

FREE Webinar Series!

3rd Thursdays every month
@ 12pm Central

AGENDA

15min Teaching Moment

(learn a new tip, trick, or tool)

30min Virtual Peer Group

(network with professionals)

Office Hours

(open Q&A until the questions run out!)



center4procurement.org/rfp-doctor

Navigating the Perilous Waters of RFP Administration & Procurement



Center for Procurement Excellence (CPE)

CPE is a non-profit, 501(c)6 membership organization

MISSION

Improve effectiveness of RFPs for public and private organizations worldwide

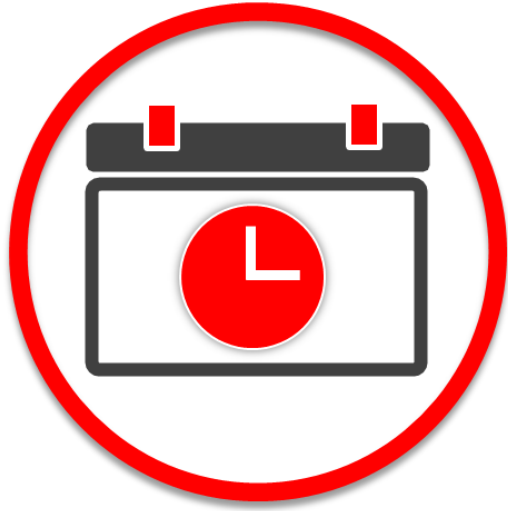
GOAL

RFPs that emphasize the CPE Principles of Fair, Open, Transparent, Value, and Integrity

RESOURCES

Professional Development Training, RFP Templates, Advocacy

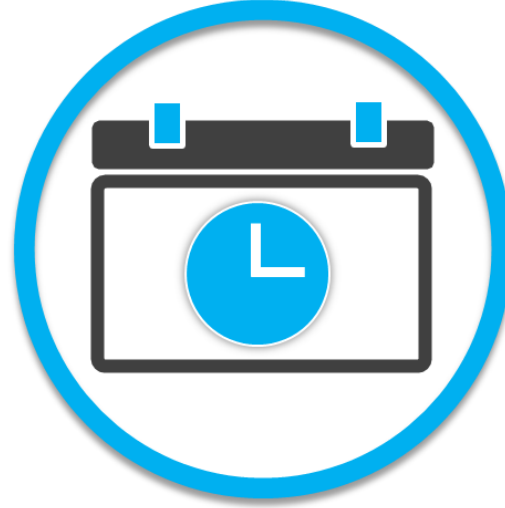
RFP Scheduling Tips & Challenges



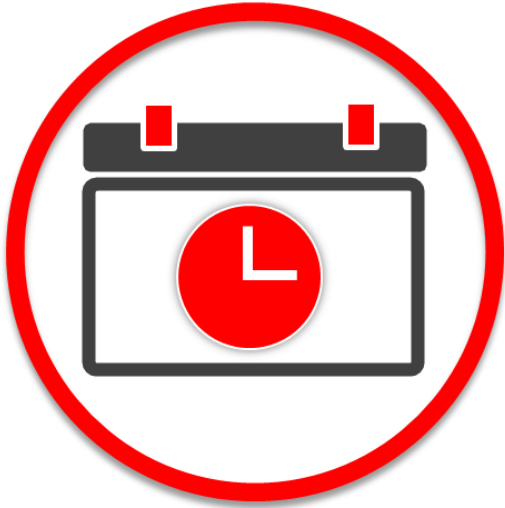
Project / Service



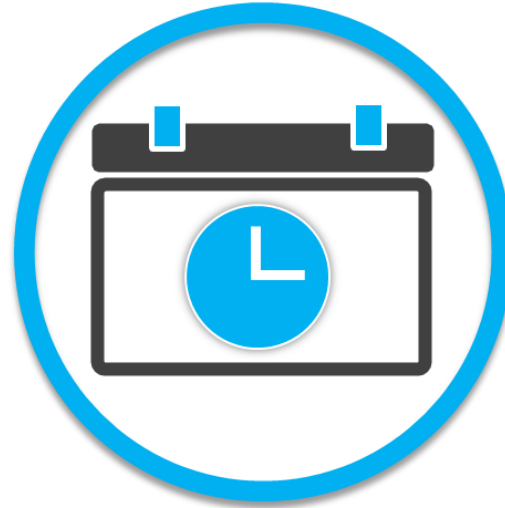
Project / Service



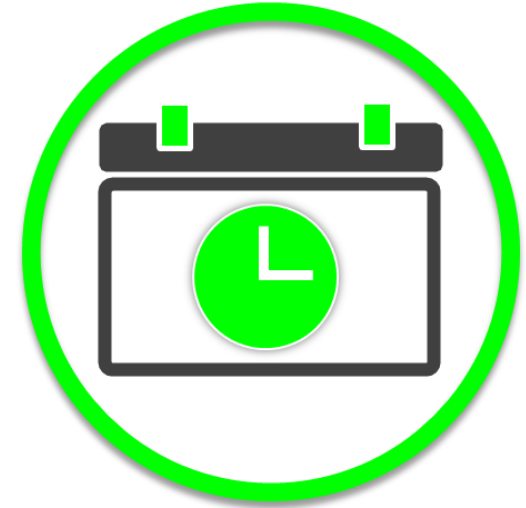
Procurement



Project / Service

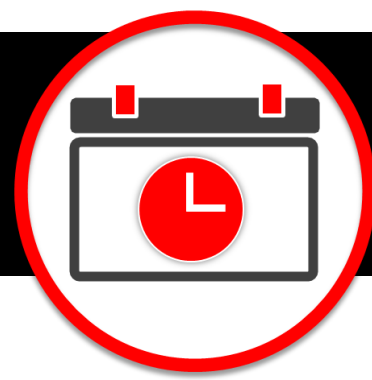


Procurement

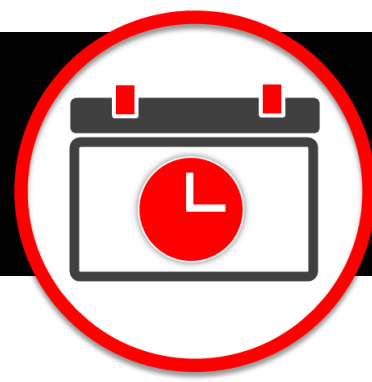


Internal

Project / Service Schedule



Project / Service Schedule



- Identifies the critical dates that are related to the project itself.





Procurement Schedule



- **Communicate to the Vendors the critical procurement timelines**
- **Activities & topics related to the procurement process**





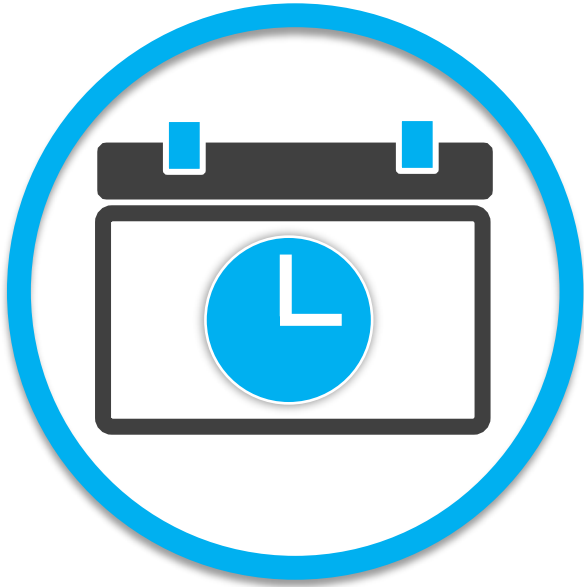
1) Planning Phase



Plan & prepare for the start of the formal RFP Process

- Needs Assessment
- Business Case
- Funding & Budgets
- Approvals
- Contract Strategy
- Market Analysis

Schedule Activities



Schedule Activities



Procurement Activities

1

Advertise / Issue the RFP

Schedule Activities



Procurement Activities	
1	Advertise / Issue the RFP
2	Proposal Due Date

Schedule Activities



Procurement Activities	
1	Advertise / Issue the RFP
2	Proposal Due Date
3	Award Date

Advertisement Period



Procurement Activities

1

Advertise / Issue the RFP

- Pre-Proposal Meeting
- Site Walk
- Deadline to Submit Questions

2

Proposal Due Date

3

Award Date

Advertisement Period



Procurement Activities		
1	Advertise / Issue the RFP <ul style="list-style-type: none">• Pre-Proposal Meeting• Site Walk• Deadline to Submit Questions	4-6 Weeks
2	Proposal Due Date	
3	Award Date	



Advertising Period



Procurement Activities

1

Advertise / Issue the RFP

- Pre-Proposal Meeting
- Site Walk
- Deadline to Submit Questions

2

Proposal Due Date

3

Award Date

Issuing Your RFP

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- Also called 'posting' or 'advertising'

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- Informs your Vendor community about your project/service need

Issuing Your RFP


- Also called 'posting' or 'advertising'
- Informs your Vendor community about your project/service need
- Vendors can then review your solicitation and begin their formal response

How Do Owners Advertise

City of Los Angeles - Business As

+

labavn.org/index.cfm?fuseaction=contract.opportunity_search_results

 **LOS ANGELES**

Update on coronavirus

311 City Services

LA City Directory

LABAVN

Los Angeles Business Assistance Virtual Network

[HOME](#) [SEARCH](#) [REGISTER](#) [LOGIN](#) [SUPPORT](#) [Ask Chip](#)

Opportunities



Subcontractors




Search Results

Here are 31 current bid opportunites based on your search parameters.


Displaying 1 - 31 of 31 records

NO.	DEPARTMENT AND OPPORTUNITY	ID	POSTED	BID DUE	STATUS
1.	Harbor Department, Port of Los Angeles Administrative Coordinator	39594	04/15/20	04/22/20	Open
2.	Housing Authority, City of Los Angeles Legal Services	39568	04/10/20	05/13/20	Amended
3.	Police Canine Veterinary Services for the Los Angeles Police Department	39539	04/09/20	05/21/20	Open
4.	Water & Power RECEIVING WATER MONITORING SERVICES	39529	04/02/20	05/08/20	Amended
5.	Public Works, Board Offices of Director, Office of Community Beautification	39501	03/28/20	05/08/20	Open
6.	Water & Power RFQ 90540 "RFQ AS-NEEDED ENGINEERING AND ARCHITECTURAL DESIGN SERVICES"	39493	03/26/20	05/06/20	Amended

12:58 PM
4/21/2020





IFMATM

International Facility Management Association



NASPO

National Association of
State Procurement Officials



ATA



AGC
THE CONSTRUCTION
ASSOCIATION

NYC

Mayor's Office of Contract Services

311

Search all NYC.gov websites

NYC

Mayor's Office of Contract Services

Italiano ▸ Translate ▾

Text-Size

Home

About

Contract with NYC

Resources

M/WBE

Nonprofits

Search

Opportunities

Vendors

Franchises/Concessions

Labor Compliance

City Record

Procurement Plans

Contracting Agencies

Share

Print

Contracting Opportunities

The first action a new vendor should take to do business with the City of New York is **register in the Payee Information Portal (PIP)**, which will enroll them onto the City's Bidders' Lists based on commodity code selections. By being on a City Bidder List, a vendor may receive notices about solicitations, including those not advertised elsewhere.

