	6/1/2022	2 hours ago
	9 REQUEST	9 <mark>Request</mark> for <mark>Proposals</mark> Ya	Yakima Herald-Republic	WA	6/21/2022	2 hours ago
	Request for	Request for Proposals for Professional Auditing Services	City of Warrensburg	MO	6/24/2022	2 hours ago
	Lady Bird Jo	Lady Bird Johnson Golf Course Golf Cart Lease Request for Proposals	City of Fredericksburg	TX	6/24/2022	2 hours ago
	Notice is her	Notice Is Hereby Given that This Request for Proposal (RFP) Is Be- Ing Issued for the Following S	The Wayne County Outlook	KY	6/22/2022	4 hours ago
	Request for	Request for Proposal - School Based Nursing Services	Clay County Public Schools	KY	6/2/2022	4 hours ago
	BD-22-1311	Request for Proposals - General Contractor Services (North Main Street Water and Sewer Replacem	State of Massachusetts - Commbuys	MA	6/1/2022	4 hours ago
	REQUEST F	REQUEST FOR PROPOSALThe Camden Water Utilities of Camden, Arkansas, Is Requesting Proposals	Arkansas Online Classifieds	AR	6/9/2022	4 hours ago
	REQUEST F	${\color{red}{\sf REQUEST}} \ {\scriptsize {\sf FOR}} \ {\scriptsize {\sf QUALIFICATIONS}} \ {\scriptsize {\sf FOR}} \ {\scriptsize {\sf ENGINEERING}} \ {\scriptsize {\sf SERVICES}} \ {\scriptsize {\sf RELATED}} \ {\scriptsize {\sf to}} \ {\scriptsize {\sf to}} \ {\scriptsize {\sf to}} \ {\scriptsize {\sf design}} \ {\scriptsize {\sf of}} \ {\scriptsize {\sf a}} \ {\scriptsize {\sf Shared}} \$	The Columbian	WA	6/24/2022	5 hours ago
	Request for	Request for Proposals No. 22P0079MG: Janitorial Services – UAF Kodiak	State of Alaska	AK	6/15/2022	5 hours ago
	2863898-05	Request for Proposal - Event Cleaning - Neyland Stadium Attachments Request for Proposal - N	University of Tennessee	TN	6/1/2022	6 hours ago
	2022-9175246	UNICEF Request for Proposal No. 2022-9175246 Long Term Arrangements for Emergency Water Se	United Nations Global Marketplace	NY	6/12/2022	6 hours ago
	12989929 R	Request for Proposal for Traffic Agent (Special Constable) Training Development and Delivery (L	Government of Canada - Central C	AB	6/14/2022	6 hours ago
	Request for	#EWM151: Enrollment Consultant- UIC School of LawUniversity of Illinois at Chicago RFP #EWM15	University of Illinois at Chicago	IL	6/29/2022	6 hours ago
	Request For	Request for Proposals Bristol Tennessee City Schools, 615 Martin Luther King Jr. Blvd., Bristol, TN Wi	Bristol Herald Courier	VA	6/8/2022	6 hours ago
	Request for	NOTICE Bland County Public Schools Is Requesting the Following Proposals: RFP 2022-1 Milk, Juice	Bristol Herald Courier	VA	6/9/2022	6 hours ago
	REQUEST F	Request for Proposal #22-13: Indefinite Delivery/indefinite Quantity Low Voltage Work	Rockdale Citizen & Newton Citizen	GA	6/24/2022	7 hours ago
$\leftarrow$	Page 1 of 46 →	€ 1000+ Results				Show 25 🕶

 Request for Proposals for the Alexander Goldwater Improvement Center Construction Documents Preparation



Request for Proposals for the Alexander Goldwater Improvement
 Center Construction Documents Preparation



 City of Nashville Request for Proposals for Suppliers that can perform Needs Assessments



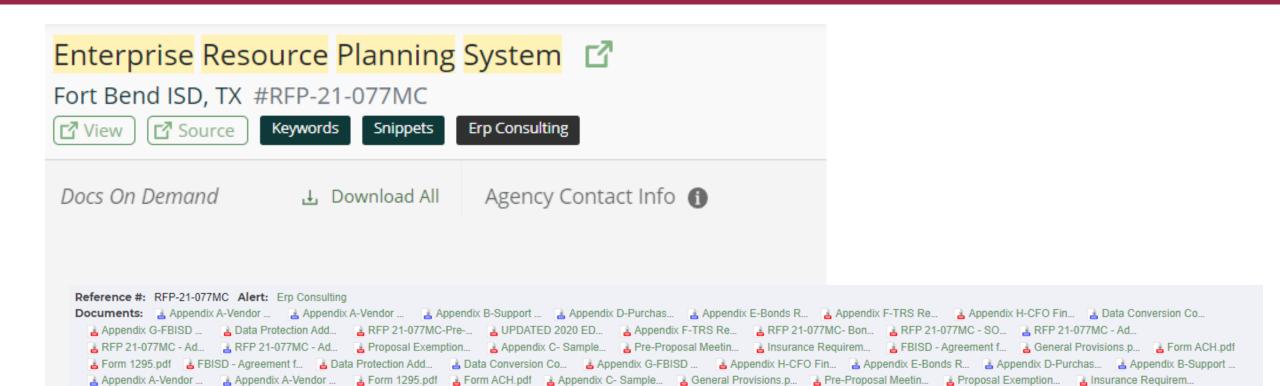
 City of Nashville Request for Proposals for Suppliers that can perform Needs Assessments for Food Services



## Attracting Suppliers

- Step 1 Have a "good" name/title of the RFP
- Step 2 Simplify the posted documents/files





🙎 RFP 21-077MC - Ad... 👔 RFP 21-077MC - Ad... 👔 RFP 21-077MC - Ad... 👔 RFP 21-077MC - SO... 👔 RFP 21-077MC- Bon... 👔 UPDATED 2020 ED... 📑 RFP 21-077MC-Pre-...