There are multiple ways to find out about procurement opportunities:

- All City solicitations valued above \$100,000 are advertised in **The City Record On-Line (CROL)**.
- Many contracting agencies also list their current, as well as upcoming, bid solicitations and Requests for Proposal (RFPs) on their **individual websites**.
- In many cases, City agencies are required to list **procurement plans** which detail future procurement actions they plan to make.
- Vendors who are looking to partner with the City to provide Human Client Services can find out about contracting opportunities through **Health and Human Services Accelerator**.

Purchasing Services

About Purchasing

Contracts and Standards

Construction Purchasing

Customs

Find a Vendor

Forms/Documents

Need to Know

Newsletters

Policies and Procedures

Vendors

Purchasing Services

Home

EFS - using the financial system for Purchasing

Useful Links

Controller's Office

EFS / Finance information

Forms Library

MBid

Travel Services

U Market

University Wide Contracts

Vendor Registration

It is recommended that Construction and Design (Architect, Engineer, and Consultant) Vendors register themselves to receive invitations to respond to forthcoming Construction Purchasing Requests for Proposals or Bids.

To become a Registered Vendor, please complete and submit the Vendor Registration Application found below:

- [Vendor Registration Application](#) (155 K DOC)

Once we have received your completed Application, we will then add your vendor information to our database. Please allow up to 4 weeks to process your Application. If you would like to check on the status of your Application, please send us an [e-mail](#) requesting this update.

Once a vendor has been registered and added to our database, their vendor name will appear on the list below:

- [Vendor Registration List](#) (325 K PDF)

If your vendor is already registered with us and you would like to make changes to your database (add / remove contacts, modify area of service, etc.), simply send us an [email](#) requesting the appropriate change(s).

Viewing Documents

To view certain documents on the Construction Purchasing webpages, you must have [Microsoft Word](#), [Microsoft Excel](#), [Acrobat Reader](#) or [WinZip](#) programs.

Questions or Concerns?

If you are unable to open a document, have encountered a broken or incorrect link, or have any Construction Purchasing questions, please send us an [email](#) to request assistance.

Construction Purchasing Quick Links

[Contractor Safety Information](#)
[Department Documents](#)
[Home Page](#)
[Project Advertisements](#)
[Project Archives](#)
[Project Results](#)
[State Designer Selection Board](#)
[Vendor Registration](#)



Search All Government

1-844-USA-GOV1

- All Topics and Services
- Benefits, Grants, Loans
- Government Agencies and Elected Officials
- Jobs and Unemployment
- Money and Taxes
- Travel and Immigration
- Voting and Elections

< Introduction to Federal Government Contracting

- Common Federal Contracting Terms
- Get Help with Government Contracting
- How to Become a Federal Government Contractor
- The Contract Opportunities Search Tool on beta.SAM.gov

How to Bid on a Federal Government Contract Solicitation

Once you've completed the steps to get your business ready for federal contracting, you can begin the steps for searching for and responding to contracting opportunities.

1. To find a federal contracting opportunity that's a strong match with the products and services your business is prepared to offer, search with the [Contract Opportunities Search Tool on beta.SAM.gov](#).
2. Read all of the documentation about the contracting opportunity very carefully. Every opportunity is different and reading all of the information is extremely important so you'll understand the requirements.
3. Make sure you're responding to a solicitation rather than a presolicitation, which is often just a request for information and not actually a request for offers. If you need help understanding what certain contracting terms mean, visit the [Common Federal Contracting Terms glossary](#).
4. Ask questions--don't guess. Before you submit your material, get your questions answered by reaching out to the agency contact person listed in the solicitation, or a [Procurement Center Representative](#).
5. Submit the requested forms and technical, past performance, and pricing information in the appropriate format by following the instructions in the solicitation. (Only the person legally authorized to enter into contracts for your business should sign forms.)
6. Prepare to negotiate your best offer with the government. Make sure you know the pricing you included in your offer and have a strong understanding of the requirements listed in the solicitation.

A federal agency may reject or seek clarifications on your submission if it is incorrect, unclear, incomplete, or late. Many contract submissions are unsuccessful for these reasons. Give your business its best chance by responding to the solicitation on time and correctly the first time.

After You Submit an Offer

The government usually takes 30 to 120 days to review submissions. A Contracting Officer (CO) handles each review. Generally, contracts are awarded based on multiple factors, including

- How responsible and responsive a business is



Typically About 4-6 Weeks

Procurement Activities

1

Advertise / Issue the RFP

- Pre-Proposal Meeting
- Site Walk
- Deadline to Submit Questions

2

Proposal Due Date

3

Award Date

Schedule – Advertisement Period

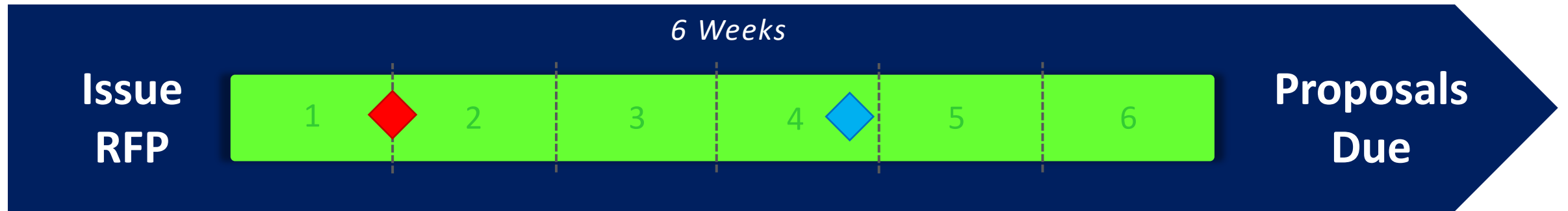


Schedule – Advertisement Period



◆ Pre-Proposal Meeting

Schedule – Advertisement Period



- ◆ Pre-Proposal Meeting
- ◆ Deadline For Questions

Schedule – Advertisement Period



- ◆ Pre-Proposal Meeting
- ◆ Deadline For Questions
- ◆ Answers

Evaluation Period



Procurement Activities	
1	Advertise / Issue the RFP
2	Proposal Due Date <ul style="list-style-type: none">• Proposals Evaluated• Shortlisting• Interviews & Discussions• Negotiations
3	Award Date

Evaluation Period



Procurement Activities	
1	Advertise / Issue the RFP
2	Proposal Due Date <ul style="list-style-type: none">• Proposals Evaluated• Shortlisting• Interviews & Discussions• Negotiations
3	Award Date

6-10
Weeks

Advertisement Period



ACTIVITY	DURATION	START	END	JAN				FEB				MAR			
ADVERTISEMENT PERIOD	6 Weeks	1-Jan	12-Feb												

Advertisement Period



ACTIVITY	DURATION	START	END	JAN				FEB				MAR			
ADVERTISEMENT PERIOD	6 Weeks	1-Jan	12-Feb												
Pre-Proposal Meeting	1 Day	10-Jan	10-Jan												
Site-Walk	1 Day	10-Jan	10-Jan												

Advertisement Period



ACTIVITY	DURATION	START	END	JAN				FEB				MAR			
ADVERTISEMENT PERIOD	6 Weeks	1-Jan	12-Feb												
Pre-Proposal Meeting	1 Day	10-Jan	10-Jan												
Site-Walk	1 Day	10-Jan	10-Jan												
Questions Due	4 Weeks	1-Jan	29-Jan												

Advertisement Period



ACTIVITY	DURATION	START	END	JAN				FEB				MAR			
ADVERTISEMENT PERIOD	6 Weeks	1-Jan	12-Feb												
Pre-Proposal Meeting	1 Day	10-Jan	10-Jan												
Site-Walk	1 Day	10-Jan	10-Jan												
Questions Due	4 Weeks	1-Jan	29-Jan												
Answers Posted	1 Week	29-Jan	5-Feb												

Advertisement Period



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ADVERTISEMENT PERIOD	6 Weeks	1-Jan	12-Feb												
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Evaluation Period



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Site-Walk	1 Day	10-Jan	10-Jan												
Questions Due	4 Weeks	1-Jan	29-Jan												
Answers Posted	1 Week	29-Jan	5-Feb												
Proposal Due Date	1 Day	12-Feb	12-Feb												
EVALUATION PERIOD	6 Weeks	12-Feb	27-Mar												

Evaluation Period



ACTIVITY	DURATION	START	END	JAN				FEB				MAR			
ADVERTISEMENT PERIOD	6 Weeks	1-Jan	12-Feb												
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Site-Walk	1 Day	10-Jan	10-Jan												
Questions Due	4 Weeks	1-Jan	29-Jan												
Answers Posted	1 Week	29-Jan	5-Feb												
Proposal Due Date	1 Day	12-Feb	12-Feb												
EVALUATION PERIOD	6 Weeks	12-Feb	27-Mar												
Proposals Evaluated	3 Weeks	13-Feb	5-Mar												

Evaluation Period



ACTIVITY	DURATION	START	END	JAN				FEB				MAR			
ADVERTISEMENT PERIOD	6 Weeks	1-Jan	12-Feb												
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Site-Walk	1 Day	10-Jan	10-Jan												
Questions Due	4 Weeks	1-Jan	29-Jan												
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Proposal Due Date	1 Day	12-Feb	12-Feb												
EVALUATION PERIOD	6 Weeks	12-Feb	27-Mar												
Proposals Evaluated	3 Weeks	13-Feb	5-Mar												
Identification of Best Offeror	1 Week	5-Mar	12-Mar												

Evaluation Period



ACTIVITY	DURATION	START	END	JAN				FEB				MAR			
ADVERTISEMENT PERIOD	6 Weeks	1-Jan	12-Feb												
Pre-Proposal Meeting	1 Day	10-Jan	10-Jan												
Site-Walk	1 Day	10-Jan	10-Jan												
Questions Due	4 Weeks	1-Jan	29-Jan												
Answers Posted	1 Week	29-Jan	5-Feb												
Proposal Due Date	1 Day	12-Feb	12-Feb												
EVALUATION PERIOD	6 Weeks	12-Feb	27-Mar												
Proposals Evaluated	3 Weeks	13-Feb	5-Mar												
Identification of Best Offeror	1 Week	5-Mar	12-Mar												
Contract Negotiations	2 Weeks	12-Mar	26-Mar												