Download All



## Which File Contains The RFP?





## Which File Contains The RFP?



- 1. RFP (210347)
- 2. Appendix A (210347)
- 3. Appendix B (210347)
- 4. Appendix C (210347)



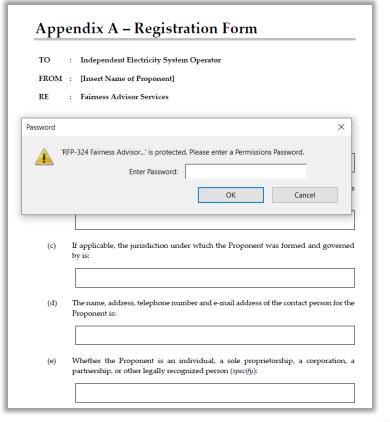
## Attracting Suppliers

- Step 1 Have a "good" name/title of the RFP
- Step 2 Simplify the posted documents/files
- Step 3 Don't make the document difficult to read



## Don't Make It Difficult To Read

### APPENDIX E - PROJECT DESCRIPTION AUDIT AND ACCOUNTABILITY FUND Service Delivery and Modernization Review of Development Review Project Purpose The purpose of this project is to take advantage of a provincial funding opportunity through the Audit and Accountability fund to conduct a third-party service delivery and modernization review of the City's development review processes. This review will help the City become more efficient and modernize our service delivery, while protecting front line jobs. Project Objective Streamlining development review processes through an end-to-end digital integration and transformation solution The objective of this development review project is to review and recommend an end-to-end integrated digital transformation solution for development review and approvals processes that eliminates paper-based processes and non-value-added steps, while leveraging existing software (e.g. Bluebeam, AMANDA) and other City of Kitchener pr Background Audit and Accountability Fund On November 17, 2020 the Province of Ontario announced a second intake for the Audit and Accountability Fund. The intent of the fund is to offer large municipalities an opportunity to benefit from provincial funding to conduct service delivery and administrative expenditure Reviews must be undertaken by a third-party and may take a number of forms including a lineby-line review of the municipality's entire budget; a review of service delivery and modernization opportunities; or a review of administrative processes to reduce costs. The modernization of development review processes was chosen to supplement the City's development services review which was undertaken from June 2019 to December 2020. City of Kitchener Development Services Review Kitchener is growing quickly, and the development services department plays a vital role in how our community develops today and in the future. A comprehensive review of development services was launched in 2019. The purpose of the development services review was to look at how development functions interact and are coordinated, and to identify whether that



Center for Procurement Exce

## Attracting Suppliers

- Step 1 Have a "good" name/title of the RFP
- Step 2 Simplify the posted documents/files
- Step 3 Don't make the document difficult to read
- Step 4 Consider the amount of work for the size of the project



## Respond to 20 Items...

### Requested Information:

Listed below are the documents and information needed to complete your submission:

Name	Туре	# Files	Requirement
REQUIREMENTS SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
Excutive Summary	File Type: Any (.*)	Multiple	REQUIRED
Corporate Overview	File Type: Any (.*)	Multiple	REQUIRED
Guarantee	File Type: Any (.*)	Multiple	REQUIRED
Preferred Terms	File Type: Any (.*)	Multiple	REQUIRED
Resource Requirements	File Type: Any (.*)	Multiple	REQUIRED
Quality of Work Plan	File Type: Any (.*)	Multiple	REQUIRED
Project Management Process	File Type: Any (.*)	Multiple	REQUIRED
Proposed Timelines	File Type: Any (.*)	Multiple	REQUIRED
Samples/Templates	File Type: Any (.*)	Multiple	REQUIRED
Reference Schedule	File Type: Any (.*)	Multiple	REQUIRED
Purchase Price Schedule	File Type: Any (.*)	Multiple	REQUIRED
Purchase Price Appendix	File Type: Excel (.xls, .xlsx)	Multiple	REQUIRED
BID SUBMISSION FORM SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
FULL DISCLOSURE OF FINANCIAL CONTRIBUTION SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
Legal Action Schedule	File Type: Any (.*)	Multiple	REQUIRED
Auxiliary	File Type: Any (.*)	Multiple	OPTIONAL
PERSONAL HEALTH INFORMATION SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
SPECIFICATIONS SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
NH Confidentiality Conflict of Interest	File Type: Any (.*)	Multiple	REQUIRED



## Respond to 20 Items...

# For Chance At Winning \$25K

### Requested Information:

Listed below are the documents and information needed to complete your submission:

Name	Туре	# Files	Requirement
REQUIREMENTS SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
Excutive Summary	File Type: Any (.*)	Multiple	REQUIRED
Corporate Overview	File Type: Any (.*)	Multiple	REQUIRED
Guarantee	File Type: Any (.*)	Multiple	REQUIRED
Preferred Terms	File Type: Any (.*)	Multiple	REQUIRED
Resource Requirements	File Type: Any (.*)	Multiple	REQUIRED
Quality of Work Plan	File Type: Any (.*)	Multiple	REQUIRED
Project Management Process	File Type: Any (.*)	Multiple	REQUIRED
Proposed Timelines	File Type: Any (.*)	Multiple	REQUIRED
Samples/Templates	File Type: Any (.*)	Multiple	REQUIRED
Reference Schedule	File Type: Any (.*)	Multiple	REQUIRED
Purchase Price Schedule	File Type: Any (.*)	Multiple	REQUIRED
Purchase Price Appendix	File Type: Excel (.xls, .xlsx)	Multiple	REQUIRED
BID SUBMISSION FORM SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
FULL DISCLOSURE OF FINANCIAL CONTRIBUTION SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
Legal Action Schedule	File Type: Any (.*)	Multiple	REQUIRED
Auxiliary	File Type: Any (.*)	Multiple	OPTIONAL
PERSONAL HEALTH INFORMATION SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
SPECIFICATIONS SCHEDULE	File Type: Any (.*)	Multiple	REQUIRED
NH Confidentiality Conflict of Interest	File Type: Any (.*)	Multiple	REQUIRED



...Why Aren't
More Suppliers
Responding To
Our RFP's??





## Attracting Suppliers

- Step 1 Have a "good" name/title of the RFP
- Step 2 Simplify the posted documents/files
- Step 3 Don't make the document difficult to read
- Step 4 Consider the amount of work for the size of the project
- Step 5 Understand what information is most critical to Suppliers



## Most Important Items To The Supplier?

- Definitions
- Prohibited Communication
- Rights of the Client
- Rights to Clarify
- Conflict of Interest
- Unethical Conduct
- Terms and Conditions of the RFP
- Security Checks
- Governing Laws
- Following Instructions

- Withdrawing Proposals
- Addenda
- Disclosure Information
- Tax Responsibilities
- Protest procedures



## Most Important Items To The Supplier?

- **X** Definitions
- **×**Prohibited Communication
- **≭**Rights of the Client
- **≭**Rights to Clarify
- **X**Conflict of Interest
- **★**Unethical Conduct
- Terms and Conditions of the RFP
- Security Checks
- **≭**Governing Laws
- **×**Following Instructions

- Withdrawing Proposals
- **\***Addenda
- **≭**Disclosure Information
- **≭**Tax Responsibilities
- > Protest procedures



# ...So What Are The Most Important Items To The Supplier?



## < WORKSHOP >>

### **Instructions:**

- Review 3 RFP's
- Assume you are a vendor and reviewing from the perspective of a vendor
- Identify your overall impression with each RFP
  - How easy was it to follow?
  - What did you like, what didn't you like?
  - Were there any issues or anything that is missing?
  - If you were 'grading' it, what would you give it (Scale = A-F)



## Western University



### Discussion

- 1. How easy was it to follow?
- 2. What did you like, what didn't you like?
- 3. Were there any issues or anything that is missing?
- 4. If you were 'grading' it, what would you give it (Scale = A-F)