Evaluation Period



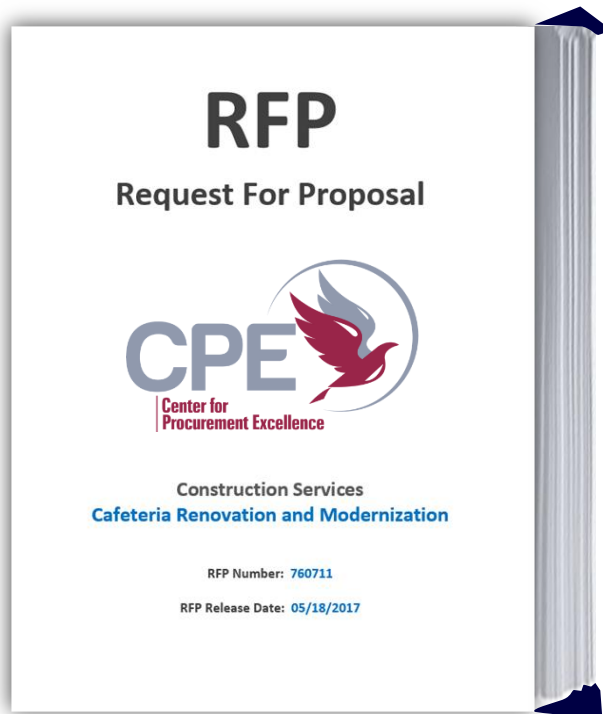
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Contract Negotiations	2 Weeks	12-Mar	26-Mar												
AWARD DATE	1 Day	27-Mar	27-Mar												

Evaluation Period



ACTIVITY	DURATION	START	END	JAN	FEB	MAR	APR
ADVERTISEMENT PERIOD	6 Weeks	1-Jan	12-Feb	■	■	■	
Pre-Proposal Meeting	1 Day	10-Jan	10-Jan	■			
Site-Walk	1 Day	10-Jan	10-Jan	■			
Questions Due	4 Weeks	1-Jan	29-Jan	■	■	■	
Answers Posted	1 Week	29-Jan	5-Feb		■		
Proposal Due Date	1 Day	12-Feb	12-Feb		■		
EVALUATION PERIOD	9 Weeks	12-Feb	14-Apr		■	■	■
Proposals Evaluated	3 Weeks	13-Feb	5-Mar		■	■	
Initial Shortlist	3 Days	5-Mar	10-Mar			■	
Notification of Shortlist	1 Week	10-Mar	17-Mar			■	
Interviews	1 Week	17-Mar	24-Mar			■	
Identification of Best Offeror	1 Week	24-Mar	31-Mar			■	
Contract Negotiations	2 Weeks	31-Mar	14-Apr				■
AWARD DATE	1 Day	15-Apr	15-Apr				■

Include the Schedule in the RFP



ANTICIPATED PROCUREMENT SCHEDULE

The Owner will make every effort to adhere to the schedule below. However, the Owner reserves the right, at its sole discretion, to adjust the schedule of events as it deems necessary.

ACTIVITY	TIME	DATE
RFP Released / Issued		11/17/17
Pre-Proposal Meeting	1:00 pm PST	12/4/17
Site Visit	4:00 pm PST	12/4/17
Deadline to submit questions	2:00 pm PST	12/13/17
Response to questions		12/20/17
Proposal Due Date/Time (Deadline)	2:00 pm PST	1/3/18
Shortlisting		1/24/18
Interviews & Presentations		1/30 - 1/31
Negotiation Period		2/14 - 3/13
Award		3/14/18





WINGS AIRLINE

Gate

19

Gate Closes

20:42

Class

First Class

Departure

New York JFK

REF No

00800597 524

CANCELLED

CANCELLED

WINGS AIRLINE

Gate

19

Gate Closes

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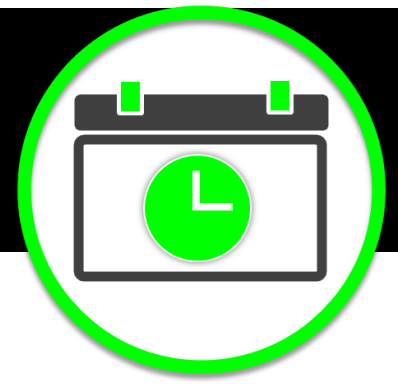
Seat

27B

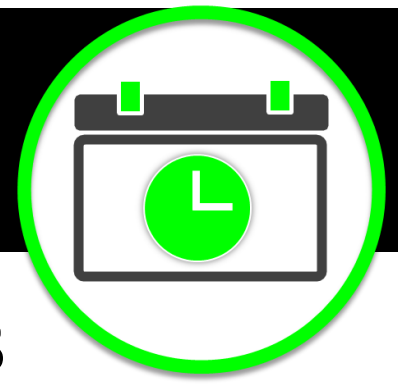
0187526644

FIRST CLASS

Internal Schedule

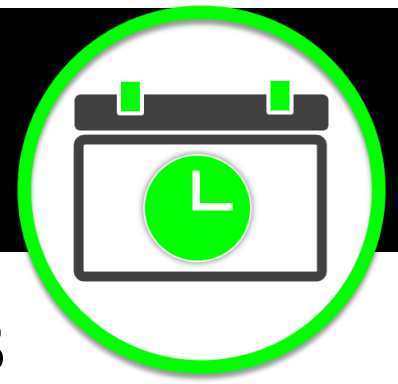


Internal Schedule



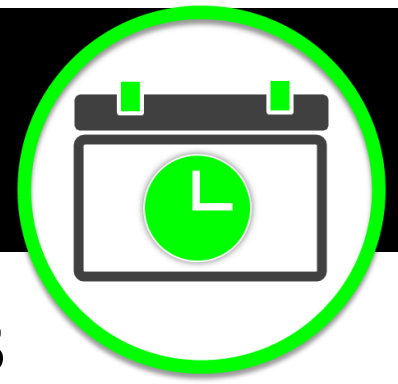
- **Account for all internal processes and procedures**

Internal Schedule



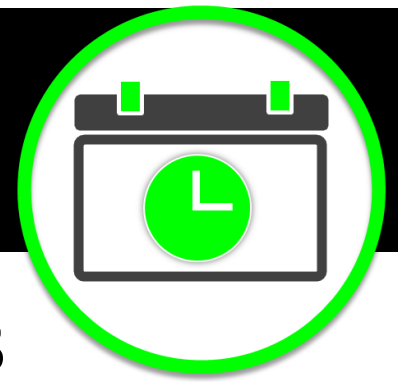
- **Account for all internal processes and procedures**
- **Gain commitment from the client and SME's.**

Internal Schedule



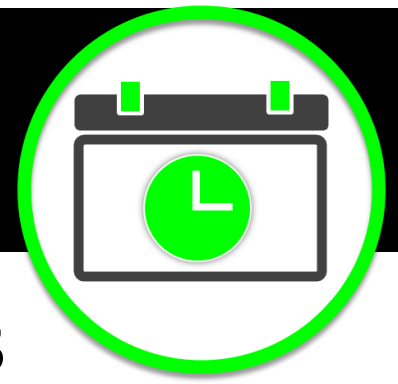
- **Account for all internal processes and procedures**
- **Gain commitment from the client and SME's.**
- **Not shared with your suppliers**

Internal Schedule



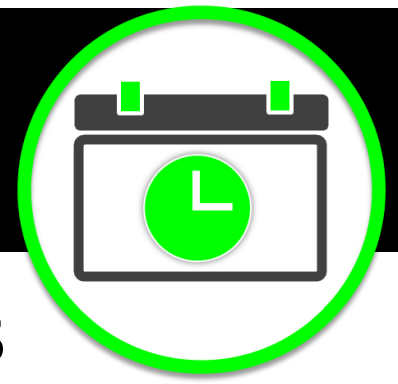
- **Account for all internal processes and procedures**
- **Gain commitment from the client and SME's.**
- **Not shared with your suppliers**
- **Identify internal processes:**

Internal Schedule



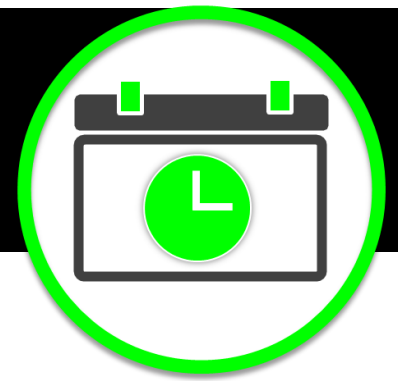
- **Account for all internal processes and procedures**
- **Gain commitment from the client and SME's.**
- **Not shared with your suppliers**
- **Identify internal processes:**
 - **Evaluation due date**

Internal Schedule



- **Account for all internal processes and procedures**
- **Gain commitment from the client and SME's.**
- **Not shared with your suppliers**
- **Identify internal processes:**
 - **Evaluation due date**
 - **Reasonable and realistic**

Internal Schedule



- **Account for all internal processes and procedures**
- **Gain commitment from the client and SME's.**
- **Not shared with your suppliers**
- **Identify internal processes:**
 - **Evaluation due date**
 - **Reasonable and realistic**
 - **Internal approvals prior to award**

Summary

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- **Procurement schedule is an important element of every RFP solicitation**

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Summary

- **Procurement schedule is an important element of every RFP solicitation**
- **General advertisement period is 4-6 weeks and 6-10 weeks for evaluation**
- **Provide the suppliers with as much time as possible to propose**
- **Stick to the schedule**

Scenario

Your Client/End User has contacted you about a project that they need awarded. Today's date is October 26. The User is looking to purchase a new software system to replace the Organization's current Human Resources system. This will be a complex upgrade since the current system has been in place for over 10 years and very risky since it also deals with internal payroll and finances. The anticipated size of the work is about \$1-\$2 Million. The User would like to have this project awarded ASAP since they are concerned that the existing system will no longer be serviceable by January 1. Therefore, this contract must be awarded by the end of the year. The User has a good idea of what they need to include in the scope of work, which should be ready to issue in about 2-weeks.

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Scenario

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ACTIVITY	START	END	
ADVERTISEMENT PERIOD			
EVALUATION PERIOD			
Proposals Evaluated			
Initial Shortlist			
Notification of Shortlist			
Interviews			
Identification of Best Offeror			
Contract Negotiations			
AWARD DATE			

Scenario

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ADVERTISEMENT PERIOD			
EVALUATION PERIOD			
Proposals Evaluated			
Initial Shortlist			
Notification of Shortlist			
Interviews			
Identification of Best Offeror			
Contract Negotiations			
AWARD DATE			

Scenario

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ACTIVITY	START	END	
ADVERTISEMENT PERIOD	11/12		
EVALUATION PERIOD			
Proposals Evaluated			
Initial Shortlist			
Notification of Shortlist			
Interviews			
Identification of Best Offeror			
Contract Negotiations			
AWARD DATE			

Scenario

Your Client/End User has contacted you about a project that they need awarded. Today's date is October 26. The User is looking to purchase a new **software system** to replace the Organization's current Human Resources system. This will be a **complex upgrade** since the current system has been in place for over 10 years and **very risky** since it also deals with internal payroll and finances. The anticipated size of the work is about \$1-\$2 Million. The User would like to have this project awarded ASAP since they are concerned that the existing system will no longer be serviceable by January 1. Therefore, this contract must be awarded by the end of the year. The User has a good idea of what they need to include in the scope of work, which should be ready to issue in about 2-weeks.