### Student Comments - Western

- Criteria and weights did not match up (Section 3.2 vs Exhibit E-6)
- No weights for presentations (E7)
- Looking to get everything for free
- No format to submit requirements in Exhibit E3
- Unclear if there is anything more important or critical in E3
- Unclear how existing services are performing
- Back and forth between general procurement requirements versus scope of work versus proposal process
- Appears that the University will award to whomever donates the most clothes and money



## Student Comments - Weste

## Average Grade:

 Back and forth between general procurement requirements versus scope work versus proposal process



- Criteria and weights did not match up (Section 3.2 vs Exhibit E-6)
- No format to submit requirements in Exhibit E3
- Unclear if there is anything more important or critical in E3
- Unclear how existing services are performing
- No weights for oral presentations (E7)
- Looking to get everything for free
- Appears that the University will award to whomever donates the most clothes and money



## University



### Student Comments

- Unclear what the scope is
- Proposal response will be thousands of pages (Section II-C)
- How will University evaluate and score the software license agreement
- How will all of the functional and technical requirements be evaluated and scored?
- No budget
- No weights (unclear what is the most important criteria to University)



## Student Comments

- Unclear what the scope is
- Proposal response will be thousands of pages (Section II-C)
- How will University evaluate and score the software license agreement
- How will all of the functional and technical requirements be evaluated and scored?
- No budget
- No weights (unclear what is the most important criteria to University)

## Average Grade:





## 3

## Amazon



### Student Comments - Amazon

- No criteria or weighting structure
- Unclear how proposals will be evaluated
- Unclear on what exactly needed to be submitted
- Unclear how to win the award
- Assumed that Owner had already picked a winner
- No standardized submittal forms



### Student Comments - Amazon

- No criteria or weighting structure
- Unclear how proposals will be evaluated
- Unclear on what exactly needed to be submitted
- Unclear how to win the award
- Assumed that Owner had already picked a winner
- No standardized submittal forms

## Average Grade:





## **General Electric**



## Case Study

- 68 files (word, excel, pdf, powerpoint)
- No structure
- Not logical / difficult to follow
- Schedule in 4 different files
- Criteria in 2 different files
- No weights
- No budget





#### **Current Evaluation Criteria**

- 1. General Information: Company size, revenue, number of employees, comparative references, etc
- 2. Pricing: Submit al pricing in excel format using format in Exhibit H
- 3. Safety Program: Submit a complete copy of your safety program including all policies, procedures, forms, training records, certifications and permits used to ensure the safety of workers, subcontractors and other personnel. Submit a copy of your accident / injury log for the previous 24 months. Provide names and qualifications of dedicated safety personnel to be assigned to the project. Note: A general safety plan is required to support the Tender. Prior to construction, a project specific safety plan will be required and approved by the local Representative.
- 4. Project Organization Chart with Resumes of Key Personnel: Submit an organization chart with personnel names and roles for key personnel showing the working relationship of all team members to be assigned to the project. Provide resumes for all key personnel listed on organization chart. Chart must include at a minimum supervisory, safety, technical, quality and document control personnel.
- 5. Quality Control Program: Listing all quality control procedures including document control as well as any applicable quality system certifications and internal audit results.
- 6. Site Security Program: Submit a security plan that details how the construction site and works will be protected over the course of the project. The plan must include securing against unauthorized access to the site, removal of materials and equipment as well as protection of safety hazards to unsuspecting persons.

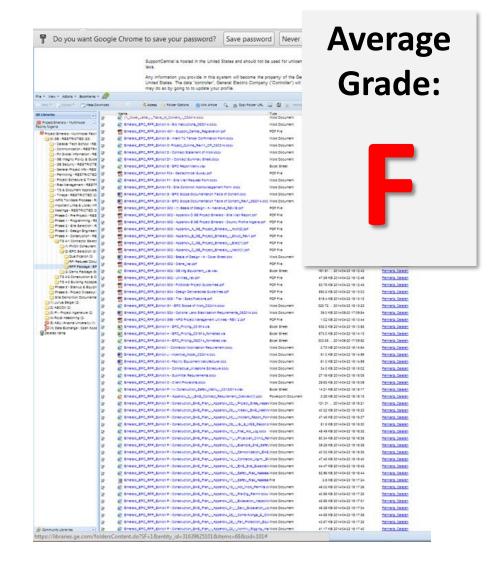
Center for Procurement

#### **Current Evaluation Criteria**

- The identification of the best-fit contractor assuming the EPC responsibility is following a methodical process by evaluating the bidders on a combination of critical success criteria.
- 1. Contractor Competiveness: The competitive bid process will challenge the bidder to be fully aware of the market conditions when quantifying the construction costs for material and labor.
- 2. Contractor Localization: The client is committed to achieve a high level of local utilization. The bidders need to comply 100% with the Local Content Act. Following specifics are defined. "Local Content is the quantum of composite value added to, or created in, the local economy through a deliberate utilization of local human and material resources and services in the exploration, development, exploitation, transportation and sale of Local crude oil and gas resources, without compromising quality, health, safety and environmental standards".
- 3. Contractor Capability: The Capability to deliver the project is a critical section criterion. The bidder will have the opportunity to provide sufficient data showing suitable references on previous executed projects. Further ongoing projects can be good references demonstrating contractor capability and qualifications. The client reserves the right to visit current construction sites, which are listed in the bidder response



- 68 files (word, excel, pdf, powerpoint)
- No structure
- Not logical / difficult to follow
- Schedule in 4 different files
- Criteria in 2 different files
- No weights
- No budget





# ...So What Are The Most Important Items To The Supplier?





#### 1. Can I Provide What You Need?

- SOW
- Budget
- Schedule





#### 1. Can I Provide What You Need?

- SOW
- Budget
- Schedule

#### 2. What Are The Odds That I Can Win?

- Perceptions of being open, fair, and transparent
- Criteria & weights





#### 1. Can I Provide What You Need?

- SOW
- Budget
- Schedule

#### 2. What Are The Odds That I Can Win?

- Perceptions of being open, fair, and transparent
- Criteria & weights

#### 3. How Much Effort Will It Take To Respond

Proposal contents



### RFP Formatting Suggestions



### Solicitations Contents

#### **RFP**

Request For Proposals



Project Name Date Issued Solicitations generally contain "5" major sections



#### Solicitations Contents

**RFP** 

**Request For Proposals** 



**Project Name** Date Issued

Scope of Work

**Evaluation Procedures** 

Proposal Instructions

Administrative Requirements

What The Awarded Supplier Will Do

Submittal Forms & Attachments



#### Solicitations Contents



**Request For Proposals** 



Project Name Date Issued Scope of Work

**Evaluation Procedures** 

How We Will Pick

Proposal Instructions

Administrative Requirements

Submittal Forms & Attachments



### **Evaluation Topics**

- 1. Criteria
- 2. Weights
- 3. Scoring Procedures



#### RFP Criteria

#### **Selection & Award**

- Schedule / Duration
- Past experience
- Resumes of staff
- Methodology & Approach
- Service approach
- MWBE requirements
- Technical requirements
- Financial capabilities
- Depth of resources