ACTIVITY	START	END	
ADVERTISEMENT PERIOD	11/12		
EVALUATION PERIOD			
Proposals Evaluated			
Initial Shortlist			
Notification of Shortlist			
Interviews			
Identification of Best Offeror			
Contract Negotiations			
AWARD DATE			

Scenario

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ACTIVITY	START	END	
ADVERTISEMENT PERIOD	11/12	12/23	6-Weeks
EVALUATION PERIOD			
Proposals Evaluated			
Initial Shortlist			
Notification of Shortlist			
Interviews			
Identification of Best Offeror			
Contract Negotiations			
AWARD DATE			

Scenario

Your Client/End User has contacted you about a project that they need awarded. Today's date is October 26. The User is looking to purchase a new software system to replace the Organization's current Human Resources system. This will be a complex upgrade since the current system has been in place for over 10 years and very risky since it also deals with internal payroll and finances. The anticipated size of the work is about \$1-\$2 Million. The User would like to have this project awarded ASAP since they are concerned that the existing system will no longer be serviceable by January 1. Therefore, this contract must be awarded by the end of the year. The User has a good idea of what they need to include in the scope of work, which should be ready to issue in about 2-weeks.

ACTIVITY	START	END	
ADVERTISEMENT PERIOD	11/12	12/23	6-Weeks
EVALUATION PERIOD	1/5		
Proposals Evaluated	1/5		
Initial Shortlist			
Notification of Shortlist			
Interviews			
Identification of Best Offeror			
Contract Negotiations			
AWARD DATE			

Scenario

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ACTIVITY	START	END	
ADVERTISEMENT PERIOD	11/12	12/23	6-Weeks
EVALUATION PERIOD	1/5	4/23	15-Weeks
Proposals Evaluated	1/5	1/26	3-Weeks
Initial Shortlist	1/27	1/27	
Notification of Shortlist	1/28	1/28	
Interviews	2/1	2/5	
Identification of Best Offeror	2/8	2/8	
Contract Negotiations	2/9	4/23	6-Weeks
AWARD DATE	4/24	4/24	

Scenario

Due to holidays, this cannot be completed before end of the year

**This is a Complex & Risky and must be done properly
Should have started the process months ago...**

Options:

Must immediately start on this procurement (will not be awarded until end of April)

In meantime, client must find strategy to extend service of current system until April (extend contract of current system if possible, or run procurement to select a temporary consultant).

ACTIVITY	START	END	
ADVERTISEMENT PERIOD	11/12	12/23	6-Weeks
EVALUATION PERIOD	1/5	4/23	
Proposals Evaluated	1/5	1/26	3-Weeks
Initial Shortlist	1/27	1/27	
Notification of Shortlist	1/28	1/28	
Interviews	2/1	2/5	
Identification of Best Offeror	2/8	2/8	
Contract Negotiations	2/9	4/23	6-Weeks
AWARD DATE			

The “rest of the story...”

- **Scenario = Client was upset. Client wanted to sole source to a software solution. It was later determined that the system would not really ‘crash’ on Jan 1, so they awarded in May**

Scenario

Your Client/End User has contacted you about a project that they need awarded. Today's date is June 2. The User is looking to renew an existing contract for Janitorial Services throughout your 7 buildings. The current contract has been in place for 5-years, and is set to expire on September 15th. So a new contract must be in place before then. Although this is not a very complex service, it is very critical to get a good team/provider. Also, the anticipated size of the work is about \$10 Million, over a 5-year term. The User would like to have this project awarded by the end of August. They will also be taking a 2-week vacation on Aug 3-14 (and will not be able to do any activities during this time period). The User has not drafted their scope of work, but is confident it will be done within the next 3-4 weeks.

Scenario

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ACTIVITY	START	END	
ADVERTISEMENT PERIOD			
EVALUATION PERIOD			
Proposals Evaluated			
Notification of Shortlist			
Interviews			
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Contract Negotiations			
AWARD DATE			

Scenario

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ACTIVITY	START	END	
ADVERTISEMENT PERIOD			
EVALUATION PERIOD			
Proposals Evaluated			
Notification of Shortlist			
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ACTIVITY	START	END	
ADVERTISEMENT PERIOD	7/1	7/30	4 weeks
EVALUATION PERIOD			
Proposals Evaluated			
Notification of Shortlist			
Interviews			
Identification of Best Offeror			
Contract Negotiations			
AWARD DATE			

Scenario

Your Client/End User has contacted you about a project that they need awarded. Today's date is June 2. The User is looking to renew an existing contract for Janitorial Services throughout your 7 buildings. The current contract has been in place for 5-years, and is set to expire on September 15th. So a new contract must be in place before then. Although this is not a very complex service, it is very critical to get a good team/provider. Also, the anticipated size of the work is about \$10 Million, over a 5-year term. The User would like to have this project awarded by the end of August. They will also be taking a 2-week vacation on Aug 3-14 (and will not be able to do any activities during this time period). The User has not drafted their scope of work, but is confident it will be done within the next 3-4 weeks.

ACTIVITY	START	END	
ADVERTISEMENT PERIOD	7/1	7/30	4 weeks
EVALUATION PERIOD			
Proposals Evaluated	7/31	8/14	2 weeks
Notification of Shortlist			
Interviews			
Identification of Best Offeror			
Contract Negotiations			
AWARD DATE			

Scenario

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ADVERTISEMENT PERIOD	7/1	7/30	4 weeks
EVALUATION PERIOD			
Proposals Evaluated	7/31	8/14	2 weeks
Notification of Shortlist	8/17	8/17	
Interviews	8/24	8/28	
Identification of Best Offeror			
Contract Negotiations			
AWARD DATE			

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EVALUATION PERIOD			
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Notification of Shortlist	8/17	8/17	
Interviews	8/24	8/28	
Identification of Best Offeror	8/31	9/1	
Contract Negotiations	9/1	9/15	2 weeks
AWARD DATE			

Scenario

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ACTIVITY	START	END	
ADVERTISEMENT PERIOD	7/1	7/30	4 weeks
EVALUATION PERIOD	7/31	9/15	6.5 Weeks
Proposals Evaluated	7/31	8/14	2 weeks
Notification of Shortlist	8/17	8/17	
Interviews	8/24	8/28	
Identification of Best Offeror	8/31	9/1	
Contract Negotiations	9/1	9/15	2 weeks
AWARD DATE			

Scenario

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EVALUATION PERIOD	7/31	9/15	6.5 Weeks
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Notification of Shortlist	8/17	8/17	
Interviews	8/24	8/28	
Identification of Best Offeror	8/31	9/1	
Contract Negotiations	9/1	9/15	2 weeks
AWARD DATE	9/16	9/16	

Scenario

Your Client/End User has contacted you about a project that they need awarded. Today's date is June 2. The User is looking to renew an existing contract for Janitorial Services throughout your 7 buildings. The current contract has been in place for 5-years, and is set to expire on September 15th. So a new contract must be in place before then. Although this is not a very complex service, it is very critical to get a good team/provider. Also, the anticipated size of the work is about \$10 Million, over a 5-year term. The User would like to have this project awarded by the end of August. They will also be taking a 2-week vacation on Aug 3-14 (and will not be able to do any activities during this time period. The User has not drafted their scope of work, but is confident it will be done within the next 3-4 weeks.

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ADVERTISEMENT PERIOD	7/1	7/30	4 weeks
EVALUATION PERIOD	7/31	9/15	6.5 Weeks
Proposals Evaluated	7/31	8/14	2 weeks
Notification of Shortlist	8/17	8/17	
Interviews	8/24	8/28	
Identification of Best Offeror	8/31	9/1	
Contract Negotiations	9/1	9/15	2 weeks
AWARD DATE	9/16	9/16	

Scenario

Your Client/End User has contacted you about a project that they need awarded. Today's date is June 2. The User is looking to renew an existing contract for Janitorial Services throughout your 7 buildings. The current contract has been in place for 5-years, and is set to expire on September 15th. So a new contract must be in place before then. Although this is not a very complex service, it is very critical to get a good team/provider. Also, the anticipated size of the work is about \$10 Million, over a 5-year term. The User would like to have this project awarded by the end of August. They will also be taking a **2-week vacation on Aug 3-14** (and will not be able to do any activities during this time period. The User has not drafted their scope of work, but is confident it will be done within the next 3-4 weeks.

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Proposals Evaluated	7/31	8/14	2 weeks
Notification of Shortlist	8/17	8/17	
Interviews	8/24	8/28	
Identification of Best Offeror	8/31	9/1	
Contract Negotiations	9/1	9/15	2 weeks
AWARD DATE	9/16	9/16	

Scenario

Should have started the process months ago...

This is a large project and should be done properly

Options:

Best-Case scenario (everything goes right) shown, but client cannot be part of eval team since they are on vacation

Needs to assign all staff to complete scope in next 1-2 weeks (versus 4-weeks)

Extend current contract 1-2 months (due to poor planning) to allow for a more reasonable award date

ACTIVITY	START	END	
ADVERTISEMENT PERIOD	7/1	7/30	4 weeks
EVALUATION PERIOD	7/31	9/15	6.5 Weeks
Proposals Evaluated	7/31	8/14	2 weeks
Notification of Shortlist	8/17	8/17	
Interviews	8/24	8/28	
Identification of Best Offeror	8/31	9/1	
Contract Negotiations	9/1	9/15	2 weeks
AWARD DATE	9/16	9/16	

Giant Steps to Better Vendor Debriefings



Big Picture

CPE's Foundations of Procurement Excellence

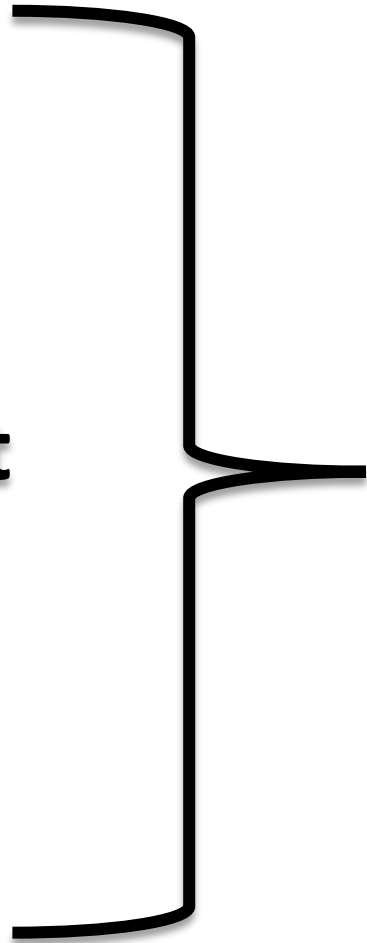
- **Fair:** provide all vendors with an equal opportunity to win.
- **Open:** encourage and maximize competition.
- **Transparent:** provide a clear, concise & accurate process.
- **Value:** optimize the organization's return for the spend.
- **Integrity:** ensure confidence & trust with high ethical standards.

Why are these Foundations so Important?