- Quality Control Plan
- Subcontractor plan
- Staffing plan
- Safety plan
- Technology experience
- Bonding and Insurance
- Warranty's
- Claims and litigation history





### Sample Criteria

- 1. Cost proposal
- 2. Provide relevant information that demonstrates the company's financial ability to perform the project.
- 3. Include information as to debt, financial resources, bonding company, bonding capacity, Dun and Bradstreet ratings, etc.
- 4. Describe any litigation, arbitration, or mediation initiated by your firm (or by some other party on your behalf such as a Contral Contractor) in the past 5 years 16. Provide an involving claims for additional lamp that 1.
- 5. Describe your safety plan and r
- 6. Provide an overview of your project specific salety length and the length of your company will be taking.
- 7. Describe the company's recent experience with (similar) projects, and specifically describe how this April 2000 and the specific of the second specific of th
- 8. Provide reference of the the vine and an item of a examples.
- 9. Provide example cost estimates from past projects to demonstrate expertise and ability to accurately predict costs.
- 10. Describe the depth of resources of the company (number of personnel, size and locations of shops, shop capacity, innovative technologies used by the firm, etc.).
- 11. Provide a detailed description of your management approach to this project.
- 12. Provide an organizational chart for your company's approach to this project.

- 13. Provide a listing of the key individuals that will provide project management oversight and their level of involvement (total hours).
- 14. Include resumes for each individual.
- 15. Provide a brief description of roles and responsibilities of the key individuals that will be assigned to provide construction services (including project managers, quality control inspectors, safety director, site supervision, etc.).
- 16. Provide an every two canticipated utilization of non-productive foremen and how the field work will be overvise
- 17 Jutling our comming of the left and a grant which demonstrates commitment to successive and complete the left and the l
- 18. Highlight specific areas of work / activities that are critical to schedule adherence. Describe approach to manage these activities to ensure on-time lelient.
- scribe y the perfect of the state in the managers a God. We at is your approach to
- maging starter le ecupin fithe IP:
- report those figures on a regular basis.
- 21. Identify areas from similar past projects where productivity was adversely affected and explain how your company adjusted to rectify the situation.
- 22. Propose an incentive program for your company's efforts to increase productivity/efficiencies
- 23. Describe your firms experience with Building Information Modeling (BIM).
- 24. Describe any specific recommendations for prefabrication or modularization.



### Why Do Clients Want So Much?

- 1. That is what we asked for in the past
- 2. Best guess at what we think we should ask
- 3. We are trying to avoid mistakes from past projects



### More Is Not Always Better!

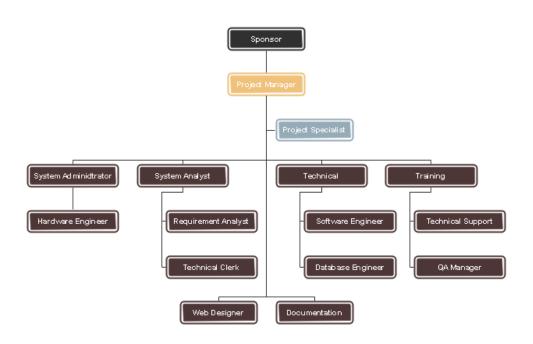


Center for Procurement Excellence

### Example: Org Chart Evaluation

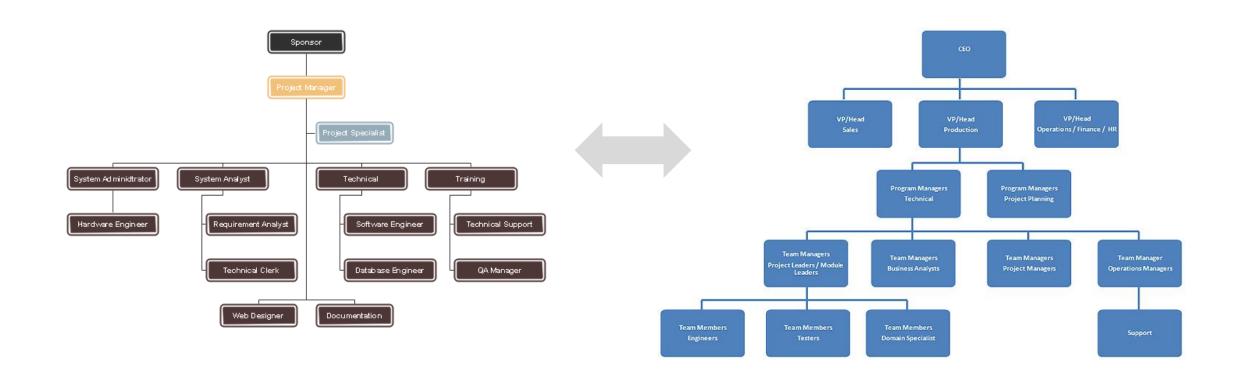


### Example: Org Chart Evaluation





### Example: Org Chart Evaluation





### Ex: Staffing Plan

Role	WI	W2	W3	W4	W5	W6	W7	W	W9	W10	W11	W12	W1:	W14	W15	W16	W17	W18	W19	W20	W21	W22	W23	W24	W25	W26	W27	W28
Program Manager	- 1		1			1			-	1	- 1	-				1	1	1	1	1		1	1	1	0	0	0	0
Architect	- 1			-	0	1				,	- 5					1	1	1	1			1						-
Software Developer						6							K			- 3	3	2	2	-	-	1	-	-	1	1	1	1
UX Architect	,	-			1	1		1			-																	
Database Architect		1	1	-	1	1		E			1					1	1	1	1	1		1			-			
Integration Architect	-	1	1	-		- 1	-							R		1		1	1	1		1						
Software Lead						- 1		N.		2	2		K			1	1	1	1	1		1	•	3	1	1	1	. 1
Software Tester	-		1	3	12	2	- 0	E					K	E	103	2	2	2	2									
Functional Lead				-	(1	1	- 2	12		12	12		12	21		1	1	-	-	123	,	1	,	- 3	0	0		î
Business Analyst	,	2	1	-	121	1	-	100		1	53	- 1	Į.	133		1	1	3	23	103	,	1		3				
Project Manager	- 1	-	1	1	31	1	1	1		1 1	(2	1	S	32		1	1	(3	-1	2.5		1	- 1	2	1	1	1	1

11 personnel



### Ex: Staffing Plan

Role	WI	W2	W3	W4	W5	W6	W7	W	W9	W10	W11	W12	W13	W14	W15	W16	W17	W18	W19	W20	W21	W2	W2	W24	W25	W26	W27	W28
Program Manager	1		1						- 1	1	-	-				,	1	1	1						(	0	0	
Architect	- 1	1		,							- 5							1	,									
Software Developer															-			2	3							1	1	,
UX Architect	,	- 1		1																		Г						
Database Architect		4	1	1				E			1							1	1									
Integration Architect	1	1	1	-							-			R				1	1	1								
Software Lead								N.		-	3		I.				-	1	1						13	1	1	
Software Tester	-	4	1	3	100			E			3		E	E	188		-	2	13									
Functional Lead				1	(2		-	100		128	13		-	31		,	,	-	100	123	,		- 1		-	0		1
Business Analyst	,	-	1	1	133			1		1	131	- 1	100	139		1	3	3	2	100				1				
Project Manager	- 1	- 1	1	3	3			l g		13	(3	1	1	33			1	- 1	- 1	2.5					1	1	1	,

11 personnel

SUPERVISION						
				# at		
		Person(s) Accountable				
lefter	Target Date				Completion Date	Status Update
leguest farcount creation(the online link): https://accounts.compass.comada.com/self-service/	10 ful 17	Start up team	37	17		
lequest Unit# from Operations Coordinator	10-Hul-17	Start up team		17		
Setermine who's portfolio Account falls under Operationally	complete	VP Paul	<u> </u>	·		
Order Blackberry/Radios	10-Hul-17	CD Start up team	12	17		
Order comparier for Manager	30-lul-17	ED Stort up bown	37	17		
Order Time Clack/Biometric hand seamer	39-84-17	ED Stort up town	17	17		
Purchase personal protective equipment	10-Hul-17	ED Start up team	17	17		
Office & Supplies for OSM	10-lul-17	6D Start up team	. 17	17		
Order desk, chair, filing cabinet etc	10-lul-17	CD Start up team	17	17		
Phone/Internet Haok Up-Inquire with IT on hi-speed options	29-bul-17	8D Start up team	36	36		
lob Descriptions (Orientation)	28-lul-17	6M Jarred	85	35		
let up Operating Report	01-Aug-17	GM Jarred	29	39		
Standard Operations Manual	16-Jul-17	CD Training Dept	23	2)		
Syc wash Station & MSDS	28.ful 12	888	25	95	1	
lanitor Closel Sel Up	28.ful-17	8D Stort up team	95	95		
Neekly Cycle Cleaning Program	05-Aug-17	CD Start up team	29	39		
Monthly Cycle Cleaning Program	01-Aug-17	ED Stort up town	7.7	99		
Project Oes sing Schedule	01-Aug-17	ED Start up town		39		
Provide ingot team with wage and hour worksheets, supply budgets etc	36-846-17	6D Start up team	31	31		
Secrive Investory	25-bul-17	6D Start up team	32	32		
Ichedule Staff	17-lui-17	CD Start up team	74	24		
Curest stickers - label equipment	28-Jul-17	CD Start up team	25	35		
et up Dilution Cantrol System	28-bul-17	Destain Chemical	- 55	25	†	
et up liey Log	24-Jul-17	CD Start up team	31	11		
COST CONTROL	2772727	LEP STATE OF THE ST				
add Continue				100		
		Person(s) Assountable			j	
Action	Target Date		-1		Completion Date	
ACTION	Target Date	•			Compretion Date	SCHOOL OPER
Seview Junitor and Storage rooms, hallways, door openings ato to ensure proposed equipment makes sense	19-hil-17	GM Jarred	17	17		
leview dispensers and supplies needed (Paper Towel, Toilet tissue, plastics, cleaning chamicals).	30-lul-17	GM Jarred	37	17		
Order Large Capital Equipment	30-lul-17	GM Jarred	17	17		
Order Smallware Items-Vacuums, certs etc	07-Hul-17	GM Jarred	31	34		
Sudget Pregaration	Completed	VP Paul				
Sudget Confirmation - Startup budget(Review projected costs with Ops team)	Completed	VP Paul & GM		1	·	
Seview Contract Hours and setup staff schedule	07 bil 17	VP Paul 6 000		14	+	
let up Hours Variance Report	90 Jul 17	VP Peul & OM		37		
	30-bul-17	VP Paul & GM		37		
Seview Wage Schedule					·	
Naynoll Schoolale for U of O	14-hil-17	HE / Payroll Dept	21	21		
let up Supply Order Procedure	15-84-17	GM Jarred	22	22	ļ	
rwentory Control Procedure	15-Hul-17	GM Jarred	22	22		
etup Supply and Equipment rooms	29-8ul-17	GM Jarred	36	36		
	27-Hul-17	FAC Dept	34	34		
	27-846-17	FAC Dept	34	34		
koset Ust & Serial Humbers		FAC Dept	81	94		
koset Ust & Serial Humbers	27-66-17				1	
koet Urt & Serial Numbers abel Equipment & Review Manuals	27-ful-17	1		L		
koset Ust & Serial Numbers	27-bal-17					
koet Urt & Serial Numbers abel Equipment & Review Manuals	27-hul-17	Personal Successivated	Mortica			
koer U.F. S Seriel Humbers ook of Syngres A Series Manuals.	22-bal-12		Mert Lea		Completion Date	Status Updat
kant Lie. 5 Seriel Humber. Selek Egigment & Roome Manuck. Lier Gert 1988	Target Date		<u>l e </u>	Days Remainin		Siehn Updat
Income Egyptomet  Some Unit Signific Hombers  Adel System & Review Manach  Language Transport  Manach  Manach		Person(s) Associated		Days Remainin	Completion Date	Status Updat

40+ personnel



(High Tech Facility - \$ Billion)



(High Tech Facility - \$ Billion)

#### Contents included:

- 1. Cost
- 2. BIM Experience
- 3. Capacity
- 4. Innovation
- 5. Prefab
- 6. CX, QA, QC Processes
- 7. Management Approach
- 8. GMP Management
- 9. Cost Control Approach
- 10.Similar Experience
- **11.Contract Exceptions**
- 12.Goals
- 13.KPI
- 14.Insurance

#### 15. Safety Plan

(High Tech Facility - \$ Billion)

#### Contents included:

- 1. Cost
- 2. BIM Experience
- 3. Capacity
- 4. Innovation
- 5. Prefab
- 6. CX, QA, QC Processes
- 7. Management Approach
- 8. GMP Management
- 9. Cost Control Approach
- 10.Similar Experience
- 11.Contract Exceptions
- 12.Goals
- 13.KPI
- 14.Insurance

15. Safety Plan



(High Tech Facility - \$ Billion)

#### Contents included:

- 1. Cost
- 2. BIM Experience
- 3. Capacity
- 4. Innovation
- 5. Prefab
- 6. CX, QA, QC Processes
- 7. Management Approach
- 8. GMP Management
- 9. Cost Control Approach
- 10.Similar Experience
- **11.Contract Exceptions**
- 12.Goals
- 13.KPI
- 14.Insurance