- **Obvious reason is to stay out of jail or the courtroom**
- **But this is what drives good vendors to your projects and gets them to invest their time and effort.**

Putting RFP Excellence Into Practice

- Fair
- Open
- Transparent
- Value
- Integrity



Strategic Objective:

Become a “**Client of Choice**”
and attract
High-Performing Vendors
across your RFPs

AWARD

Pre-Award



AWARD

Pre-Award



Post-Award



Debriefing

- **Formal procurement process where vendors or suppliers that were unsuccessful, are informed about the reasons why they were not selected for award.**

Debriefing

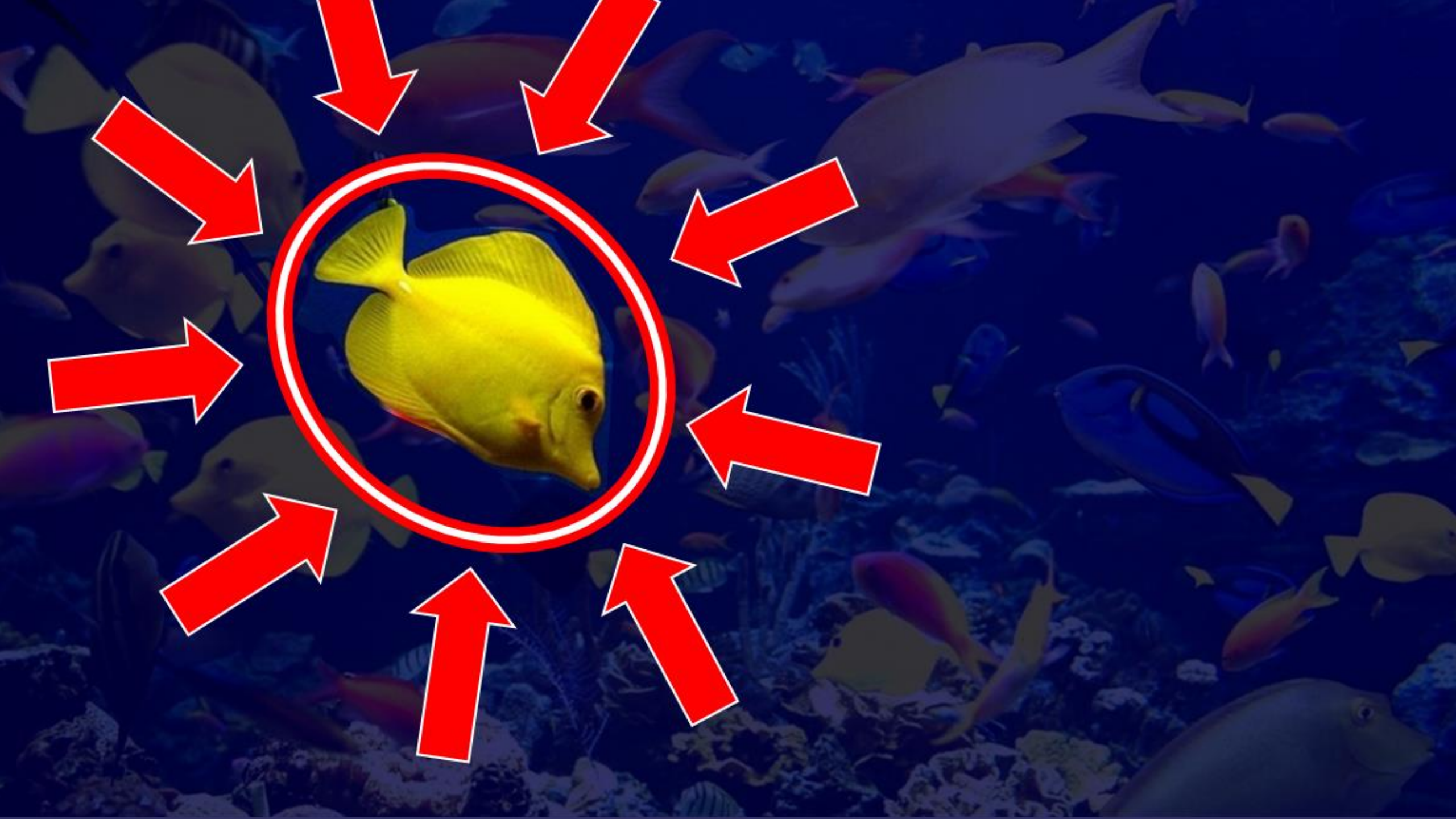
- **Formal procurement process where vendors or suppliers that were unsuccessful, are informed about the reasons why they were not selected for award.**
- **This can include reasons for low scores or ratings, and areas of weaknesses or opportunities of improvement**

Debriefing

- **Formal procurement process where vendors or suppliers that were unsuccessful, are informed about the reasons why they were not selected for award.**
- **This can include reasons for low scores or ratings, and areas of weaknesses or opportunities of improvement**
- **Debriefings can be done in person or in writing (via email).**







Poor Quality Debriefing

- Assumptions about you as a client
- Poor reputation, less quality proposals, and lower future response rates
- Protest – vendor assumption that you did not follow your process
- Vendor will imagine the worst and assume you selected a favorite/preferred vendor

Integrity: Ensure Confidence and Trust

Offer Comprehensive Debriefings to all Vendors:



- Get better proposals next time
- Greater accountability
- Builds “good-will”

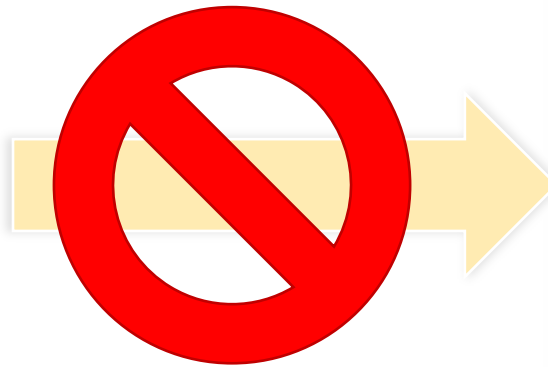
Integrity: Ensure Confidence and Trust

Vendors should commonly say:

“Wow, we’ve never received this level of feedback before!”

“We put a lot of time and resources into our proposals and this makes it worth it!”







Consider The Following:

Thank you for your proposal submission. We appreciate the time and effort that you put into the response. Your proposal was very comprehensive, but we selected another proposal that was a better fit for our needs. We really appreciate your submission and would encourage you to participate on our future efforts.

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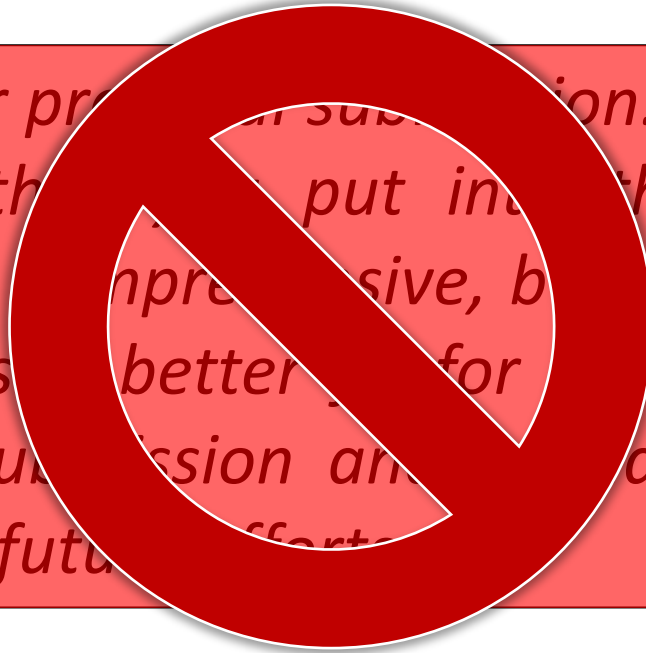
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Consider The Following:

Thank you for your proposal submission. We appreciate the time and effort that you put into the response. Your proposal was very impressive, but we selected another proposal that was better for our needs. We really appreciate your submission and encourage you to participate on our future efforts.



2. [REDACTED]: The committee was impressed with the proposed team and their seamless ability to move from a similar project. However, the recently completed project was a different delivery method than the one proposed for this project. The [REDACTED] [REDACTED] technology showed efficiency and organization in a project. Overall, the committee was concerned with the level of experience at [REDACTED] University and projects specific to [REDACTED] Technology Building.
3. [REDACTED]: The committee was impressed with the level of experience of many of the team members but was not convinced that the team would remain with the project to completion. The target value budget management model, site modeling, and energy analysis was creative but the overall presentation showed weaknesses in delivering this project.
4. [REDACTED]: The committee determined that the proposed team lacked enthusiasm for this project. The team showed recent experience in this type of building, however failed to display experience with [REDACTED] University projects. In addition, the



Recommendation

Provide the vendors with as much information as possible to help them understand why they lost



LICENSED BY

Nintendo

THE
#1
ARCADE
SMASH
HIT!

MIDWAY

Atari



SUPER NINTENDO
ENTERTAINMENT SYSTEM



MIDWAY.



NBA JAM

PRESS START

TM

ACCELADIS.





Would A Vendor Be...

- More/less likely to propose on the next project we have?
- More/less likely to invest greater time and resources writing a proposal response?
- More/less likely to assign their best people to your project?

**The purpose is not to just explain
why they lost!**

**Provide them with enough comfort
that they were treated fairly, so that
they will want to propose on our
next project**

Debriefing Scenario 2

- Factor 1 (Cost): **2nd best**
- Factor 2 (Approach): **1st best**
- Factor 3 (Experience): **4th best**
- Factor 4 (References): **2nd best**
- Factor 5 (Qualifications): **4th best**
- Factor 6 (Interview): **4th best**

Debriefing Scenario 2

Thank you for your proposal submission. We appreciate the time and effort that you put into the response. Your proposal was very comprehensive, but we selected another proposal that was a better fit for our needs. We really appreciate your submission and would encourage you to participate on our future efforts.

- **Factor 1 (Cost): 2nd best**
- **Factor 2 (Approach): 1st best**
- **Factor 3 (Experience): 4th best**
- **Factor 4 (References): 2nd best**
- **Factor 5 (Qualifications): 4th best**
- **Factor 6 (Interview): 4th best**

Debriefing Scenario 2

- Factor 1 (Cost): **2nd best**
- Factor 2 (Approach): **1st best**
- Factor 3 (Experience): **4th best**
- Factor 4 (References): **2nd best**
- Factor 5 (Qualifications): **4th best**
- Factor 6 (Interview): **4th best**

Debriefing Scenario #2: Heating Up!



Debriefing Scenario 3

- Factor 1 (Cost): **2nd best – (\$55,000)**
- Factor 2 (Approach): **1st best (8.4)**
- Factor 3 (Experience): **4th best (6.1)**
- Factor 4 (References): **2nd best (5.9)**
- Factor 5 (Qualifications): **4th best (5.4)**
- Factor 6 (Interview): **4th best (5.4)**

Debriefing Scenario #3: Heating Up!