15. Safety Plan





(High Tech Facility - \$ Billion)

#### Contents included:

- 1. Cost
- 2. BIM Experience
- 3. Capacity
- 4. Innovation
- 5. Prefab
- 6. CX, QA, QC Processes
- 7. Management Approach
- 8. GMP Management
- 9. Cost Control Approach
- 10.Similar Experience
- **11.Contract Exceptions**
- 12.Goals
- 13.KPI
- 14.Insurance

15. Safety Plan





Deviation in Safety Plan Score:

1.52%





## Not All Criteria Is Useful At Differentiating!



### Types of Criteria

#### **Not-Scored**

Criteria that is used to verify & validate the supplier

Vendor A = 9.1

Vendor B = 9.2

*Vendor C* = *9.3* 





### Types of Criteria

- This information should be requested from the topranked supplier only (during negotiation)
- This information is reviewed and negotiated prior to award

#### **Not-Scored**

Criteria that is used to verify & validate the supplier

Vendor A = 9.1

Vendor B = 9.2

*Vendor C* = *9.3* 





### Types of Criteria

#### Scored

Criteria that is used to differentiate suppliers

Vendor A = 3.1

Vendor B = 6.7

*Vendor C* = 9.2

1-10

#### **Not-Scored**

Criteria that is used to verify & validate the supplier

Vendor A = 9.1

*Vendor B* = **9.2** 

*Vendor C* = *9.3* 





#### RFP Criteria

#### **Selection & Award**

- Schedule / Duration
- Past experience
- Resumes of staff
- Methodology & Approach
- Service approach
- MWBE requirements
- Technical requirements
- Financial capabilities
- Depth of resources



Subcontractor plan

staffing plan

Safety plan

- BIM experience
- Bonding and Insurance
- Warranty's
- Claims and litigation history









1. Financial Proposal (Cost)





- 1. Financial Proposal (Cost)
- 2. Preferences





- 1. Financial Proposal (Cost)
- 2. Preferences
- 3. Technical Proposal





### 2 Core Subfactors

- 1. Financial Proposal (Cost)
- 2. Preferences
- 3. Technical Proposal
  - Past Experience
  - Current Capabilities





### 2 Core Subfactors

- 1. Financial Proposal (Cost)
- 2. Preferences
- 3. Technical Proposal
  - Past Experience
    - References
    - Surveys
    - Qualifications
  - Current Capabilities
    - Approach & Methodology
    - Solution & Workplan
    - Schedule





### Remember ... The Goal Is Less







## Recognize Evaluator Bias



# Case Study – Software Upgrade

- State Agency Statewide Tax System
- SME conducted research to determine the 'right' solution for their needs
- Understood that 'data warehousing' was most important item
- Educated other evaluators that only one firm really had the capacity
- 3 vendors proposed and all 3 were interviewed



### **Evaluator Bias**

- Bias is not always so "forward" or "shocking"
- Usually, bias comes from Evaluators who:
  - Think they <u>"already know"</u> the best vendor
  - Look at logo/brand more than resources/approach
  - Have pre-conceived notions about the <u>"right"</u> approach
  - Are not open to new ideas



# How Many Evaluators Should You Have?





### Be Cautious With Executives

- Can "sway" the rest of the committee
- Typically very busy = can put timeline in jeopardy





# Be Cautious With Tech Experts

Can "sway" the rest of the committee



### Solicitations Contents



**Request For Proposals** 



Project Name Date Issued Scope of Work

**Evaluation Procedures** 

**Proposal Instructions** 

Administrative Requirements

Submittal Forms & Attachments

What & How to Submit



# **Proposal Topics**

- 1. General Formatting
- 2. Submission Requirements & Procedures
- 3. Proposal Contents



# Submission Options



Hardcopy



Electronic



### Solicitations Contents

**RFP** 

**Request For Proposals** 



Project Name Date Issued Scope of Work

**Evaluation Procedures** 

Proposal Instructions

Administrative Requirements

Submittal Forms & Attachments

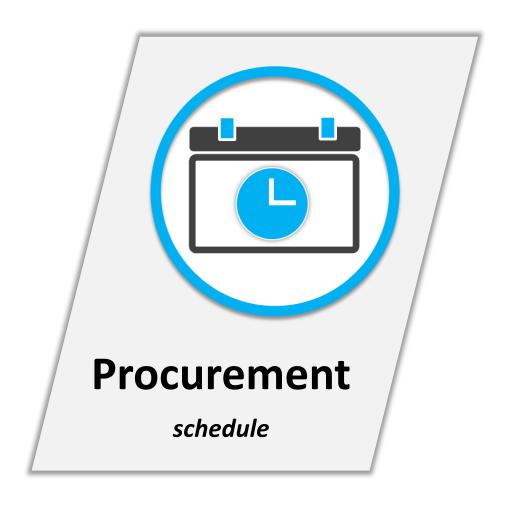
"Rules" of the RFP



## Administrative Topics

- 1. Point of Contact
- 2. Schedule
- 3. Pre-Proposal Meeting
- 4. Q&A





### "How Much Time Should We Give Them?"



- Small or simple project/scope
- No subcontractors or subconsultants
- Easy proposal response (1-5 documents)



- Small or simple project/scope
- No subcontractors or subconsultants
- Easy proposal response (1-5 documents)





- Small or simple project/scope
- No subcontractors or subconsultants
- Easy proposal response (1-5 documents)



- Large or complex project/scope
- Requires subcontractors or subconsultants
- More complex proposal response (5+ documents)



- Small or simple project/scope
- No subcontractors or subconsultants
- Easy proposal response (1-5 documents)

4-6 Weeks

- Large or complex project/scope
- Requires subcontractors or subconsultants
- More complex proposal response (5+ documents)

6-8
Weeks



### Solicitations Contents

**RFP** 

**Request For Proposals** 



Project Name Date Issued Scope of Work

**Evaluation Procedures** 

Proposal Instructions

Administrative Requirements

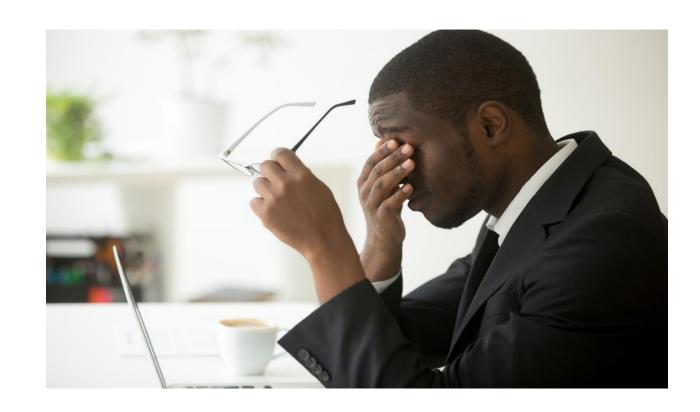
Submittal Forms & Attachments

**Consistent Format** 



# Goal & Objectives

- Frustrate vendors
- Difficult to determine what to submit
- Increase the odds of missing something
- Increase the time vendors have to spend





# Don't Mix Scope With Proposal Instructions

### 4.4 GOALS

The property adjacent to the Campbell Reservoir #2, has been identified for the Campbell Sedimentation Plant. The location provides access to the City system for pretreatment that is downstream of North Thomas Reservoir. An additional water source, State Water Project East Project (SWP-E), is anticipated to be accessible upon successful completion and permitted demonstration of the Grant Pump Station, which will pump SWP-E into the City upstream of the Campbell Reservoir #2.