Debriefing Scenario 4

- Vendor 1: xxx Points
- Vendor 2: **780 Points**
- Vendor 3: xxx Points
- Vendor 4: xxx Points
- Vendor 5: xxx Points

Debriefing Scenario 5

- Vendor 1: **845 Points**
- Vendor 2: **780 Points**
- Vendor 3: **xxx Points**
- Vendor 4: **xxx Points**
- Vendor 5: **xxx Points**

Public Disclosure & Public Information

Freedom of Information Act (FOIA)

Federal law that allows the public the right to request access to records from any federal agency. Federal agencies are required to disclose any information requested under the FOIA (unless it specifically protected as confidential – such as personal privacy, national security, or law enforcement.)

Public Records Act (States)

Access to Information Act (Canada)

Recommendation

Provide the vendors with as much information as possible to help them understand why they lost

Guide to Effective Vendor Debriefings

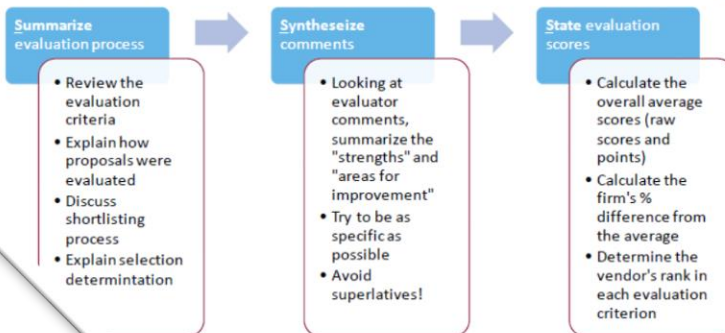


Guide to Effective Vendor Debriefings

A "debriefing" is simply a formal procurement process where vendors or suppliers are informed about the reasons why they were not selected for award. This can include reasons for low scores or ratings, and areas of weaknesses or opportunities of improvement. Many debriefings, however, lack even the most basic information to actually help (or entice a proposal from...) suppliers on future projects. An effective debriefing provides the following:

- ❑ **Help the vendors understand what they could to improve.** This doesn't need to be an extended discussion but providing some **very specific comments** about where a vendor fell short can go a long way. A great place to get this information is from the evaluator's comments on their rating sheets. These could include evaluator concerns, confusion about the proposals, feasibility of a solution, or other similar comments.
- ❑ **Be as transparent as possible.** Let's not mince words here: **provide as much information as possible** on the vendor's proposal! The feedback should include the scores for each evaluation criterion, and the vendor's overall ranking for each criterion.
- ❑ **Openly and actively offer a debriefing to all unsuccessful vendors.** Vendors may not take you up on the offer but being clearly **willing to meet with vendors** demonstrates your organization's commitment to being a "Client of Choice."
- ❑ **Provide the evaluation results to the Vendors.** CPE recommends that owners **provide the vendors with a summary of the evaluation scores** for every procurement. The information could include differences in scores between the vendor being debriefed and the average scores. The summary can be communicated through email, an in-person meeting, posted online, or some combination thereof.
- ❑ **Get feedback from the vendor.** Simply ask the vendor, "Do you have any recommendations about our procurement process?" While the comments may not always be helpful, some feedback can provide great **insights how to streamline, speed up, or otherwise enhance** the evaluation process.

And don't forget... adhering to CPE's "Three S's to a Great Debriefing" makes sure nothing is missed in the debriefing.



Page 200 of the PDF file

CPE's “Three S’s” to a Great Debriefing

1. Summarize the evaluation process
2. Synthesize evaluator comments
3. State the vendor’s relative evaluation scores

Step 1: Summarize the evaluation process

SELECTION PROCESS REVIEW

As outlined in the RFP, the purpose of the debriefing is to provide general feedback on the proposal, discussing strengths and weaknesses with the objective being to assist the firm in preparation of future proposals.

Selection & Evaluation Process:

1. The City received a total of **six (6)** compliant submissions for this RFP
 - The following proposal forms were reviewed by The City's Procurement Agent to ensure all formatting requirements were met and that no identifying information was present.
 - Project Methodology (Proposal Form 4)
 - Technical Approach (Proposal Forms 5)
 - Public Engagement Strategy (Proposal Form 6)
2. Proposal Evaluations
 - From each consultant, sections above were sent to the Evaluation Committee to be reviewed individually.
 - The Evaluation Committee members then submitted their evaluations back to The City's Procurement Agent. The compiled scores for each Proposal Form used to calculate evaluation points.
 - Each consultant's past performance information and narratives of related experience submissions were scored directly by The City's Procurement Agent based upon the number of surveys and the numerical values submitted within each survey.
 - Cost Proposals were entered into the Evaluation Matrix numerically by The City's Procurement Agent.
 - After reviewing the proposals, the Evaluation Committee was provided with the Past Performance Surveys and Narratives of Related Experience.
3. Short List Determination

~~After completing the above evaluations, the top three (3) ranked proposals were short-listed and~~

Step 2: Synthesize evaluator comments

Consultant C	5		Identified obvious risks, not sure they are the top identifiers.
Consultant D	7	Identified early equipment planning again noting some factors relating directly to fleet, give an indication that they are looking closer at this complex project.	
Consultant E	5	Recognition of resistant of change by staff. Good understanding of changing public perception of a "wasteland" concept. I believe they hit most of the commonsense points of construction variables on the uncontrollable section.	Not sure of where their data came from to confidently state that structures would be twice our size? Is this preconceived without truly diving in?
Consultant F	3	Access, budgeting, remediation, are all realistic issues	

Submittal	Evaluation Score (1-5-10)	Pro/Strengths	Con/Weakness
Consultant A	1		Timeline was vague and did not seem to account, or be fully tailored to, the project purpose.
Consultant B	5	Clear timeline & deliverables listed, specificity was good in understanding the approach envisioned.	More detailed descriptions would have strengthened the purpose to some steps that seemed added for marketing (Community engagement)
Consultant C	10	Strong and clear timeline with supporting details	
Consultant D	5	Graphic was helpful in understanding the text portion.	Text was generalized and seemed generic in regards to this project.
Consultant E	10	Clear timeline, purpose connections, and deliverables	
Consultant F	1		Graphic and text portions did not align together as drawn. No clear association to timelines and time dedicated to each part of the method/approach.

Submittal	Evaluation Score (1-5-10)	Pro/Strengths	Con/Weakness
Consultant A	1		
Consultant B	5	Clear timeline & deliverables listed, specificity was good in understanding the approach envisioned.	
Consultant C	10	Strong and clear timeline with supporting details	
Consultant D	5	Graphic was helpful in understanding the text portion.	Text was generalized and seemed generic in regards to this project.
Consultant E	10	Clear timeline, purpose connections, and deliverables	
Consultant F	1		Graphic and text portions did not align together as drawn. No clear association to timelines and time dedicated to each part of the method/approach.

Submittal	Evaluation Score (1-5-10)	Pro/Strengths	Con/Weakness
Consultant A	1		
Consultant B	5	Clear timeline, purpose connections, and deliverables	
Consultant C	10		
Consultant D	5	Graphic was helpful in understanding the text portion.	Text was generalized and seemed generic in regards to this project.
Consultant E	10	Clear timeline, purpose connections, and deliverables	
Consultant F	1		Graphic and text portions did not align together as drawn. No clear association to timelines and time dedicated to each part of the method/approach.

Consultant C	5		Identified obvious risks, not sure they are the top identifiers.
Consultant D	7	Identified early equipment planning again noting some factors relating directly to fleet, give an indication that they are looking closer at this complex project.	
Consultant E	5	Recognition of resistant of change by staff. Good understanding of changing public perception of a "wasteland" concept. I believe they hit most of the commonsense points of construction variables on the uncontrollable section.	Not sure of where their data came from to confidently state that structures would be twice our size? Is this preconceived without truly diving in?
Consultant F	3	Access, budgeting, remediation, are all realistic issues	

Feedback for Future
RFP Submissions

Step 2: Synthesize evaluator comments, cont'd

FEEDBACK FOR FUTURE RFP SUBMISSIONS

1. Execution Methodology

- Strengths:
 - Detailed schedule and tasks provided.
 - Timeline diagram was well-presented.
 - Graphic was helpful in understanding the text portion.
 - Specifically addressed items requested in our scope and provided specific deliverables and project schedule
 - Consultant provided how's on all 8 items listed in our scope of work. Defined deliverables of their scope too.
- Areas for improvement:
 - Order of tasks based on scope instead of logical order – made it slightly more difficult to follow the flow and envision the sequencing.
 - The formatting made it hard to read.
 - Public mtg and CC not specifically mentioned
 - Detailed text was generalized and seemed generic in regards to this project.

2. Technical Approach

- Strengths:
 - Survey/questions staff
 - Sustainable design option note –change in growth could impact
 - Solutions in many items were vague and more related to marketing than addressing the issues of the site and overall project.

Modern law enforcement continually places new demands on police departments to train their officers to meet today's growing needs and demands. The citizens of Lawrence expect high standards for police officers result in ever higher standards for recruiting, training, accreditation, and certification standards. Architecture for law enforcement, when approached properly, is a powerful tool for police agencies to use to reduce crime, enhance the overall quality of life for their communities, and recruit/retain the very best staff.