Campbell Reservoir #2 was constructed in 1982 and is fully lined with asphalt. The lining has not been replaced since its construction and has deteriorated to the extent that maintenance of the reservoir has become difficult. The identified and targeted contaminant concentrations for CITY source water are below:

### Arsenic

Ranges: 10 μg/L to 85 μg/L
 Dates: Dec. 2011 – Jan. 2018

### Turbidity

Ranges: 0.5 NTU to 67 NTU
 Dates: Dec. 2011 – Jan. 2018

### Total Organic Carbons

Ranges: 2.3 μg/L to 4.2 μg/L
 Dates: Oct. 2016, May 2017

In the response, the Proposer shall identify the form of business (i.e., individual, sole proprietor, corporation, non-profit corporation, partnership, limited liability company) and business location (physical location or domicile). The Proposer should identify how they will meet these goals.

Campbell Reservoir #2 is critical facility for the City system and power generation needs of the City. In its current configuration, the first Los Angeles Aqueduct (CITY1) flows as an open channel into Campbell Reservoir #2 through a concrete inlet structure built at grade. Campbell Reservoir #2 includes a bottom drain outlet that exits to the Marie Tunnel and travels to the CITYFP. The second Aqueduct (CITY2) currently consists of a buried 87-inch diameter pipeline, which connects directly downstream of Campbell Reservoir #2 outlet. Water exits Campbell Reservoir #2 into an outlet pipeline that connects to Marie Tunnel. CITY2 bypasses Campbell Reservoir #2 and connects directly to the outlet pipeline downstream of the reservoir. The outlet pipeline carries the combined flows of CITY1 and CITY2 to Marie Tunnel.



## Example

In your proposal submittal, identify the legal name of your company, the number of years in business, a point of contact that can be contacted for clarification of this proposal (which must included their name, title, email address and phone number), the name of the critical individuals that will be assigned to this contract (including the Project Manager, the Functional Lead, and the Technical Lead). The proposer must also acknowledge receipt of all addenda (the proposer must identify each addenda by number and confirm that each one has been incorporated into the proposal). The proposal must be signed by the person authorized to contractually obligate the proposer, which includes the printed name of the person, title, phone, email, signature and date signed.



## Example

In your proposal submittal, identify the legal name of your company, the number of years in business, a point of contact that can be contacted for clarification of this proposal (which must included their name, title, email address and phone number), the name of the critical individuals that will be assigned to this contract (including the Project Manager, the Functional Lead, and the Technical Lead). The proposer must also acknowledge receipt of all addenda (the proposer must identify each addenda by number and confirm that each one has been incorporated into the proposal). The proposal must be signed by the person authorized to contractually obligate the proposer, which includes the printed name of the person, title, phone, email, signature and date signed.



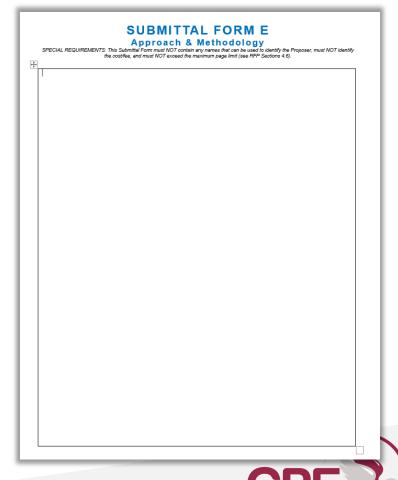
Proposer Information  Proposer Legal Name: Number of Years in Business:  Contact Information Individual that can be contacted for clarification on this proposal:  Name Title Email Telephone  Critical Team Member Information Identify the critical team members listed below. Include name and title. You may list the same in multiple roles if they will be performing those roles. If you are not proposing HR services, you can section blank	
Proposer Legal Name: Number of Years in Business:  Contact Information Individual that can be contacted for clarification on this proposal:  Name Title Email Telephone  Critical Team Member Information Identify the critical team members listed below. Include name and title. You may list the same in multiple roles if they will be performing those roles. If you are not proposing HR services, you can	
Number of Years in Business:  Contact Information Individual that can be contacted for clarification on this proposal:  Name Title Email Telephone  Critical Team Member Information Identify the critical team members listed below. Include name and title. You may list the same in multiple roles if they will be performing those roles. If you are not proposing HR services, you can	
Individual that can be contacted for clarification on this proposal:    Name	
Inte Email Telephone  Critical Team Member Information Identify the critical team members listed below. Include name and title. You may list the same in multiple roles if they will be performing those roles. If you are not proposing HR services, you can	
Identify the critical team members listed below. Include name and title. You may list the same in multiple roles if they will be performing those roles. If you are not proposing HR services, you can	adicidual for
Social Plant.	n leave this
Project Manager (Individual)	
Functional Lead (Individual)	
Technical Lead (Individual)	
Addenda Acknowledgement The Proposer acknowledges receipt of the following addenda, and has incorporated the requirem addenda into their proposal. Failure to identify and sign for all addendum may subject the fidisqualification. The Proposer must list all addenda (by number), then initial and date to confirm the received and incorporated them into your Proposal.	Proposer to
Number Initial & Date Number Initial & Date Number Initial & Date	е
<b>Signature</b> This proposal must be signed by the person authorized to contractually obligate the Proposer.	
Printed Name	
Title	
Phone	
Email	
Signature	
Date Signed	



# All Criteria Must Be Transformed into a Submittal Form Template!

### SUBMITTAL FORM A Proposer Information PROJECT INFORMATION PROPOSER INFORMATION Company Name: Contact Information (Individual that can be contacted for clarification on this proposal package) Title Fmail Telephone TAX REGISTRATION CERTIFICATE OR VENDOR REGISTRATION NUMBER Each Proposer must provide the Controller's Office with a registration account number issued by the Los Angeles Office of Finance, prior to being paid for any goods or services provided. Persons engaged in any business or occupation within the City of Los Angeles are required to register and pay the required tax. Businesses, including Proposers, subject to this tax are issued a Business Tax Registration Certificate (BTRC) or a Vendor Registration Number (VRN). A BTRC application package is provided in the exhibit of this RFP. Additional information regarding this requirement may be obtained at Office of Finance, Tax & Permit Division, 200 North Spring Street, Room 101 Los Angeles, CA 90012, Phone: (844)663-4411, or on the web at: http://www.lacity.org/finance/. Please provide your Tax Registration Certificate (TRC) and/or your Vendor Registration Number (VRN) below: Tax Registration Certificate (TRC): Vendor Registration Number (VRN): TAXPAYER IDENTIFICATION NUMBER (TIN) The Internal Revenue Service (IRS) requires that all service providers and goods and materials suppliers furnish a Taxpayer Identification Number (TIN) to the party that pays them. After the proposal's due date and upon request by Supply Chain Services, the "Request for Taxpayer Identification Number and Certification (Form W-9)" SHALL be emailed to the Utility Buyer within 5 business days. Any change in Form W-9 information, including legal name or address of the Proposer, will require a submittal of a new Form W-9. Please provide your Taxpayer Identification Taxpayer Identification Number (TIN): CONTRACTOR LICENSE Please provide your California Contractor License below: Contractor License:

### SUBMITTAL FORM I Past Performance Questionnaire LADWP has requested past performance information on vendors. The vendor listed below has identified you as a client for which they have previously performed work for. We would appreciate you taking the time to complete this PART A - VENDOR NAME Name of the DB Firm: PART B - PROJECT BACKGROUND Client Name: Project Name: Location (City/State) Date Completed: Project Size (\$): Please rate your overall level of satisfaction on a scale of 1 to 10 (with 10 representing that you were very satisfied and 1 representing that you were very unsatisfied) CRITERIA RATING Ability to manage costs (1-10)Ability to manage schedule (1-10) Ability to meet quality expectations (1-10)(1-10)Overall customer satisfaction Please provide any additional comments (consider: anything you would do differently, the greatest risk/problems/challenges that were encountered, accomplishments, etc.). Phone Number Signature Thank you for your time and effort in assisting us in this important endeavor. Please return the completed survey to: << The Vendor should enter a valid fax or email here >>



Center for Procurement Exce

### **SECTION 4**

### **EVALUATION PROCEDURES**

### 4.1 EVALUATION SUMMARY

Proposals will be evaluated based on their overall value to the Owner, factors (as outlined in this Section).

### 4.2 CRITERIA AND WEIGHTS

Proposals that are found to be responsive, will be evaluated and asses criteria below.

### Criteria

Cost	

Interview of Key Personnel<sup>1</sup>

Project Approach

Narrative Proposal Items << Items from 4.8 & 4.9>>

Potential Value of Warranty

Overall Project Duration

Past Performance Qualification (Contractor)

Past Performance Qualification (Manufacturer)

Total

<sup>1</sup> If the Owner shortlists Offerors, only the shortlisted Offerors will be evaluate

### SECTIO

### **ADMINISTRATIVE REQUIREMEN**

### 5.1 OVERVIEW

The <COrganization Name>> (referred to as the "Owner" hereinafter) is issuing this Request For Proposal (RF solicit proposals from Roofing Contractors (referred to as "Offerors"), to << briefly describe the scope of servic <<Try to describe at a very high-level and avoid any technical language or specifics, which will be described in this RFP. For example, to roof/re-roof approximately 50,000 sf.>>. Proposals shall be submitted in accordance with the requirements set in this document.

### 5.2 BUYER

The individual listed below (referred to as "Buyer" herein) is responsible for the conduct of this procurement questions, inquiries, concerns, or clarifications regarding this solicitation must be submitted electronically email) to this individual. Offerors shall not contact or communicate with any other Owner employ Unauthorized contact about this RFP with any other Owner employees may result in immediate disqualificat

Contact Name: <<Insert Name>>

Title: <</li>
 Organization Name: <</li>

Address: <<insert Address >> E-Mail: <<insert Email>>

### PROCUREMENT SCHEDULE

The Owner will make every effort to adhere to the schedule below. However, the Owner reserves the right, at its sole discretion, to adjust the RFP Schedule of Events as it deems necessary.

No	Activity	Time	Date
1	RFP Issued		xx/xx/xx
2	Pre-Proposal Meeting	9:00 am CST	xx/xx/xx
3	Site Visit	11:00 am CST	xx/xx/xx
4	Deadline for Questions	2:00 pm CST	xx/xx/xx
5	Deadline for Proposal Submission (Proposal Due Date)	2:00 pm CST	xx/xx/xx
6	Shortlisting		xx/xx/xx
	1		

### SUBMITTAL FORM A – OFFEROR BACKGROUND

RFP Number: Project Name:	
OFFEROR INFORMATION	Elo.
Name of Company:	
Web URL:	
Address:	
_	75
_	
_	, OM
Number of Years in Busi	ness (Under Current Business Name):
Descride control linear No.	under (in the invitalistics for this uncleat).

### CONTACT INFORMATION

PROJECT INCORMATION

Identify an individual that can be contacted for clarification on this proposal

Name:	
Title:	.//>
Email:	_ ^ /
alenhone	\ \ \

### ADDENDA ACKNOWLEDGEMENT

The Offeror acknowledges receipt of the following addenda and has incorporated the requirements of such addenda into their proposal. Failure to identify and sign for all addendum may subject the Offeror to disqualification. The Offeror must list all addends's (by number), then initial and date to confirm that you have received and incorporated them into your Proposal. The Offeror may add more rows as necessary

Number	Initials & Date	Number	Initials & Date	Number	Initials & Date
	-00				
	20,				
0	0.7				

### FINANCIAL INFORMATION

What is the Offerors average annual revenue from work completed in the last three (3) years?

Year	Revenue
	\$
	\$
	\$



# Want today's Presentation?

White papers?
Toolkits?
Templates?

https://center4procurement.org/cappo/





### Free Webinar Series

3<sup>rd</sup> Thursdays every month
@ 12pm Central

15-min Teaching Moment

(learn a new tip, trick, or tool)

30-min Virtual Peer Group

(network with professionals)

Office Hours

(open Q&A until the questions run out!)







### **Previous Recordings Available Online!**

























### center4procurement.org

### Additional Presentations

### Tuesday @ 2:30pm

**Capital Projects & Alternative Delivery** 

**Marriott – San Carlos II** 

**Best Practices in Procuring** 

**Enterprise-Level Software Solutions** 

**Marriott – San Carlos I** 

### Tuesday @ 4:00pm

**How to Do Market Research More Effectively** 

**Marriott - San Carlos IV** 

### Wednesday @ 8:30am

Stuck in a Low Bid World? Recommendations for Procurement Excellence

**Marriott – San Carlos III** 

### Wednesday @ 10:00am

Navigating the Perilous Water of RFP Administration and Procurement

Center for Procurement E

**Marriott - San Carlos III**