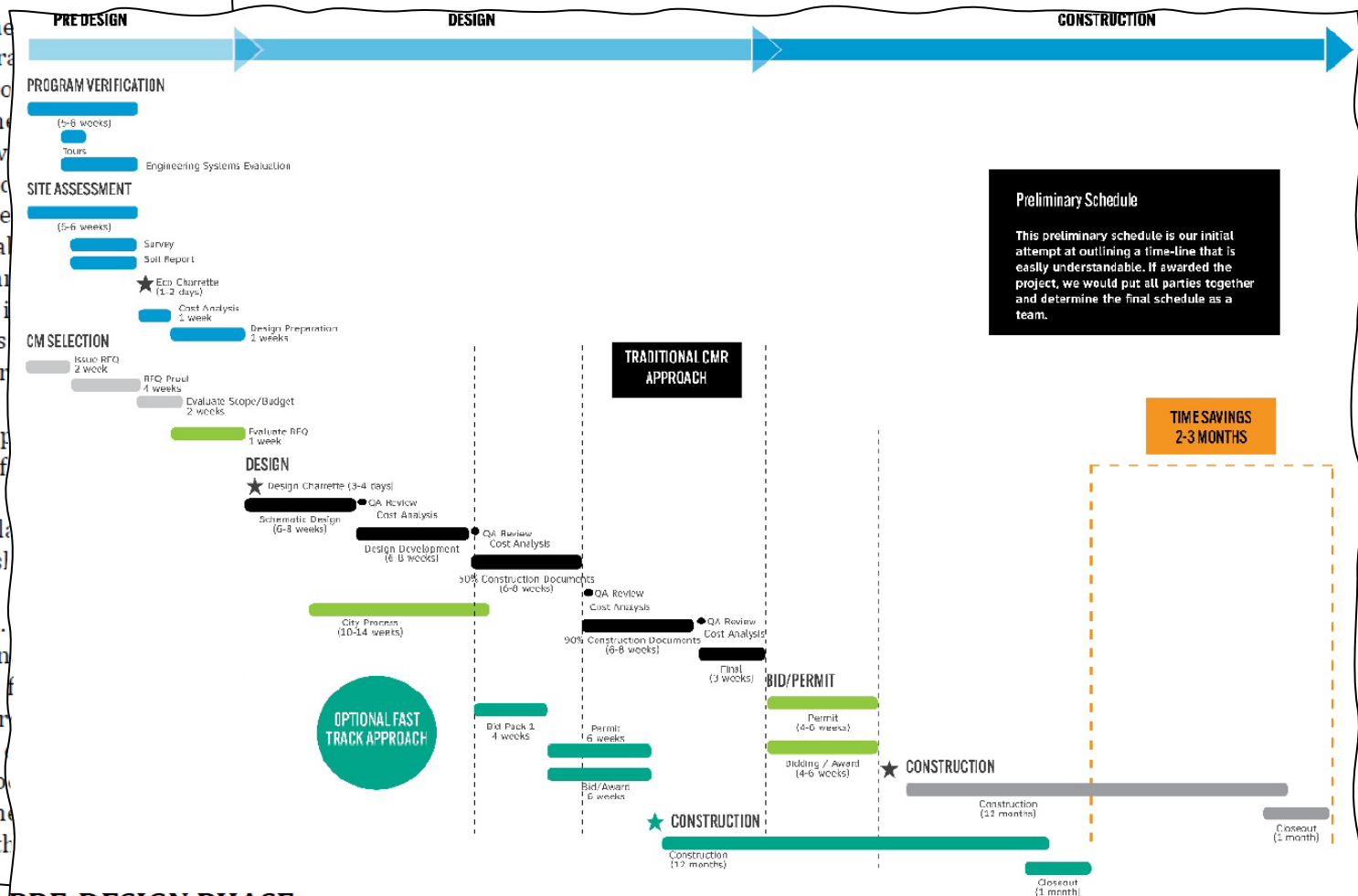
This project will begin with a goal-setting exercise and a review of the documents. Much has changed with the city and department since the program was created in 2012—a new chief of police, senior leadership changes, and departmental growth. We will conduct a detailed review with each division to confirm and/or modify the program document. We will also review the staffing projections and confirm the growth needs of the department. A police department does not grow by adding new divisions; it adds capacity in each division—an additional records clerk, a new detective, more patrol officers, etc. Infrastructure and systems are also important to consider when planning for the future. Undersized water line or electrical service can limit expansion opportunities or increase costs in the future. Using the information gathered, we will update the program. We will also identify the top priorities provided in your outline and cross-reference them with the program to determine the square footage of this and subsequent phases.

We will use the updated program and phase priorities to develop a master plan for the new building. The master planning process is critical to the ultimate success of the project. Facilities are function-driven buildings. A significant amount of time will be spent with stakeholders to review “how” they do their jobs to develop the best building layout. The design team will meet with the different divisions in multi-day workshops to develop the program and phases and “test fit” plans.

Understanding the workflow and relationship of the divisions is critical. The workflow of a patrol officer at the beginning and end of their shift will influence the layout of the building and their personal car. Placing a duty bag locker near the patrol area can assist in this workflow. We have provided this feature in the master plan to have a positive impact on officer efficiency. Additionally, the location of the locker room, report-writing stations, patrol equipment area, and shift sergeant offices in the master plan can enhance or detract from the efficiency and operations of the staff. During the master planning process, we will discuss each division in this level of detail.

Wall o’ text...

...Detailed plan w/ durations



PRE-DESIGN PHASE

During the pre-design phase the design team will complete four primary, but very important tasks: 1) assist in Construction Manager Selection, 2) verification of Space Needs, 3) assessment of the Project Site and 4) analyze the Project Budget.

Step 2: Synthesize evaluator comments, cont'd

Execution Methodology

- Strengths:
 - Provided a great deal of detail in certain areas; however, the format was somewhat difficult to review.
 - Appeared to have experience with facilities.
 - Mentioned public engagement and concerns.
- Areas for improvement:
 - Did not provide a timeline for an approximate schedule and duration.
 - Proposal felt more like sales language of a general delivery instead of speaking to this particular project.
 - Execution methodology read more like a term paper than a proposal.
 - Lacked details on schedule.
 - Format was terrible, should have subsections or bulleted list.
 - Formatting was not ideal. Presentation is important.

Step 3: State the vendor's relative evaluation scores


NO	CRITERIA	FIRM A	FIRM B	FIRM C	FIRM D	FIRM E
1	Cost/Fee	\$ 248,000	\$ 249,250	\$ 252,575	\$ 257,000	\$ 263,000
2	Approach & Execution	7.6	8.0	7.0	6.0	6.2
3	Qualifications	7.6	7.1	7.9	7.9	6.4
4	Innovation	7.5	6.1	6.0	5.8	5.1
5	References	9.5	10.0	9.2	9.9	9.3
6	Interviews	8.6	5.9	5.1	5.1	4.8

OVERALL SCORE: **97** **94** **91** **87** **84**

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NO	CRITERIA	FIRM A	FIRM B	FIRM C	FIRM D	FIRM E
1	Cost/Fee	\$ 248,000	\$ 249,250	\$ 250,575 	+2%	
2	Approach & Execution	7.6	8.0	7.0	6.0	6.2
3	Qualifications	7.6	7.1	7.9	7.9	6.4
4	Innovation	7.5	6.1	6.0	5.8	5.1
5	References	9.5	10.0	9.2	9.9	9.3
6	Interviews	8.6	5.9	5.1	5.1	4.8
OVERALL SCORE:		97	94	91	87	84

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1	Cost/Fee	\$ 248,000	\$ 249,250	\$ 251,575 	+2%	
2	Approach & Execution	7.6	8.0	7.0	6.0	6.2
3	Qualifications	7.6	7.1		0%	
4	Innovation	7.5	6.1	6.0	5.8	5.1
5	References	9.5	10.0		-8%	
6	Interviews	8.6	5.9	5.1	5.1	4.8
OVERALL SCORE:		97	94	91	87	84

NO	CRITERIA	FIRM A	FIRM B	FIRM C	FIRM D	FIRM E
1	Cost/Fee	\$ 248,000	\$ 249,250	\$ 255,575	+2%	
2	Approach & Execution	7.6	8.0		-13%	
3	Qualifications	7.6	7.1		0%	
4	Innovation	7.5	6.1		-20%	
5	References	9.5	10.0		-8%	
6	Interviews	8.6	5.9		-41%	
OVERALL SCORE:		97	94	91	87	84

Should Not Be Fearful If Procurement Was Performed Fairly

NO	CRITERIA	FIRM A	FIRM B	FIRM C	FIRM D	FIRM E
1	Cost/Fee	\$ 248,000	\$ 249,250	\$ 254,575	+2%	
2	Approach & Execution	7.6	8.0	7.0	-13%	
3	Qualifications	7.6	7.1	7.6	0%	
4	Innovation	7.5	6.1	5.0	-20%	
5	References	9.5	10.0	9.2	-8%	
6	Interviews	8.6	5.9	3.5	-41%	
OVERALL SCORE:		97	94	91	87	84

Example

Detailed Review of the Consultant's Proposal:

A detailed view of Raw Evaluation scores is shown below.

NO	CRITERIA	Evaluation Scale	Consultant XYZ
1	Project Methodology	1 - 10	5.6
2	Technical Approach	1 - 10	3.0
3	Public Engagement Strategy	1 - 10	1.8
4	Interviews (for short-listed)	1 - 10	NA
5	Past Performance Surveys (Project Team)	1 - 10	9.6
6	Past Performance Surveys (Project Team)	Count	12
7	Narratives of Related Experience	1 - 10	6.4

Average Score of all Proposals	XYZ's Percentage from Average Score
5.2	8%
5.0	-40%
4.2	-57%
NA	NA
9.7	-1%
11	9%
4.9	31%

Average Score of Short List	XYZ's Percentage from Average Score
6.7	-16%
6.7	-55%
5.5	-67%
5.4	NA
9.7	-1%
11	9%
5.4	19%

Detailed Review of the Consultant's Proposal:

A detailed view of Evaluation Points received in each weighted category is shown below.

NO	CRITERIA	Points Possible	XYZ's Points	XYZ's Overall Rank
1	Execution Methodology	15	11.0	4 th
2	Risk Assessment - Controllable + Non-Controllable	20	7.6	4 th
3	Value Assessment	15	4.2	6 th
4	Interviews (for short-listed)	35	0	NA
5	Past Performance Surveys (Project Team)	5	4.9	3 rd
7	Narratives of Related Experience	10	8.7	1 st
Total Score		100	36.4	4 th

Average Points of all Proposals	XYZ's Distance from Average
10.3	-7%
12.6	-40%
9.8	--57%
NA	NA
4.7	4%
6.6	32%
44	-17%

Average Points for Short List	XYZ's Distance from Average
13.2	-17%
17	-55%
12.8	-67%
28.3	NA
4.7	-4%
7.2	9%
83.2	--56%



BONUS: Ask the vendors for their feedback!

- At the conclusion of the meeting, ask if the Vendor has any feedback about the evaluation process.

Feedback from Consultant Team:

- We would recommend establishing opportunities for consultants to learn more about the project up front before responding. It is difficult to respond when the scope is open-ended. The city may consider proprietary interviews (i.e. 1 hour per consultant or whatever amount is reasonable)

Other Keys

Keys to Providing Actionable Feedback

1) “Translate” the vendor proposals back them

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What did their words mean
to you as a client?

Keys to Providing Actionable Feedback

- 1) **“Translate” the vendor proposals back them**
- 2) **Remind them about differentiation**

2) Remind them about differentiation

- Can their competitors say the same thing?**
- Does their proposal make them stand out?**
- Is it boilerplate? Standard? Copy/Paste?**

Keys to Providing Actionable Feedback

- 1) **“Translate” the vendor proposals back them**
- 2) **Remind them about differentiation**
- 3) **Know thy audience: What are the benefits to the client?**

3) What are the benefits to the client?

- **They should be adding value to the client!**
- **What are the outcomes? The results?**
- **Where is the proof? How can we believe it?**

Hesitancy with Offering Debriefings

Protests

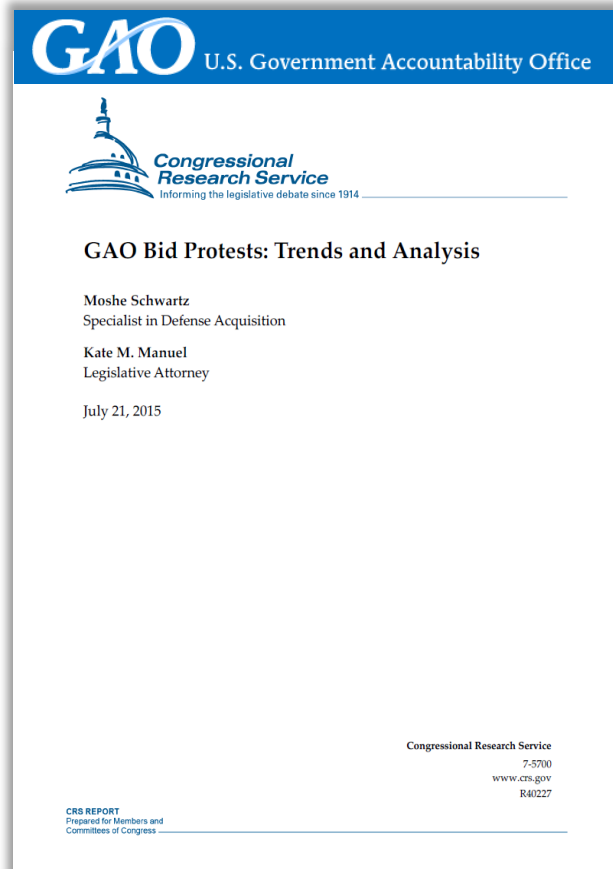
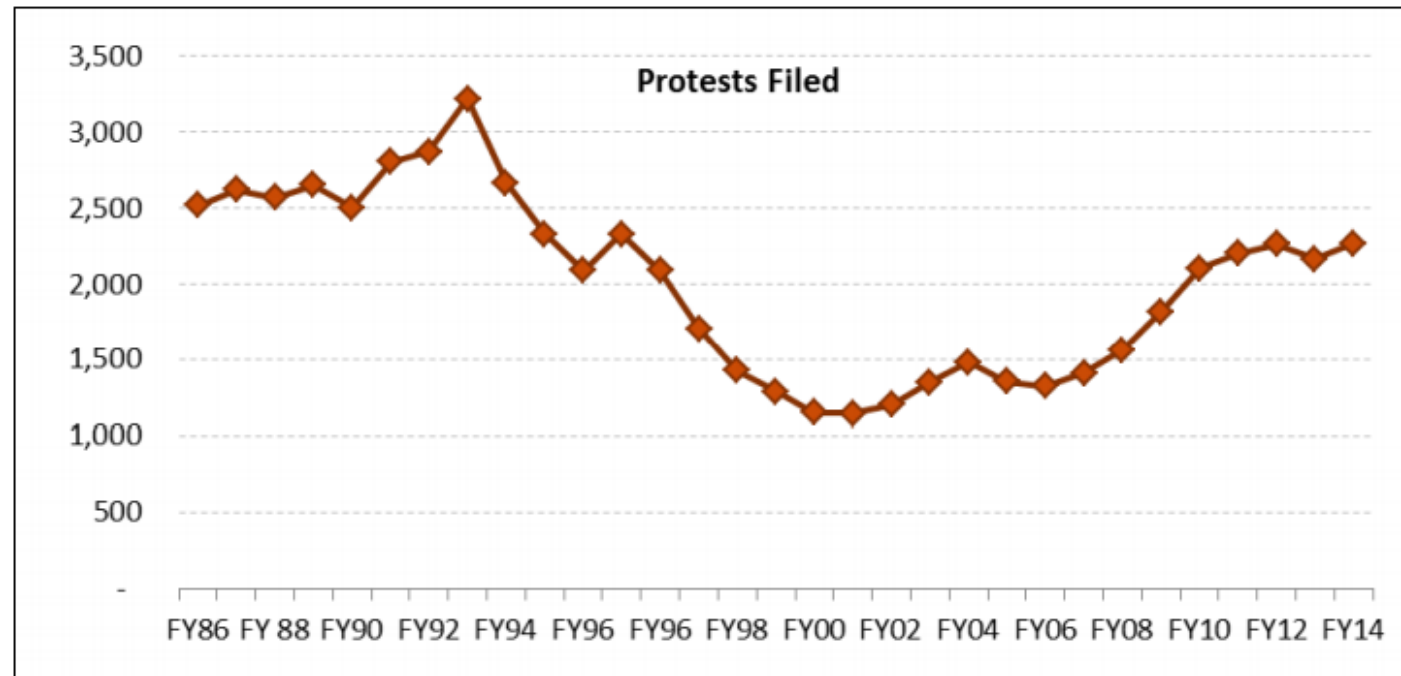


Figure 8. Number of Bid Protest Cases Filed with GAO
FY1986-FY2014



Source: CRS analysis of Comptroller General annual reports to Congress for FY1986-FY2014. Data excludes protests from expanded jurisdiction.

The Golden Rule

*Clearly state exactly how you are going to
evaluate & score*

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*Clearly state exactly how you are going to
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*...And make sure you **follow** what you said
you would do*

20-40% Of Protests Are Sustained

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- 1. Unequal treatment of proposers**
- 2. Failure to follow evaluation criteria**
- 3. Unreasonable technical evaluations**
- 4. Unreasonable past performance evaluations**
- 5. Unreasonable cost/price evaluations**

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The Golden Rule

*Clearly state exactly how you are going to evaluate in the solicitation....
...And make sure you **follow** what you said you would do*

20-40% Of Protests Are Sustained

1. Unequal treatment of proposers
2. Failure to follow evaluation criteria
3. Unreasonable technical evaluations
4. Unreasonable past performance evaluations
5. Unreasonable cost/price evaluations

Unreasonable:

flawed approach to the
evaluation

the scoring process
was **flawed**

Summary

Key Points

- **RFP Scheduling is really important – this is a “value add” to the organization**
- **Vendor debriefings is an active process; try to convince your industry partners that you want to do it (and then do a good job!)**
 - **It will make a positive impact in how you are seen to the industry**

Research Study: IT Procurement Best Practices

How to get involved:

- Are you involved in IT procurements related to transportation?
- Or know anyone else who is?
- The Research Team is looking for...
 - Examples of IT RFPs in transportation
 - IT RFP best practices
 - Case studies & stories
 - Current or upcoming IT procurement in transportation?
 - Add the RFP Doctors to your team to assist & capture Lessons Learned!!

**Just Email the
Research Team!**

Brian.Lines@simplar.com

Subject: CPE's IT Procurement
Study

We will reach out from there!

Putting RFP Excellence Into Practice

CPE support RFP Excellence via...

- **Webinars & Professional Development**
- **In-Person Training & Interactive Workshops**
- **RFP Tools, Templates, and Process Steps**
- **Policy Guidelines for RFP Excellence**

FREE Webinar Series!

3rd Thursdays every month
@ 12pm Central

AGENDA

15min Teaching Moment

(learn a new tip, trick, or tool)

30min Virtual Peer Group

(network with professionals)

Office Hours

(open Q&A until the questions run out!)



center4procurement.org/rfp-doctor

17

November

← Next Month!

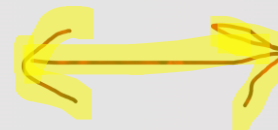
Announcing CPE's New RFP Library

Our RFP Library contains more than 3,000 RFPs & SOWs issued in the last 15 years. We'll showcase how to navigate the RFP Library, which is organized into 4 collections of IT, AEC, FM, and Business Services.

 Add to Calendar

20

October



17

November

Announcing CPE's New RFP Library

Our RFP Library contains more than 3,000 RFPs & SOWs issued in the last 15 years. We'll showcase how to navigate the RFP Library, which is organized into 4 collections of IT, AEC, FM, and Business Services.

 Add to Calendar

The Administrative Burdens of Reference Checks

There are many ways to perform reference checks on proposing firms... so how can we do this as efficiently as possible? We'll recommend ways to streamline your procedures.

 Add to Calendar

15

December

Document Deficiencies During the RFP Process

Research shows that contractors discover nearly two-thirds of document deficiencies during the proposal phase. Yet owners usually don't learn of these until after the contract is signed. So what can we do in the RFP phase to encourage earlier—and more transparent—feedback from our contractors?

 Add to Calendar

19

January

Can you evaluate Fee in A/E Procurements?

Architecture & engineering (A/E) professionals have traditionally been procured by QBS, yet clients are increasingly seeking to evaluate fees. Is this OK? Let's scratch the surface of this hot-button topic!

 Add to Calendar

16

February

What is Cost Worth?

Remember the joys of mathematical proofs from grade school? The RFP Doctors are whipping out their calculators to PROVE the fundamental equation of cost evaluations (Cost > 35% = LOW BID)

 Add to Calendar

16

March

What are the "Best" Evaluation Criteria?

The fundamental purpose of evaluation criteria is to differentiate between competing proposals. But which criteria do this the best? We'll breakdown a study that investigated this question across 1,850 proposals.

 Add to Calendar



Upcoming Topics!

Register at: center4procurement.org/rfp-doctor



Previous Recordings Available Online!

Handling Large IT
Hardware Buys
With Different Scope Packages

October 21, 2021



Vendor of
Record Programs

November 18, 2021



7 Most Deadly
Marketing Phrases

December 16, 2021



It's a New Year -
Ready for the
Next Level?

January 20, 2022



Best Practices for
Evaluator Training

February 17, 2022



Got RFP Soft Skills?

March 17, 2022



Best Practices for
Evaluator Training

February 17, 2022



Got RFP Soft Skills?

March 17, 2022



IT Software
Demonstrations

June 16, 2022



Amazing Pre-Proposal
Meetings

July 21, 2022



Responding to
Vendor RFIs

August 18, 2022



Human Dimensions
of Procurement
Professionals

September, 15 2022



center4procurement.org

CPE's Speakers Bureau

CPE can teach at your events!

Topics:

- Practical Leadership Skills for Procurement Professionals
- The Practical Guide to Effective Supplier Evaluations
- RFPs as Part of Procurement Excellence
- Sharing your Project Budget
- ...and many more!



center4procurement.org/speakers-bureau/

CPE Speaker's Bureau

Presentations in 2022

- Maryland Public Procurement Association MPPA (DC area)
- NIGP Copper Chapter, Tucson, AZ (Virtual)
- Richland Hills, Texas (Dallas-Forth Worth Area)
- Oklahoma (OMES) Procurement Training (Virtual)
- Rocky Mountain NIGP (Denver)
- Maryland ASBO (Ocean City, MD)
- Ontario University Professional Procurement Management Association, OUPPMA (virtual)
- Texas Public Purchasing Association (TxPPA) (Galveston, TX)
- NASPO REACH (Kansas City, MO)
- East Tennessee Purchasing Association (Johnson City, TN)
- Washington Finance Officers Association (Virtual)
- Central Ohio IFMA (Virtual)
- Iowa Public Procurement Association (Virtual)
- Washington NIGP (Virtual)
- Emerging Leaders / TX Council of Government (Dallas-Fort Worth)

center4procurement.org/speakers-bureau/

Attend our other presentations!

Tuesday @ 2:30pm

- Capital Projects & Alternative Delivery
Marriott – San Carlos II
- Best Practices in Procuring Enterprise-Level Software Solutions
Marriott – San Carlos I

Tuesday @ 4:00pm

- How to Do Market Research More Effectively
Marriott – San Carlos IV

Wednesday @ 8:30am

- Stuck in a Low Bid World? Recommendations for Procurement Excellence
Marriott – San Carlos III

Wednesday @ 10:00am

- Navigating the Perilous Water of RFP Administration and Procurement
Marriott – San Carlos III

Want today's Presentation? Free white paper?

